MADISON Public Market

DRAFT: Project Timeline

Created: 6/19/13, OBR

		2013							2014				
		Q2	Q3			Q4			Q1			Q2	
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
RFP	Update/finalize text												
	Release RFP												
	Receive Proposals												
	Selection committee scoring												
	Selection committee meeting to short list												
	Schedule interviews												
	Conduct interviews												
	Selection committee meeting to select team												
Business Plan	**Sign contract with consulting team**												
	Kick off staff meeting with consultant												
	1) Asset inventory / analysis												
	2) Vender outreach and cultivation												
	3) Community outreach & market assessment												
	4) Conceptual building program/design												
	5) Operating Structure												
	6) Financial Plan and Funding												
	7) Site Selection Assistance												
	8) Economic Development Considerations												
	9) Consultant Team Management												
	Review draft and revisions												
	Final Business Plan Delivery												
Outreach Process	Create website												
	Launch Website												
	Ongoing web updates												
	Stakeholder meetings												
	Farmers' Market Tables												
	Develop Consumer Survey												
	Public Market Survey												
	Media Outreach												
	Kick-off citywide public meeting												
	Neighborhood meetings (NSEW)												
	Under-represented group meetings												
	Rollout Event												