

EAST MADISON REAL ESTATE V LLC  
C/O JOHN R. BRIGHAM  
P. O. BOX 481  
STOUGHTON WISCONSIN 53589  
608-692-0821

[john@emi-mgmt.com](mailto:john@emi-mgmt.com)

November 18, 2011

City of Madison  
Urban Design Commission  
C/o Alan J. Martin

Letter of Intent

Re: East Pointe Plaza  
1601-1739 Thierer Road  
Madison, Wisconsin

Dear Commissioners:

Enclosed please find an Application for Urban Design Commission for consideration of an Alteration to a previously approved Planned Commercial Site.

On behalf of the Landlord, and as the manager of the shopping center, I hereby request an Information Presentation for the possible construction of a free-standing building in the parking lot of the East Pointe Plaza Shopping Center. I have enclosed a site plan of the overall shopping center along with a close up site plan and perspective of the proposed building.

With this submittal I request to be included on the agenda of the December 7, 2011 Urban Design Commission meeting.

Sincerely,  
EAST MADISON REAL ESTATE V



John R. Brigham  
Agent for Landlord

enclosure

APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL

AGENDA ITEM # \_\_\_\_\_  
Project # \_\_\_\_\_  
Legistar # \_\_\_\_\_

DATE SUBMITTED: _____	<b>Action Requested</b>
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 1601-1739 THIEZEL ROAD

ALDERMANIC DISTRICT: 17

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:  
ROBERT BRIGHAM / THEODORE HOLEN JOHN BRIGHAM

3370 RIDGEWAY AVE.

P.O. BOX 481

MADISON, WI 53704

Stoughton WI 53589

CONTACT PERSON: JOHN BRIGHAM

Address: P.O. BOX 481

Stoughton, WI 53589

Phone: 608-692-0821

Fax: 608-242-1299

E-mail address: JOHN@EMI-MGMT.COM

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
  - General Development Plan (GDP)
  - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
  - General Development Plan (GDP)
  - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site \* ALTERATION TO EXISTING APPROVED SITE

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

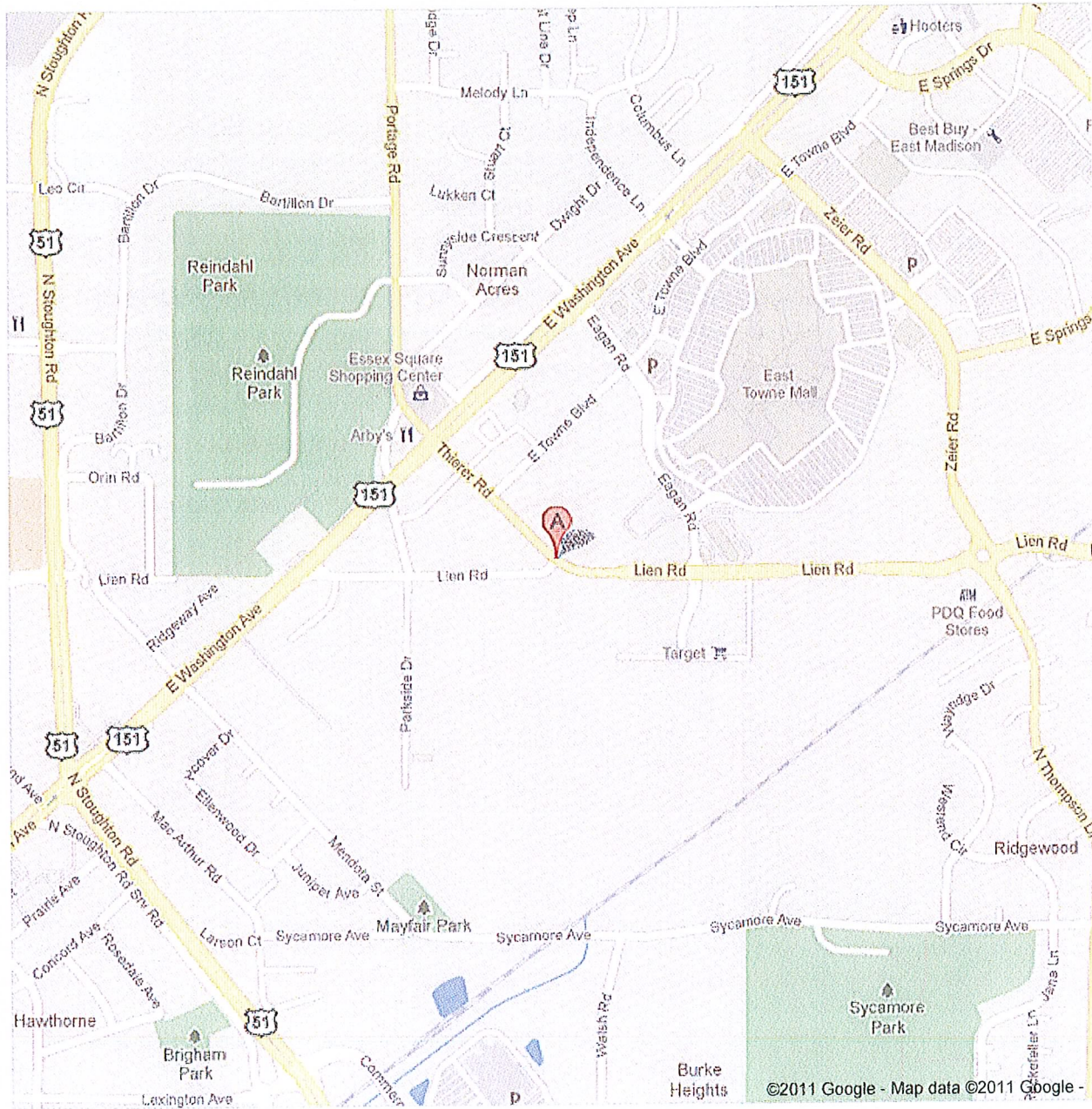
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



