

# Change of Premises

LIC PCH-2014-01137  
(Number)

(scanned)

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

(Leg file number)

(initials)

licensing@cityofmadison.com  
608-266-4601

(Processing step)

This application modifies existing alcohol license number: 72741-80733

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 4 Alder Name: Mike Verveer Police Sector: 403

### Corporate Information

### Licensed Premise Information

Business Legal Name: BAT INC

Business dba Name: MAD HATTER

Business Address: 322 W. Gorham

Licensed Address: 5754 Modernway St

Corporate Contact Name & Position: president

Business Contact Name & Position: president

Ted Gervasi

Ted Gervasi

Phone & Email: tgervasi@gmail.com

Phone & Email: 213-4222

Liquor Beer Agent Name: Ted Gervasi % Alcohol: 100 % Food: 0

Current Capacity (indoor): 200

Current Capacity (outdoor): \_\_\_\_\_

Proposed Capacity (indoor): 320

Proposed Capacity (outdoor): \_\_\_\_\_

Description of Proposed Changes: Add at kitchen and serve food

Detailed Floor Plans included (required)

Orange sign and "License Renewals & Changes" brochure issued

X Ted Gervasi  
Applicant signature

Date: 11-5-14

not at any time.

Alan Harper

CITY OF MADISON BUILDING INSPECTION

215 Martin Luther King Jr. Blvd. #LL100

Madison, WI 53703

(608)266-4558

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**Ted Gervasi** <tgervasi@gmail.com>  
To: Susan <susanmckinney123@gmail.com>

Tue, Aug 5, 2014 at 9:54 AM

Sent from my iPhone

Begin forwarded message:

**From:** "Harper, Alan" <AHarper@cityofmadison.com>  
**Date:** July 16, 2014 at 12:54:28 PM CDT  
**To:** "'tgervasi@gmail.com'" <tgervasi@gmail.com>  
**Subject:** occupant load for Madhatter's

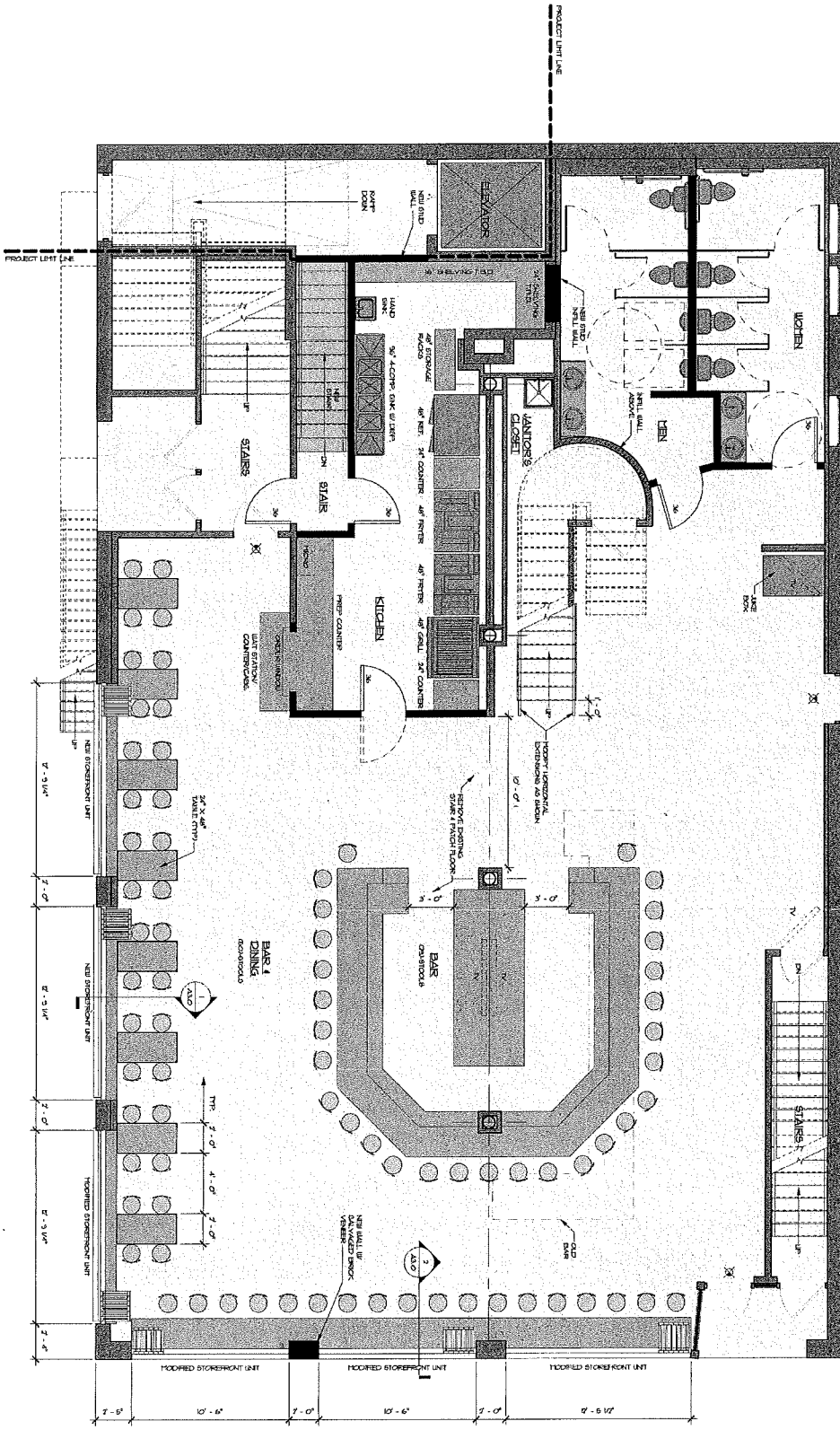
Mr. Gervasi,

The allowable occupant load for this establishment is 200 persons limited by the current alcohol license. This occupant load can be changed to as high as 320 persons based on the available toilet facilities. Of these people, a maximum of 140 can be on the first floor and 294 on the second floor at any time.

Alan Harper

CITY OF MADISON BUILDING INSPECTION

215 Martin Luther King Jr. Blvd. #LL100



WALL KEY	
[Symbol]	NEW WALL/REWORK
[Symbol]	NEW CMU WALL
[Symbol]	NEW MASONRY VENEER
[Symbol]	TYPICAL CMU WALL
[Symbol]	EXISTING CMU WALL
[Symbol]	CMU WALLS

TRUE NORTH  
 PLAN NORTH  
**FIRST FLOOR PLAN**  
 1/4" = 1'-0"

**PRELIMINARY - NOT FOR CONSTRUCTION**

DATE	August 7, 2004
CONTRACT NO.	
PROJECT NUMBER NO.	PM28
REVISIONS	
EXPIRED	
DESIGNER	B. KLINGING
DRAWN BY	A. RIEBENK
PROJECT MANAGER	D. SMITH
REVISIONS	
DATE	
BY	
DESCRIPTION	

PROPOSED REMODEL FOR:

**MADHATTER**

MADISON, WISCONSIN

**Keller**  
 PLANNERS | ARCHITECTS | ENGINEERS

1711 Lake Drive  
 Madison, WI 53703  
 Phone: (608) 255-9700  
 Fax: (608) 255-9701  
 www.kellerid.com

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