

Information Technology Director's Report – April 2019

City of Madison Information Technology initiatives on building a digitally equitable community

1. FCC orders: Cable Franchise Fees and PEG

There has not been an update from the FCC about their potential rulemaking, but apparently the Wisconsin Cable Communications Association is passing around draft legislation that might render the point moot in Wisconsin. The draft legislation proposes eliminating franchise fees and replacing them with a fee that would also be collected from satellite and other providers, but the fee would not be tied to use of the public rights-of-way.

2. FCC orders: Installation of small cells and other communications facilities in the right-of-way and on city-owned infrastructure

Project Description: City staff is working on a Small Cell facilities plan with key agencies: Engineering, TE, Real Estate, and Planning. The tentative timeline is to have permit and educational piece implemented by mid-summer. DTC will discuss the introduced [ordinance](#) at the April meeting.

3. Global Cities Coalition for Digital Rights

4/8/2019: No work has been done on project.

Project Description: The [Global Cities Coalition for Digital Rights on the Internet](#) is an international group of like-minded cities that support the digital rights principles of equal access, privacy, transparency, and participatory democracy. The coalition's goal is to build support for these digital rights and provide member cities with best practices and the ability to learn from other cities. We are working with Max Sevilla, Director of External Affairs, NYC Office of the CTO, to evaluate the coalition's declaration and the process for joining the coalition. Staff will work with departments whose work is related to the coalition declarations to determine if they align with City services and goals. This initiative is in the pre-planning stage.

4. Feasibility Study on the City of Madison providing fiber to CDA Housing Authority Properties

Project Description: This project funds a feasibility study of expanding broadband services at City Public housing sites owned and operated by the Community Development Authority (CDA). The study will identify stakeholders, conduct market research to assess current and future needs, determine satisfaction with service and willingness to pay for alternative service, identify potential partners and service providers, evaluate benefits and risks, analyze business models and recommend strategies, develop a conceptual design and cost analysis, and evaluate financing and funding availability. The Study will include consultation with CDA, IT, Traffic Engineering, and other relevant City Agencies to identify all issues and deliver a strategic implementation plan.

Tentative Timeline:

- **Mid-April:** Internal RFP Kick-off meeting - **DONE**
- **June 13, 2019:** DTC review of draft RFP for feedback and revisions
- **June 24, 2019:** RFP to DTC via email for review
- **July 11, 2019:** DTC final RFP approval
- **July 15, 2019:** RFP posted for six weeks

5. DANenet Contract

4/8/2019 Update: Contract has been signed.