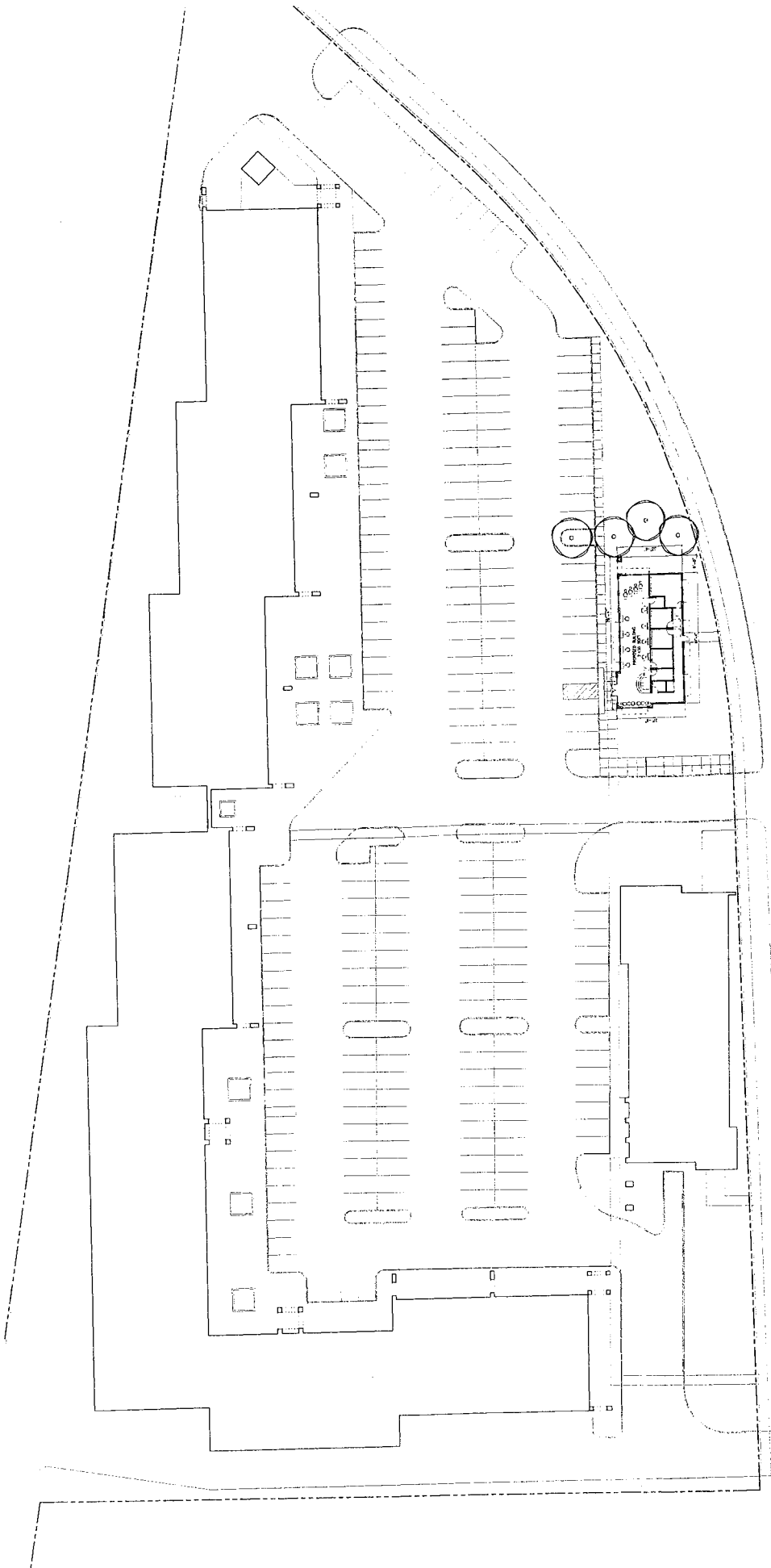
Address **1601 Thierer Rd**  
**Madison, WI 53714**

