

**YTD fixed route ride comparison through July**

	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>% Change 2009 to 2010</b>	<b>% Change 2008 to 2010</b>
<b>Cash</b>					
Adult	392,979	319,980	255,865	-20.0%	-34.9%
Youth	210,536	168,802	136,794	-19.0%	-35.0%
Senior/disabled	39,816	37,131	37,941	2.2%	-4.7%
<b>Subtotal</b>	<b>643,331</b>	<b>525,913</b>	<b>430,600</b>	<b>-18.1%</b>	<b>-33.1%</b>
<b>10-ride</b>					
Adult	415,315	355,153	304,950	-14.1%	-26.6%
Youth	137,120	136,128	146,953	8.0%	7.2%
Senior/disabled	52,777	49,527	41,183	-16.8%	-22.0%
<b>Subtotal</b>	<b>605,212</b>	<b>540,808</b>	<b>493,086</b>	<b>-8.8%</b>	<b>-18.5%</b>
<b>31 day passes</b>					
Adult	616,745	571,903	549,774	-3.9%	-10.9%
Senior/disabled	147,742	232,134	254,614	9.7%	72.3%
Low-income	-	32,501	125,981	287.6%	
<b>Subtotal</b>	<b>764,487</b>	<b>836,538</b>	<b>930,369</b>	<b>11.2%</b>	<b>21.7%</b>
<b>Visitor &amp; other passes</b>	<b>38,035</b>	<b>36,742</b>	<b>30,774</b>	<b>-16.2%</b>	<b>-19.1%</b>
<b>Unlimited ride passes</b>					
Easy Rider/Summer Youth	896,729	1,019,688	1,119,818	9.8%	24.9%
UW ASM	1,426,913	1,463,075	1,543,589	5.5%	8.2%
UW Employees	866,390	893,542	926,841	3.7%	7.0%
MATC	254,008	232,820	316,349	35.9%	24.5%
City of Madison	65,410	62,492	69,065	10.5%	5.6%
Edgewood	31,209	31,317	37,449	19.6%	20.0%
St. Mary's	17,720	21,866	22,189	1.5%	25.2%
Meriter	-	18,140	19,671	8.4%	
Commuter	-	-	15,785		
<b>Subtotal</b>	<b>3,558,379</b>	<b>3,742,940</b>	<b>4,070,756</b>	<b>8.8%</b>	<b>14.4%</b>
<b>No-fare</b>					
Routes 80-85	1,200,285	1,435,544	1,219,871	-15.0%	1.6%
Transfers	617,829	550,724	489,009	-11.2%	-20.9%
Metro retirees & families	9,278	9,939	12,364	24.4%	33.3%
Other	98,351	89,583	104,663	16.8%	6.4%
<b>Subtotal</b>	<b>1,925,743</b>	<b>2,085,790</b>	<b>1,825,907</b>	<b>-12.5%</b>	<b>-5.2%</b>
<b>Total riders</b>	<b>7,535,187</b>	<b>7,768,731</b>	<b>7,781,492</b>	<b>0.2%</b>	<b>3.3%</b>