



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, December 3, 2024

4:00 PM

Virtual via Zoom

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[86272](#)

Destination Madison Virtual Meeting - Zoom link:

[https://us02web.zoom.us/j/83255446506?  
pwd=U3I5YUtCQUVoTmhzQk9XcDIPRTlwdz09](https://us02web.zoom.us/j/83255446506?pwd=U3I5YUtCQUVoTmhzQk9XcDIPRTlwdz09)

Meeting ID: 832 5544 6506

Passcode: 574132

One tap mobile +13052241968,,89457914117#,,,,\*116077# US

### CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Angela Bozo

Absent: – Bill Zeinemann, Tom Ziarnik

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:06 p.m. Quorum established.

### APPROVAL OF MINUTES

September 24, 2024

A motion was made by Bozo and seconded by Verveer to approve the minutes.  
Motion was passed by voice vote/other.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

Angela Bozo is a member of the Monona Terrace Community and Convention Center Board.

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board.

## REVIEW FUND ACTIVITY

[86273](#) Fund Availability - Fund Activity Memo

**Attachments:** [2024-12-03\\_Fund\\_Activity\\_Memo.pdf](#)

For the calendar year 2024, the committee has \$270,000 to appropriate. After the September 24, 2024, meeting, there existed a balance in the fund of \$136,738. Re-appropriations below of \$52,439, leaves the committee with available funds of \$189,177 to consider and appropriate at this meeting. There are ten new event requests, which will leave a negative balance of -\$123 in the fund, pending funds becoming available in 2025.

## REVIEW FUTURE FUND REQUESTS

[86274](#) American Society of Animal Science - Midwest Section Meeting 2027

**Attachments:** [AmerSocietyAnimalScience2027MW.pdf](#)

BEA Request for \$16,500 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[86275](#) American Society of Animal Science - Midwest Section Meeting 2028

**Attachments:** [AmerSocietyAnimalScience2028MW.pdf](#)

BEA Request for \$16,500 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other

[86276](#) Assoc for Computing Machinery - 2026 Intl Symposium on Computer Architecture 2026

**Attachments:** [AssocforComputingMachinery2026.pdf](#)

BEA Request for \$20,250 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[86277](#)

Botanical Society of America - Botany 2026

**Attachments:** [BotanicalSocietyAmerica2026.pdf](#)

BEA Request for \$33,975 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[86278](#)

Comparative and International Education Society - CIES 2027 Annual Conference

**Attachments:** [ComparativeIntlEducationSoc2027.pdf](#)

BEA Request for \$7,500 for shuttles.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[86279](#)

Democratic Party of Wisconsin - 2026 WisDems State Convention

**Attachments:** [DemocraticPartyWisc2026.pdf](#)

BEA Request for \$6,375 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[86280](#)

Handweavers Guild of America - 2026 Convergence

**Attachments:** [HandweaversGuildAmer2026.pdf](#)

BEA Request for \$31,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[86281](#)

National Junior College Athletic Association - 2028 Convention

**Attachments:** [NationalJuniorCollegeAthleticAssoc2028.pdf](#)

BEA Request for \$9,750 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[86282](#)

USA Boxing - 2026 National Championships

**Attachments:** [USABoxing2026.pdf](#)

BEA Request for \$34,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[86283](#)

Wisconsin Park & Recreation Assoc - Annual Conf & Trade Show -2028

**Attachments:** [WiscPark&RecreationAssoc2028.pdf](#)

BEA Request for \$ 12,450 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

#### FUTURE BUSINESS

None

#### ADJOURNMENT

Since there was no further business Verveer moved that the meeting be adjourned. Motion was seconded by Bozo. Approved by all. Meeting adjourned.