

*we require exclusive use

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Taste of Madison

Event Organizer/Sponsor Madison Festivals

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number 022952 CES/036-102663457704 withholding

Address 2981 Cahill Main, Suite 2

City/State/Zip Madison, WI 53711

Primary Contact Keith Peterson

FAX 608-276-9780

Work Phone 608-310-7292

Phone During Event 608-692-4188

E-mail Keith@madisonfestivals.com

Website madisonfestivals.com

Secondary Contact Erin Dougherty

Phone During Event 608 920-420-7137

Work Phone 608-310-7291

E-mail erin@madisonfestivals.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Multiple

Estimated Attendance 250,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 2:00 pm to 8:30 pm Saturday Yes No
11:00 am to 7:00 pm Sunday

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)
Street Names and Block Numbers: Capitol Square and surrounding 100 blocks; 200 block of Wisconsin Ave; 200 block of MLK

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 8/29/13 - 9/1/13
Event Start Date(s)/Time(s) 8/31/13 2pm - 8:30pm
Event End Date(s)/Time(s) 9/1/13 7pm
Rain Date(s) none
Set-Up Date(s)/Time for Event 8/29 8pm - 8/31 2pm
Take-Down Time 9/1/13 7pm - 2am
Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

_____/I/We waive the 21-day decision requirement.

gp (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature]

Date 3-26-13

2013 Taste of Madison

Recycling plan

Taste of Madison will utilize receptacles from Budweiser and Pepsi for recycling during the event, August 31-September 1, 2013. Receptacles will be placed on all four sides of Capitol Square down the center of each street along with regular trash cans. Taste of Madison volunteers will be responsible to change out the bags as they fill and carry full bags to recycling dumpsters set around Capitol Square. These dumpsters will be clearly labeled as recycling dumpsters and will be serviced by Pellitteri Waste Systems if necessary on Saturday night (Aug. 31). Taste of Madison expects over 200,000 patrons over the course of the two-day event. We would like to use City of Madison trash receptacles again this year.

Vendors:

- Pellitteri will provide 9 trash dumpsters and 8 recycling dumpsters for the event
- Sanimax will provide a grease disposal barrel for each vendor cooking with grease
- We would like 110 trash cans from the City of Madison (more if available)
- Pepsi/Budweiser will provide 60 recycling cans

Safety and Security Plan

The Taste of Madison will be staffed by officers from the Madison Police Dept., Capitol Police, and by private security from Original RTM.

A first-aid booth staffed by volunteers with radios will be located on the Square during both days of the event.

