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LICENT-2014 00267

Entertainment License Application - 18+ / 21+ (Circle One)

Complete application is due at 12 noon two weeks before Alcohol License Review Committee (ALRC) meeting. Applicants must appear before the ALRC.

Prior to your hearing before the ALRC, you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson _____ can be reached at _____, at the Common Council Office (608-266-4071), or via e-mail at council@cityofmadison.com.
- Neighborhood Association. The name of the neighborhood association representative can be obtained by calling the Department of Planning & Community & Economic Development at 608-266-4635.
- Police Department Central District Captain (Sector 400) can be reached at 261-9694.
- Police Department East District Captain (Sector 600) can be reached at 267-2100.
- Police Department North District Captain (Sector 500) can be reached at 245-3652.
- Police Department West District Captain (Sectors 100-200) can be reached at 243-0503.
- Police Department South District Captain (Sector 300) can be reached at 267-8687.
- The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295
- Orange sign-** You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Corporate/Owner Name EW Management Co. LLC

DBA The Edgewater **Contact Phone Number:** 800 - 922 - 5512

Address 1001 Wisconsin Place, Madison, Wisconsin, 53703

Current Capacity : 6,000

Type of live entertainment that will be offered: General, special and community events with acoustic and amplified speaker systems.

Number of security personnel and how they will be used: One to 20 security personnel, selected based on number of event attendees.

How you will handle issues regarding control and clearance of the parking lot during hours of operation and at closing time: Full service hotel / 24 hour parking / overnight guests

How you will handle unruly patrons, intoxicated patrons, and physical disturbances: _____

At the earliest indication or trouble that staff cannot control, police will be contacted. For certain Pama events, hire off-duty D.C. sheriffs.

How you will handle patrons presenting fake ID's and/or how you plan to prevent alcohol sales to people under twenty-one (21) years old. If applying for an 18+ Entertainment License, please explain how you will conspicuously identify patrons who are twenty-one (21) years and older and how you plan to supervise underage patrons:

Wrist banding for events with ent

Identify by name individuals who are employed by the establishment in a management capacity:

Ronald E. Morin

Read carefully before signing. Upon penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

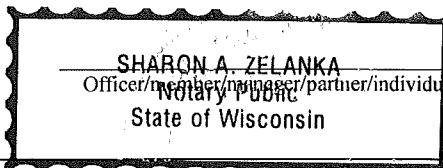
Subscribed and Sworn to Before Me:

This 10 date of March 20 14

Notary Public

Sharon A. Zelanka
My Commission expires 05/01/2016

Officer/member/manager/partner/individual



Application to be considered at the _____ ALRC meeting and the _____ Council meeting.
License Number LICENT-20 _____ - _____ Legistar # _____
Routed: City Zoning Building Inspection Madison Police Sector _____ Alder _____ (District _____)