

Conditions for Paddle & Portage, James Madison, Law, and Olin Parks, July 21, 2012,  
sponsored by Isthmus Publishing

Staff recommends approval, based on Isthmus's agreement to the following conditions:

1. Aldermanic notification.
2. Organizers will review their site plans with the East and West Parks Supervisors, and agrees to comply with all site recommendations made by them.
3. Any beer sales or serving will be contained in a double-fenced beer garden. Sponsor will meet with Parks Staff and Police to discuss security issues in connection with the sale of beer, and will follow all Parks and Police requirements.
4. Isthmus will provide a certificate of insurance covering this event, including liquor liability, and naming the City of Madison as "additional insured."
5. Organizers will post a \$3,000 damage deposit with the Parks Division prior to the event and acknowledges that their organization will be responsible for any and all actual field renovation costs which may result from this event.
6. Amplification will be allowed at James Madison and Olin Parks between 8:00 a.m. and 2:00 p.m., but sound must be kept to a reasonable level, particularly earlier in the morning.
7. No vehicles will be driven or parked on the grass.
8. The organizers will be responsible for all clean-up of the Olin shelter and all of the park areas you use during your event.
9. Fees will be paid, and the insurance and deposit will be on file in the Park Office at least one week prior to the event.
10. If any tents are set up in the parks, the organizers will contact Digger's Hotline approximately ten days before the event date, and will then contact the Park Office to relay the Ticket Number.
11. Organizers will apply for a Temporary Restaurant Permit, a Street-Use Permit, a Parade Permit, and a Temporary Class B Retailer's License application.
12. Organizers will be responsible for picking up keys to the Olin Pavilion a few days before the race.

Estimated Fees:

Scheduling Fee:	\$200.00
Beer Selling Permit:	\$500.00
PA Permit	\$100.00
James Madison Res	\$220.00
Law Park reservation	\$120.00
Olin Shelter:	\$475.00
Vending Permit:	\$275.00
Temporary Shelter:	<u>\$200.00/structure</u>
	\$2090.00

# Paddle and Portage Safety & Security Plan

## Planning and Preparation

The success of Paddle and Portage can be measured in many ways - through attendance figures and participant feedback, but it must also be measured in terms of safety. As organizers of the event, we have an inherent duty of care to provide a safe venue for participants, spectators and staff of the event. Our primary objective is to reduce the exposure of risks to health and safety, understanding that it is beyond our control to completely eliminate all potential risks and/or hazards.

## Event Details

Event Name: Paddle and Portage

Event Description: The event encompasses a human-powered watercraft event; whereby participants (under their own power) will navigate a 1.5 mile water course on Lake Mendota, portage their watercraft 1.0 mile across the isthmus in downtown Madison, followed by a 1.5 mile navigation of Lake Monona, finishing at Olin Turnville Park.

Course: See course map attached.

### Course Description:

- Begin at James Madison Park
- In Lake Mendota, follow marker buoys in a counter-clockwise direction
- Exit water
- Proceed southbound onto North Hamilton Street
- Left turn onto North Pinckney Street
- Left turn onto King Street
- Left turn onto Wilson Street
- Right turn into Machinery Row parking lot at John Nolen Drive
- Enter the water at the boat launch
- Follow marker buoys in a counter-clockwise direction along lakeshore
- Finish at Olin Turnville Park boat launch

Event Date: July 21, 2012

Estimated Attendance: 500 - 600

Event Access/Egress:





