

City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?

Wednesday, December 3, 2025

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting in virtual format.

Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Please note that comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

Register for Public Comment:

- · Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at https://www.cityofmadison.com/MeetingRegistration. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit https://www.cityofmadison.com/watchmeetings.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 890 3467 6233

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please email the address listed below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: urbandesigncomments@cityofmadison.com.

Call to Order/Roll Call

Approval of Minutes

[November 19, 2025]: http://madison.legistar.com/Calendar.aspx

Public Comment

1. 86031 Urban Design Commission Public Comment

Agenda Overview

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing Items

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

90605
 4725 Tradewinds Parkway - Signage Variance in Urban Design District (UDD) 1. (District 16)

Owner: Verona Safety

Applicant: Lindsey Mickelson, Sign Art Studio

Final Approval is Requested UDC is an Approving Body

3. 90723 307 E Wilson Street - Sign Exception. (District 4)

Owner: Jeremy Eppler, Summit Credit Union

Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.

Final Approval is Requested UDC is an Approving Body

4. 2150 Commercial Avenue + 2231-2235 Myrtle Street - New Mixed-Use Building in Urban Design District (UDD) 4. (District 12)

Owner: OM Land, LLC

Applicant: Jennifer Camp, JLA Architects Initial/Final Approval is Requested UDC is an Approving Body

Unfinished Business

5. 89581 203 N Blount Street - Major Alteration to an Existing Planned Development (PD). (District

6)

Owner: Michael Matty Applicant: Tracy Mac Murchy Final Approval is Requested UDC is an Advisory Body

Informational Presentation

6. 90917 999 S Park Street - New Mixed-Use Building in Urban Design District (UDD) 7. (District

13)

Owner: Joe Voell

Applicant: Michael Carlson, Threshold Development

UDC will be an Approving Body

Schedule of Meetings

December 17, 2025

Secretary's Report

Recent Plan Commission Actions

Upcoming Matters

Business by Members

7. <u>87114</u> Business by Members

Adjournment