Get Google Maps on your phone

Text the word "GMAPS" to 466453



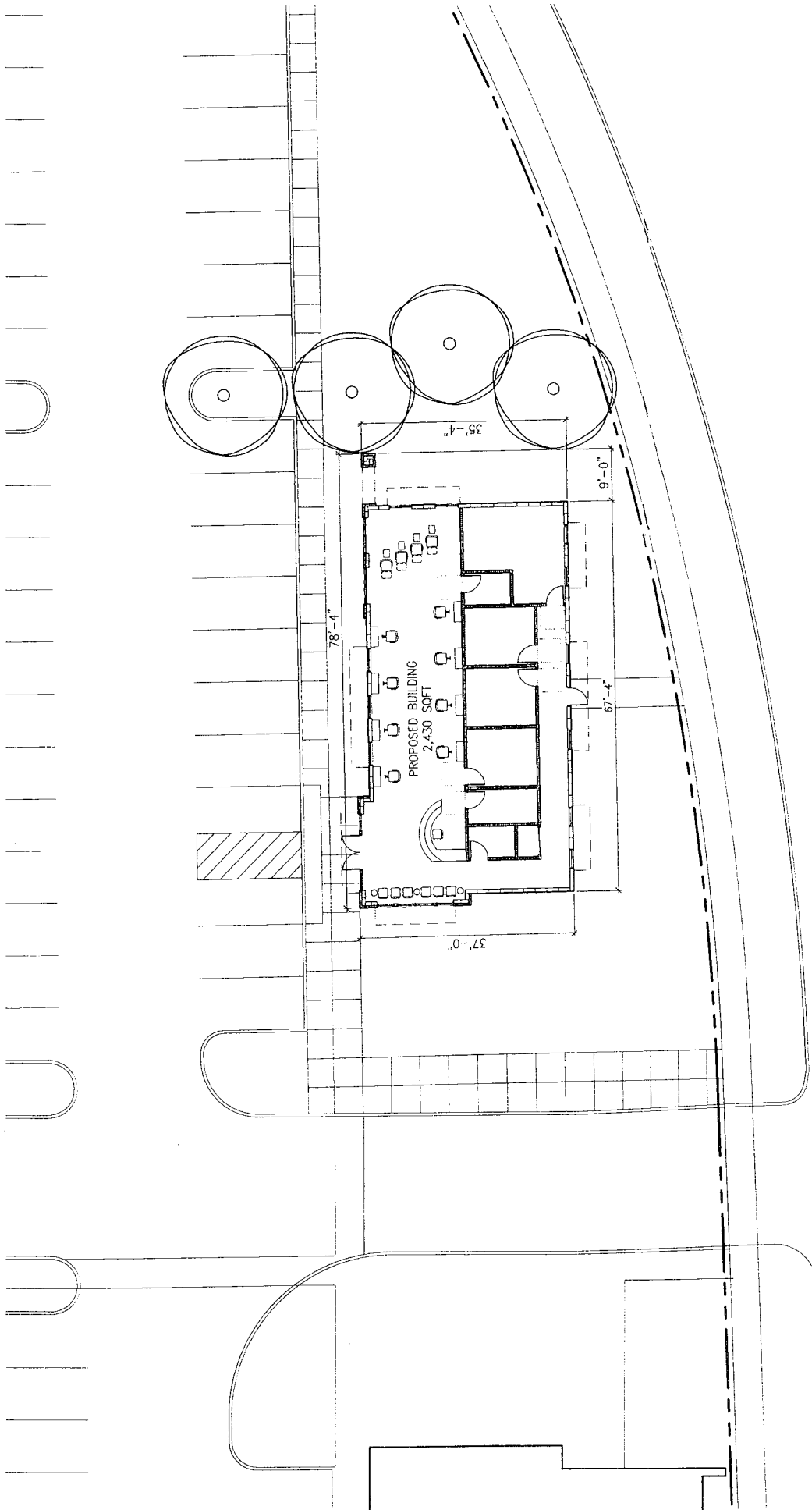
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PROPOSED BUILDING  
 EAST POINTE PLAZA  
 MADISON, WI  
 1021-00

