

2005 Peer System Bus Advertising Revenue Information

PEER SYSTEM NAME	PASSENGER REVENUE	BUS AD REVENUE	OTHER SYSTEM-GENERATED REVENUE
Population Peer			
Berks Area/Reading (PA) Transportation Authority	\$2,095,074.	\$30,532.00	Retail rental property in downtown terminal \$56,830.
Erie (PA) Metro Transit Authority	\$2,067, 824.73	\$51,128.62	Misc. income & asset maintenance \$988,904.11 Interest income \$77,450.74 Total Rev \$3,185,308.20
Fort Wayne (IN) Public Transportation Corp.	\$1,017,114.00	0 – just started in 2006 (interior ads only)	Auxiliary & Non-transportation revenue \$153,781.00
LexTran (Lexington, KY) Transportation Authority	\$673,837.00	\$195,000	\$11.3 million w/guaranteed increases of 6% per year- from property tax for all Lexington-Fayette Co. landowners
Service Level Peer			
Central New York Regional Transportation Authority (Syracuse)	\$7,589,701	\$220,000*includes shelter advertising – wasn't able to break out	Sell CNG to the public, \$27,000, Mortgage recording tax is ¼ of 1% \$7 million (from three counties)
Spokane Transit Authority (WA)	\$5,411,522	\$365,000	\$40,332,560 local sales tax
Toledo Area Regional Transit Authority (OH)	\$2,099,321 BOEd\$2,979,252	\$144,000	
Indianapolis Public Transit Corp.		\$180,000	
2005 Metro Transit (Madison)	\$7,629,338	\$169,112	Auxiliary & Non-transportation revenue \$124,134
2004 Metro Transit	\$6,570,573	\$301,100	
2003 Metro Transit	\$6,153,560	\$390,405	
2002 Metro Transit	\$6,419,100	\$341,276	
2001 Metro Transit	\$6,577,301	\$284,420	