7/6/2011

Mendota 2

Mendota 2

Mendota 3

Mendota 1

Mendota 1

Imagery Date: 9/26/2010

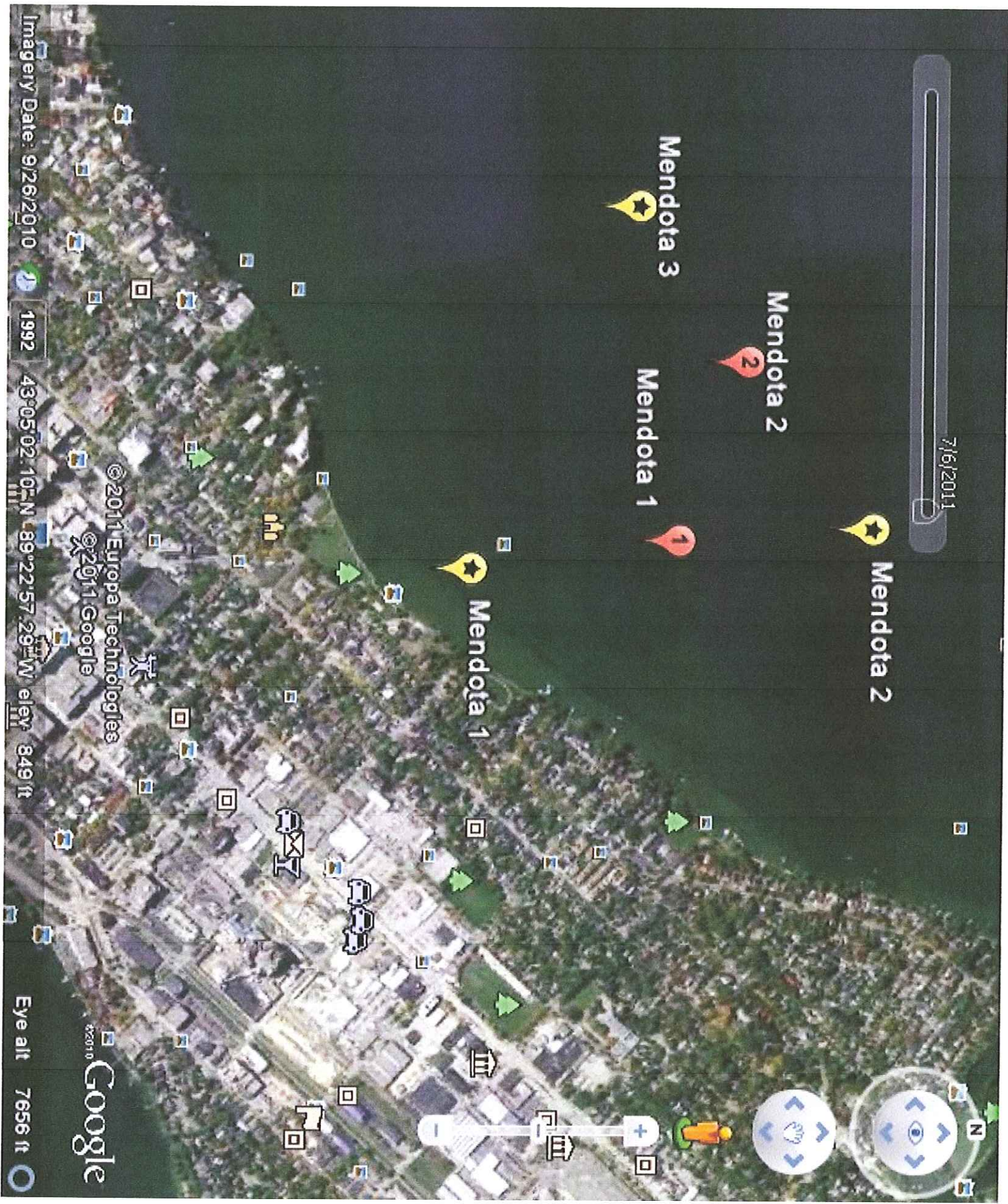
1992

43°05'02.10"N 89°22'57.29"W elev: 849 ft

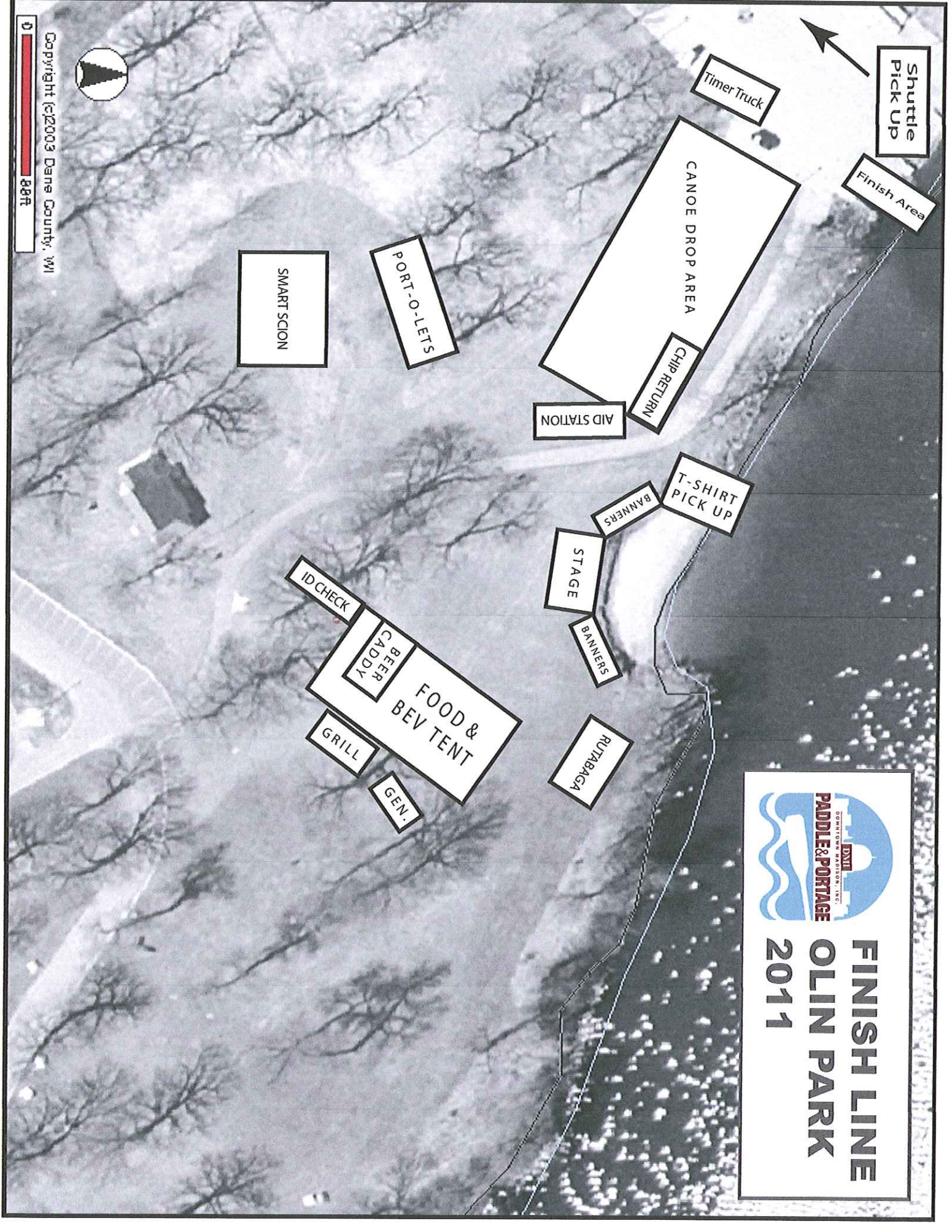
©2011 Europa Technologies  
©2011 Google

Google

Eye alt 7656 ft







Shuttle Pick Up

Finish Area

Timer Truck

CANOE DROP AREA

CHIP RETURN

AID STATION

SMART SCION

PORT-O-LETS

T-SHIRT PICK UP

BANNERS

STAGE

BANNERS

RUTABAGA

ID CHECK

BEER CADDY

GRILL

GEN.