1 OVERALL SITE PLAN  
 1" = 50'-0"  
 03-15-11

**T H E  
 ALBION  
 GROUP**  
 ARCHITECTS  
 1743 North 10th Street - Suite 100  
 Milwaukee, WI 53205  
 414.223.3330 phone  
 414.223.3340 fax



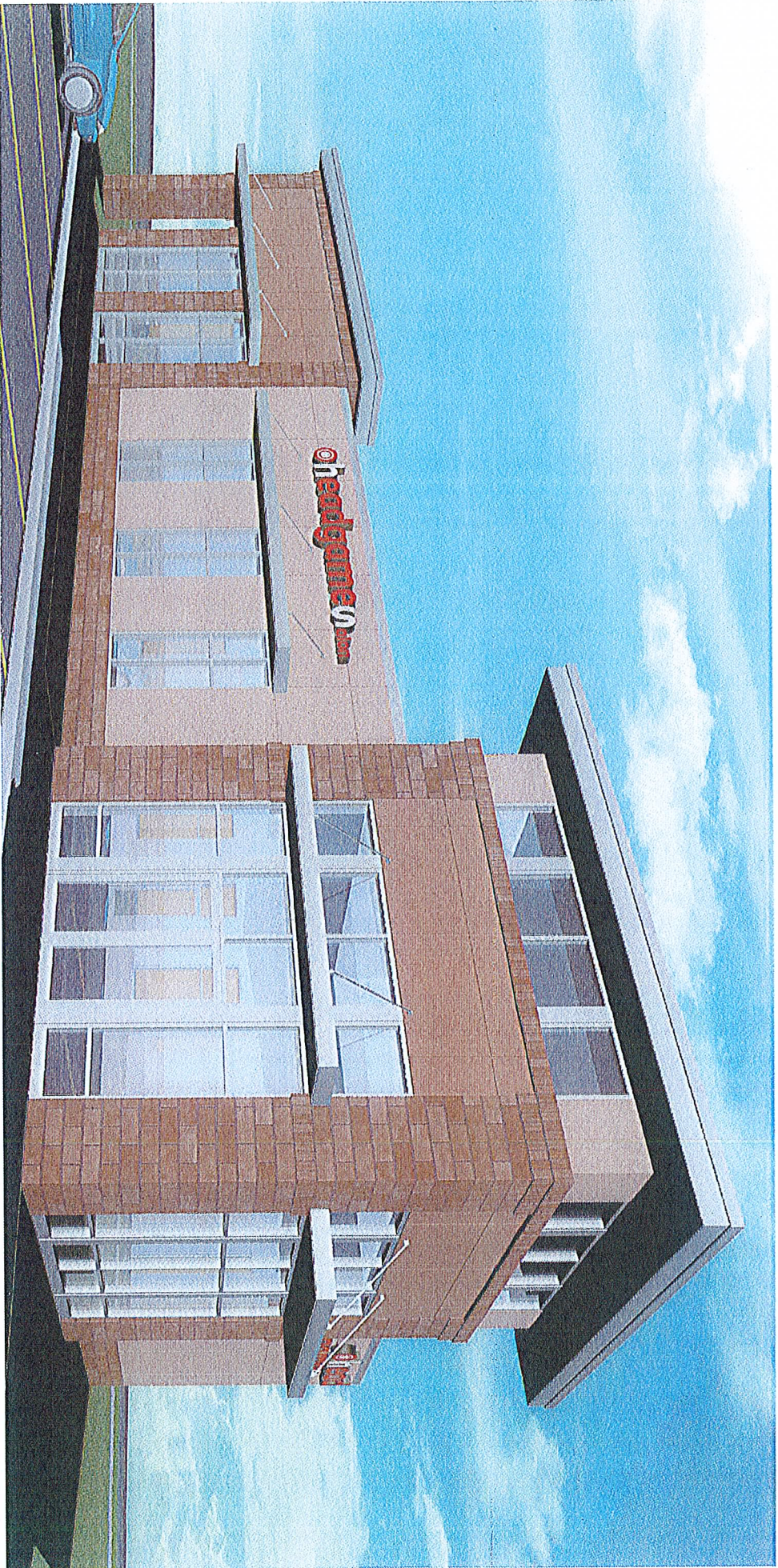
1 SITE PLAN  
1/16" = 1'-0"

