



**City of Madison**  
**Meeting Minutes - Final**  
**VENDING OVERSIGHT COMMITTEE**

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

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Wednesday, September 27, 2006

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 120 (Madison Municipal Building)

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**Present:** Hawk Schenkel, Karen A. Foxgrover, Viet Q. Hoang, Austin E. McClendon,  
Rosemary Lee and Matthew C. Rockwell

**Absent:** Michael E. Verveer

**Excused:** Cynthia M. Thomas

**1 CALL TO ORDER**

Foxgrover called the meeting to order at 5:05 p.m. with a quorum present.

**2 PUBLIC COMMENT (Three Minutes Per Speaker)**

There were no speakers.

**3 APPROVAL OF MINUTES (of July 26, 2006)**

A motion was made by Lee, seconded by Rockwell, to Approve the Minutes The motion passed.

**4 NEW BUSINESS ITEMS**

- 4a [04538](#) Authorizing the adoption of amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" regarding electrical outlet use by vendors, and to create new procedures to determine the amount of equipment merchant vendors may use to update the Mall/Concourse vending site map, and to authorize the VOC to approve future changes to the map.

**This matter was RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed.**

**Present:** Michael E. Verveer, Cynthia M. Thomas, Hawk Schenkel, Karen A. Foxgrover, Viet Q. Hoang, Austin E. McClendon, Rosemary Lee and Matthew C. Rockwell

- 4b **Action Item: High Density Regulations, VI, C, Page 5. Langdon Street high density vendors must occupy their assigned site by 1 p.m. or another high density vendor may occupy the site for that day.**

Schenkel recommended that Assistant City Attorney Lara Mainella draft suitable language. All present agreed.

- 4c [04554](#) Amending Sections 9.13(6)(j)1.b. and 9.13(6)(j)4. of the Madison General Ordinances regarding placement of merchant vendor equipment on the State Street Mail/Capitol Concourse and Section 9.13(6)(l)2. of the Madison General Ordinances regarding vendors' use of electrical outlets.

This matter was RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED)  
- REPORT OF OFFICER. The motion passed.

- 4d Action Item: 9.13(5), 9.13(6)(j)2. Updates to Citywide standards for sidewalk cafe placement and eligibility; 9.13(6)(j)1, 9.13(6)(i). Delete references to "sparkle light poles."

Schenkel suggested that Mainella draft appropriate revised language. All present agreed.

## 5 ANNOUNCEMENTS

At McClendon's request, Hansen gave an overview of the proposed Halloween Festival food court as it stood at that moment. Lee said that she had been campaigning among University of Wisconsin students to advocate a more orderly Halloween celebration on State Street, adding that Mayor's Office Alcohol Liaison Joel Plant was accepting volunteers for the Halloween Festival.

## 6 ADJOURNMENT

A motion was made by Schenkel, seconded by Rockwell, to Adjourn Foxgrover adjourned the meeting at 5:26 p.m.

The next Vending Oversight Committee meeting is scheduled for Wednesday, October 25, 2006, in the Madison Municipal Building, Parks Office Large Conference Room, Room 120, 215 Martin Luther King, Jr. Blvd., Madison WI 53701, at 5 p.m. The motion passed.