

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON EARLY CHILDHOOD CARE AND EDUCATION BOARD

Community Resources Program Program Area I *Child Care*

Program Area Goal: Improve the quality of care and education for children in the City of Madison, and provide access to quality care for low-income and under served ethnic group children.*

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Accreditation of family child care homes on behalf of the City of Madison.
2. Child care for low-income and underserved ethnic group children where there is no available alternative service that would meet the developmental needs of the children, according to the following priorities:
 - a. Child care for infants and preschoolers.
 - b. Child care for school age children.
3. Customized training to improve the ability of child care staff to serve at-risk children.
4. Development of data and planning tools that support quality child care and education services citywide, and that assist in evaluating the effectiveness of accreditation.

B. Intermediate Priority Goals

1. Enrichment programs that enhance basic child care programs.
2. Citywide training opportunities that improve quality and staff retention.

C. Lower Priority Goals

1. Advocacy for children and families.

*Childcare is defined in the City of Madison Ordinance Sec. 3.18(3)(g)1.c. as care for a child between 0 and the completion of fifth (5th) grade or its equivalent.

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON COMMUNITY SERVICES COMMISSION

Community Resources Program Program Area II *Support to Families*

Program Area Goal: Strengthen the ability of vulnerable families to promote the well-being of their members.

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Assist parents in obtaining skills, education and resources to raise successful and healthy children.
2. Assist families experiencing trauma, through prevention and intervention, to achieve a healthy family life.
3. Assist families with stress to successfully deal with life transitions.

B. Intermediate Priority Goals

C. Lower Priority Goals

**CITY OF MADISON
SENIOR CITIZENS ADVISORY COMMITTEE**

**Community Resources Program
Program Area III
*Senior Services***

Program Area Goal: Help seniors live as independently as possible; maintain/improve seniors' health and well-being; and reduce seniors' isolation.

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Help all seniors, including those with special needs and underserved populations, to live as independently as possible by connecting them to needed services through an outreach/case management service system.
2. Help seniors remain in their own homes through volunteer-based services, such as home chore services.
3. Help seniors remain independent through: information, referral and education services; the development of programs; and the development of collaborative arrangements with local organizations. These preventive and community assistance services are provided through local focal point agencies.
4. Reduce seniors' isolation and improve their health and well-being through recreational, educational, social, health, cross-cultural and multi-generational activities and personally enriching volunteer opportunities.

B. Intermediate Priority Goals

1. Help seniors find jobs through services that overcome the employment barriers they face.

C. Lower Priority Goals

Note: A focal point agency serves a defined geographical area and provides or administers a range of services to seniors in that area including, at a minimum, case management services and nutrition programs. There are fifteen focal point agencies in Dane County, including four in the city of Madison.

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON COMMUNITY SERVICES COMMISSION

Community Resources Program Program Area IV *Youth Services*

Program Area Goal: Provide low-income, at-risk youth with safe and supportive environments, counseling and skills, which enhance their ability to become successful, healthy and contributing members of the community.

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Increase youths' ability to succeed in school, at home and in the community through the creation of safe and developmentally appropriate opportunities that support one or more of the following dimensions of youth development:
 - Leadership abilities and civic involvement.
 - Communication, positive peer relations development and other life skills.
 - Conflict resolution and problem solving.
 - Positive race relations and cross cultural awareness.
 - Healthy relationships with family members.
2. Increase the pre-employment and employability skills of youth and provide opportunities and support for work placements.
3. Increase the racial, ethnic and/or socioeconomic diversity of participants in programs that historically have had minimal diversity, through access to an appealing variety of recreational and cultural arts activities.
4. Increase positive alternatives that deter youth from becoming involved with gangs.

B. Intermediate Priority Goals

1. Ensure the safety of runaway and troubled youth.

C. Lower Priority Goals

Note: Higher priority goal number A.3. reflects the inclusion and continuation of the Youth Integration Into Recreational and Cultural Arts Programs, as recommended by the Common Council in the 2006 City budget.

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON COMMUNITY SERVICES COMMISSION

Community Resources Program Program Area V *Domestic Violence and Sexual Assault*

Program Area Goal: Decrease the incidence of sexual assault and domestic violence, and provide crisis intervention and supportive services as early as possible to victims.

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Assure immediate access to direct supportive services to victims of sexual assault.
2. Assure immediate access to direct supportive services to victims of domestic violence.
3. Reduce the short-term traumatizing effects of sexual assault.

B. Intermediate Priority Goals

1. Decrease the incidence of sexual assault in our community.
2. Decrease the incidence of domestic violence in our community.

C. Lower Priority Goals

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON COMMUNITY SERVICES COMMISSION

Community Resources Program Program Area VI *Community Assistance/Access*

Program Area Goal: Foster and create conditions in which the community's most vulnerable individuals can access basic services to increase self-sufficiency and improve their quality of life.

A. Higher Priority Goals

1. Improve access to and utilization of basic services by minority and low-income populations, and by persons with disabilities and other protected groups.
2. Improve the basic skills of adults for successful employment and/or education (note, this goal was moved from the intermediate category).

B. Intermediate Priority Goals

C. Lower Priority Goals

PROGRAM AREA GOALS AND PRIORITIES 2007-2008

CITY OF MADISON

Community Resources Program Program Area VII *Neighborhood Organizing and Capacity Building*

Program Area Goal: Provide support to planning councils to strengthen neighborhood-based organizational capacity, and to neighborhood centers to strengthen administrative and management capacity.

Services listed below are in priority order within each goal area.

A. Higher Priority Goals

1. Support planning councils in order to build long-term sustainable partnerships with neighborhood and business associations, as well as with other community groups and organizations and to continue to build communication, liaison and advocacy capacity amongst neighborhood-based organizations and community leaders.
2. Improve administrative and management capacity in community and neighborhood centers.

B. Intermediate Priority Goals

C. Lower Priority Goals

CITY OF MADISON

**Community Resources Program
Program Review Criteria To Be Applied In
Evaluating Funding Proposals - 2007-2008**

Assuming the proposed program is consistent with the Community Resources Program Mission Statement and responds to a need described in the Program Area Goals and Priorities 2007-2008, the following program review criteria will also be used to determine funding recommendations.

Community Resources Program Priority Ranking

- Relative listing of priority goals within program areas

Program Description and Problem/Need Statement

- Incorporates an effective program design
- Evidence presented that there is a need for the service or program
- Quantifiable, specific outcome objectives and plans for measuring and evaluating outcome objectives
- Emphasis on prevention and/or early intervention services, or immediate intervention services (as appropriate to specific program areas)
- Potential or evidence that the service can have a positive impact on a need or problem
- Reasonable cost effectiveness
- Coordination and linkage with closely related programs

City-Related Issues

- Importance of City funding to initiation or maintenance of service
- No other funder has primary fiscal responsibility
- Service potential for improving quality of life for lower-income City residents
- Promotion and support of programs which foster a safer community and aid in reducing the need for police services.
- Potential for diversion from more expensive City services
- Neighborhood-based or neighborhood focused service

Agency Capacity/Fiscal Issues/Fund-Raising

- Reliable and consistent performance of agency
- Agency recruits and maintains effective staff
- Sound fiscal planning and management
- Demonstrated efforts and success at securing independent funding sources, volunteer and in-kind support

Note: Information to be used in applying the above-listed criteria will be derived from the Consolidated Application, Service and Financial reports and staff reports submitted to the citizen review committee.