PROPOSED BUILDING  
EAST POINTE PLAZA  
MADISON, WI  
1021-00

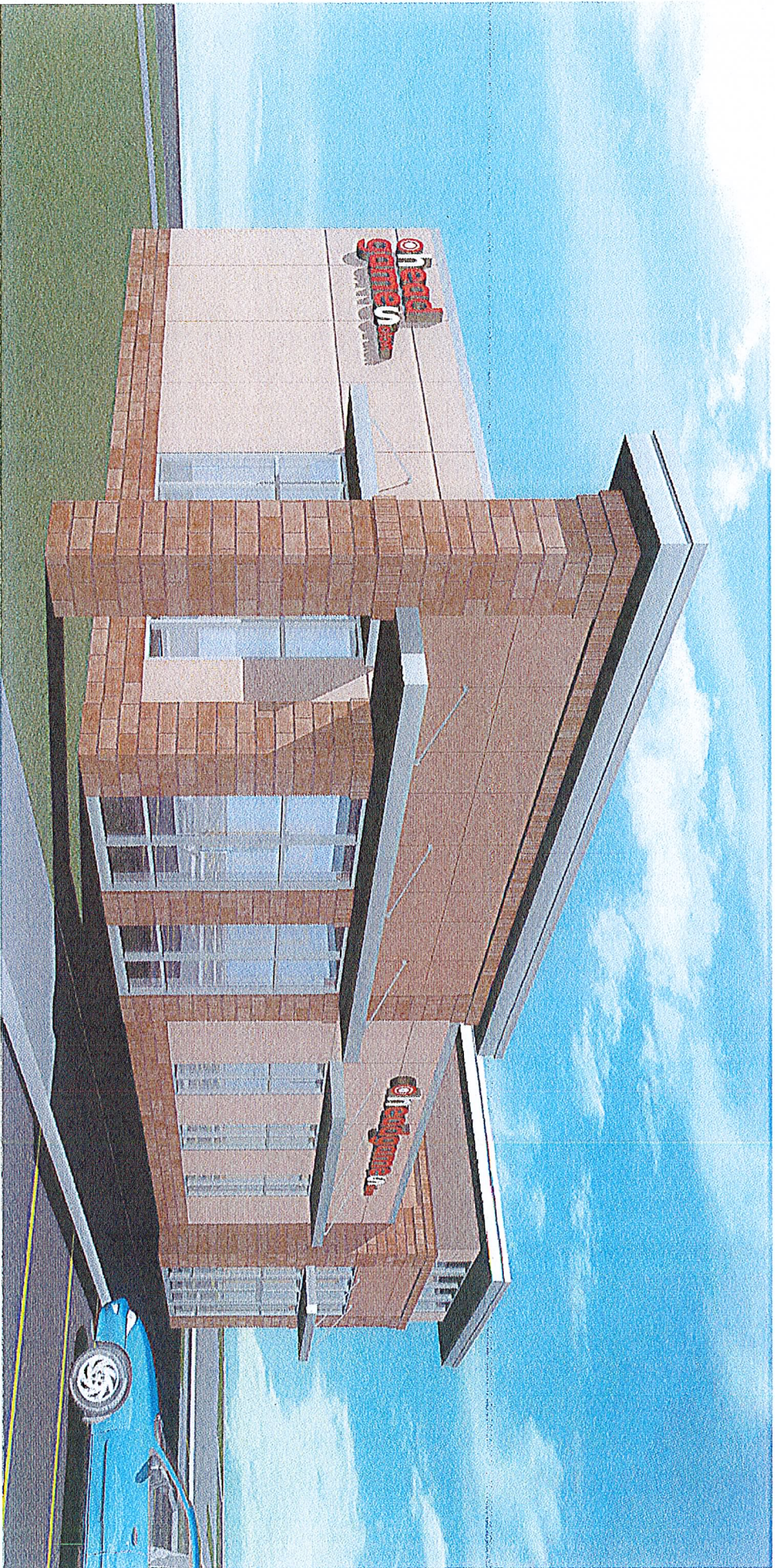
**THE NATION**  
GRUPP  
ARCHITECTS

1243 North 10th Street - Suite 100  
Milwaukee, WI 53205  
414.255.3330 phone  
