



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 20, 2022

5:00 PM

Virtual

CALL TO ORDER / ROLL CALL

Chair Madison called the meeting to order at 5:04pm with quorum present.
Staff Present: Matt Mikolajewski, Saran Ouk, Ruth Rohlich, Tom Otto and Heather Bailey.

Present: 8 - Sabrina V. Madison; Nasra Wehelie; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; Lindsay Lemmer and Keith Furman

Absent: 2 - Donna V. Moreland and Karina Mendoza

APPROVAL OF MINUTES

A motion was made by Harris, seconded by Bah, to Approve the Minutes from the February 23, 2022 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [70903](#) Public Comment EDC 4/20/22

Attachments: [Smart Growth's Comments re Item 2 on Agenda for April 20.pdf](#)
[Smart Growth - Revised Landmark Ordinance\(47123848.7\).pdf](#)
[Smart Growth - LORC 2 Summary.pdf](#)
[Lehnertz Comments EDC 4.20.2022.pdf](#)
[FW Support for Lehnertz comment letter EDC 4.20 meeting, Legistar 70641](#)
[Klebba Economic Development Committee 220420.pdf](#)
[2022 4-20 RegistrantsReport-PriorMeetings 2.pdf](#)

Five registrants; Bill Connors, Kurt Stege and Bob Klebba spoke. Marsha Rummel was asked to answer questions.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

2. [70641](#) Amending Sections 41.02, 41.03(5), 41.05, 41.11, 41.14(2)(b) and (c), 41.14(3), 41.15(1), 41.18(3); and Repealing and Recreating Subchapter 41G of the Madison General Ordinances.

Sponsors: Patrick W. Heck, Tag Evers, Keith Furman, Arvina Martin And Regina M. Vidaver

Attachments: [70641 Body](#)
[70641LORC2Memo](#)
[2022 4-20 Bailey Presentation LORC 2 Summary.pdf](#)
[SGGM to EDC re Proposed Revisions to LORC Ordinance DRAFT 2022-04-Smart Growth - Revised Landmark Ordinance\(47123848.7\)](#)
[EDC 4.20.2022](#)
[FW Support for Lehnertz comment letter EDC 4.20 meeting, Legistar 70641 Economic Development Committee 220420](#)
[SHPO Comments ordinance revisions 2022.pdf](#)
[LORC 2 Summary Housing Strategy 4-28-22.pdf](#)
[Emailed Comments Housing Strategy Committee 4-28-2022.pdf](#)
[RegistrantsReport Housing Strategy Committee 4-28-2022.pdf](#)
[LORC 2 Summary Housing Strategy 4-28-22 revised.pdf](#)
[Staff Report to Landmarks Commission 5-9-22](#)
[Jim Murphy public comment 3-30-22.pdf](#)
[amended Staff Report to Landmarks Commission 5-9-22.pdf](#)
[Murphy comments 5-5-22.pdf](#)
[Smart Growth's Comments on New Landmarks Ordinance email 5-5-22.pdf](#)
[SGGM to LC re Proposed Revisions to LORC Ordinance 2022-05-05.pdf](#)
[Smart Growth - Dates of construction in LHDs.pdf](#)
[Statement by David Mollenhoff to the Landmarks Commission.pdf](#)
[Murphy comments 5-8-22.pdf](#)
[Lehnertz comments Landmarks Commission 5.9.22.pdf](#)
[LORC 2 Summary LC 5-9-22.pdf](#)
[LC Public Comment Registration 5-9-22](#)

Heather Bailey presented. A motion was made by Lemmer, seconded by Furman, to Return to Lead with the Following Recommendation - NO RECOMMENDATION. The motion passed by voice vote.

3. [70432](#) Review and Discussion Regarding Draft Building Improvement Grant Program Guidelines

Attachments: [Building Improvement Grant RESJI Timeline and Notes.pdf](#)
[DRAFT Building Improvement Grant Application.pdf](#)
[ComprehensiveRacialEquityAnalysis \(1\).pdf](#)
[DRAFT Business Improvement Grant Summary.pdf](#)
[BIG Completed RESJI Analysis.pdf](#)

Rohlich presented highlights of the Building Improvement Grant. She, Ouk and Mikolajewski answered questions.

4. [60990](#) Equitable Economic Response and Recovery

Attachments: [2022 EDD Work Plan Overview - EDC 1-19-22.pdf](#)

Mikolajewski provided updates.

ADJOURNMENT

A motion was made by Lemmer, seconded by Wehelie, to Adjourn at 6:49pm.
The motion passed by voice vote.