

University Hill Farms Ad Hoc Steering Committee

Scope

Prepare a mid-range neighborhood plan will address key issues in areas such as:

- community facilities,
- economic development,
- historic & cultural resources,
- housing,
- intergovernmental cooperation,
- land use/land use concepts
- natural & agricultural resources,
- parks and open space,
- transportation, and
- utilities.

Study Boundaries

See Study Area Map. The area is roughly bounded by University Avenue on the north, Midvale Blvd on the east, Mineral Point Road on the south, and S. Rosa Road and N. Whitney Way on the west with exception that the planning process will not include the Hill Farms State of Wisconsin property for which a Hill Farms Redevelopment General Development Plan.

Timeline (A detailed work plan and timeline will be prepared/reviewed at the time the consultant firm is onboard)

- Spring/Summer 2013: Issue Identification & Analysis
 - Fall 2013: Formulate Alternatives/Strategies
 - Winter 2013: DRAFT Plan/Recommendations
 - Spring 2014: Final Plan/Recommendations
 - Summer 2014: Final Adoption
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Roles

Steering Committee

- UHF Steering Committee member's role is to guide/oversee the preparation of the neighborhood plan. Roles will include: 1) Solicit input from residents, the business community, and other major stakeholders on future land use concepts and identify concerns raised by the community; 2) identify and prioritize the major issues of the neighborhood; and 3) review/discuss/approve draft/final plan content and recommendations.

City

- Planning Division will work 1) with the State of Wisconsin on any future plans for the Hill Farms property and will seek neighborhood comments through the appropriate public processes; 2) Work with Hilldale Shopping Center owners on any future plans for the Shopping Center area and any planning process for the area will seek neighborhood

- comments; and 3) work with city staff to review draft/final plan content and recommendations.
- Planning Division will manage work plan and budget.

Planning Consultant

- Provide UFH Steering Committee with background information, facilitate public informational sessions and stakeholders interviews, formulate alternatives strategies, and prepare draft/final plan content and recommendations.