414.255.3340 fax

03-15-11



PROPOSED OUTLOT BUILDING  
EAST POINTE PLAZA  
MADISON, WI

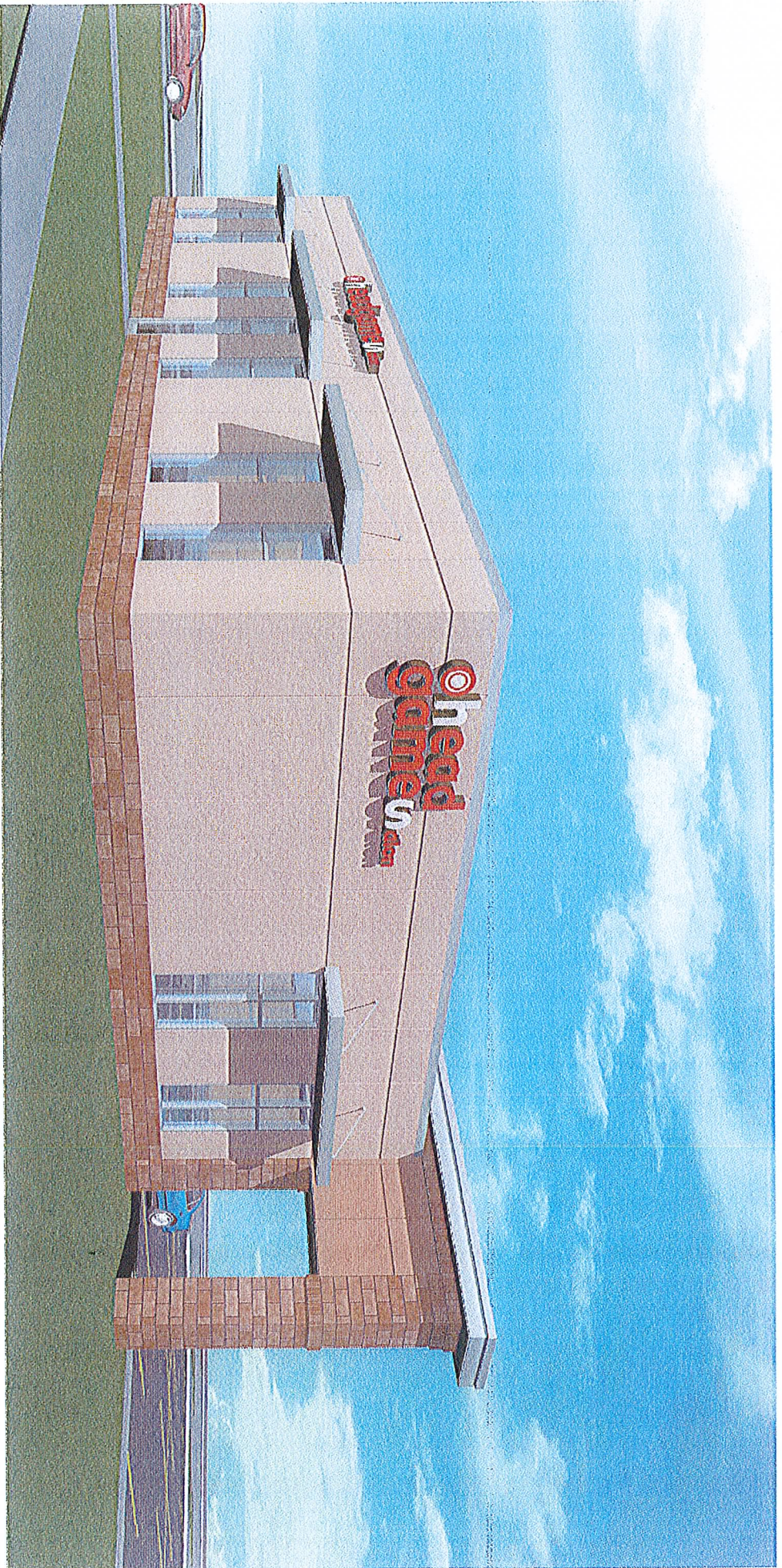


PROPOSED OUTLOT BUILDING  
EAST POINTE PLAZA  
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