FOOD & BEV TENT



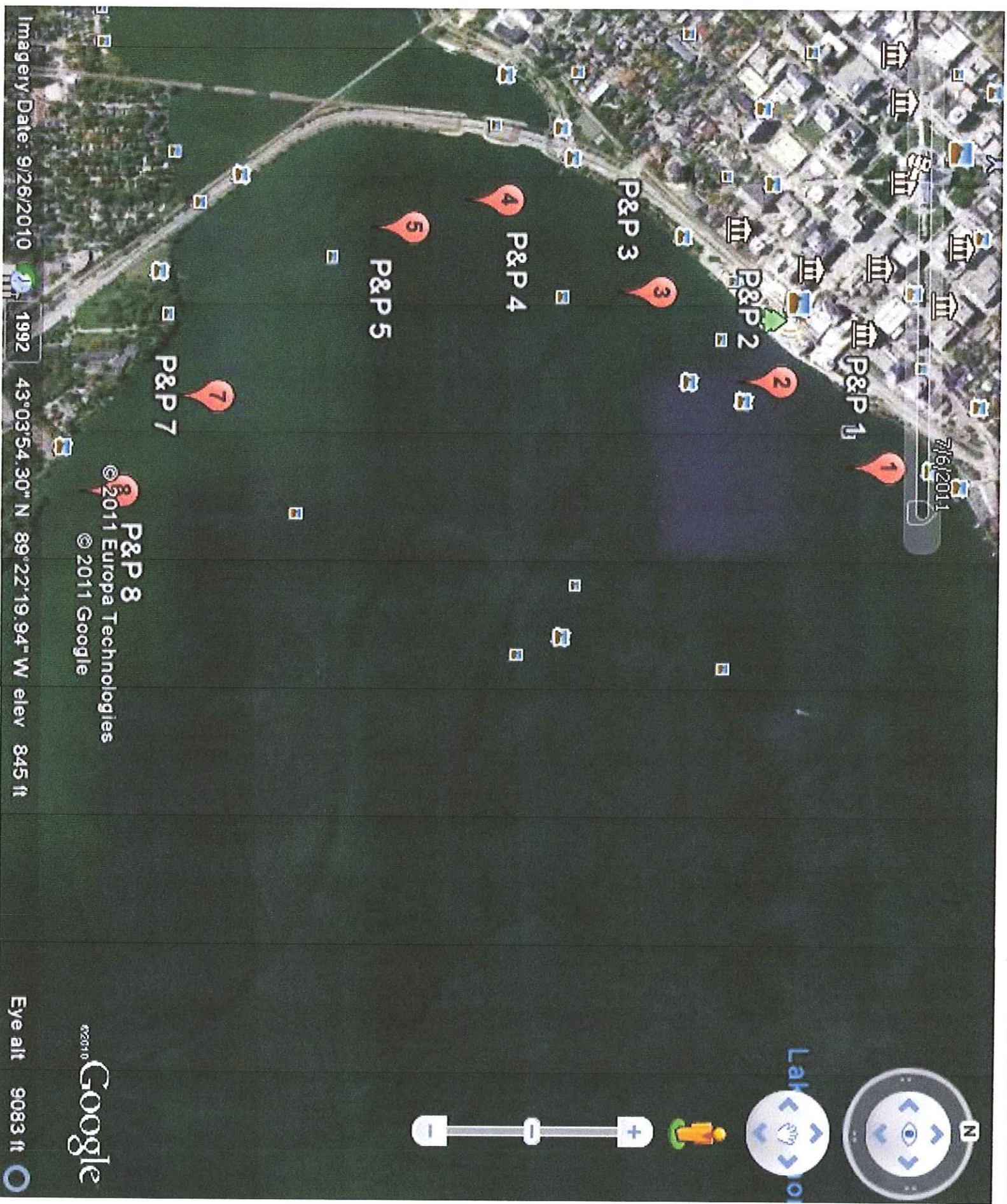
**DVT**  
DOWNTOWN MADISON, INC.  
**PADDLE & PORTAGE**

# FINISH LINE

## OLIN PARK

### 2011





Imagery Date: 9/26/2010

1992

43°03'54.30" N 89°22'19.94" W elev 845 ft

© 2011 Europa Technologies  
© 2011 Google

© 2010 Google

Eye alt 9083 ft