Event Schedule

Thursday, August 29

8:00 p.m. Generators loaded onto the Square

Friday, August 30

3:00 p.m. Volunteers begin bagging parking meters on the Square

6:00 p.m. Barricades set up on the Square
Vendor tents are assembled

Saturday, August 31

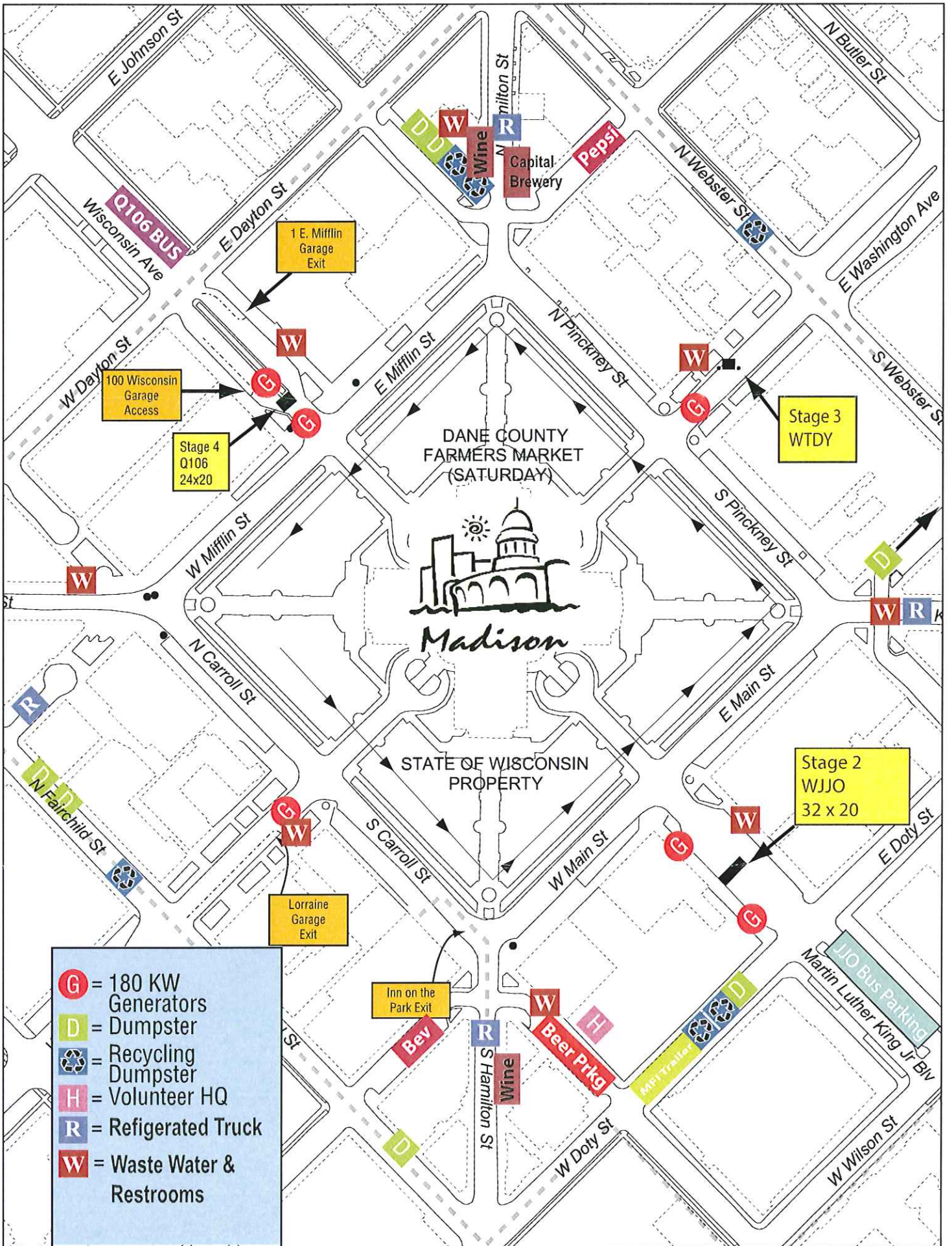
6:00 a.m. Farmers' Market begins
8:00 a.m. Taste vendors begin set up
1:00 p.m. Farmers' Market ends
2:00 p.m. Taste of Madison begins
8:30 p.m. Taste of Madison ends
9:00 p.m. Pellitteri services dumpsters


Sunday, September 1

8:00 a.m. JAK Property Services arrives to sweep the streets and stage areas
11:00 a.m. Taste of Madison begins
7:00 p.m. Taste of Madison ends
7:00 p.m.-11:00 p.m. Striking tents/equipment
7:30 p.m. Pellitteri Waste Systems arrives with trash truck to collect restaurant trash on the Square
8:30/9 p.m. JAK Property Services arrives to sweep the streets and stage areas and flush streets
11:00 p.m. Barricades are removed from the Square
2:00 a.m. Aggreko Rental Power services completes equipment pick up

Monday, September 2

9:00 a.m. MFI Staff arrive on site to inspect cleaning job and determine whether additional service is needed.



- G** = 180 KW Generators
- D** = Dumpster
-  = Recycling Dumpster
- H** = Volunteer HQ
- R** = Refrigerated Truck
- W** = Waste Water & Restrooms