

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning _____ 20____ ;
ending June 30 2009

TO THE GOVERNING BODY of the: Town of
 Village of } Madison
 City of }

County of Dane Aldermanic Dist. No. _____ (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name):

Inthachith Anousone Asian Persuasion, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>Member</u>	<u>Anousone Inthachith</u>	<u>421 N. Seventh St</u>	<u>53704</u>
Vice President/Member				
Secretary/Member				
Treasurer/Member				
Agent		<u>Anousone Inthachith</u>		
Directors/Managers				

Vice President/Member _____

Secretary/Member _____

Treasurer/Member _____

Agent Anousone Inthachith

Directors/Managers _____

3. Trade Name Lao Lan Xang Business Phone Number 608-819-0140
4. Address of Premises 209B Atwood Ave Post Office & Zip Code 53704

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WI and date _____ of registration
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described) Cooler behind bar. Behind Bar. Walkin cooler in basement

10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued? _____
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license

SUBSCRIBED AND SWORN TO BEFORE ME

this 21 day of April, 2009

[Signature]
(Clerk/Notary Public)

[Signature]
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)

(Officer of Corporation/Member/Manager of Limited Liability Company /Partner)

My commission expires 3-18-2012

(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>4-21-09</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

15. Utilizing your market research, who would you project your target market to be?

Diners

16. What age range would you hope to attract to your establishment? 5-99

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

Word of mouth

18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No

19. Owner of building where establishment is located: Schenk Atwood Revitalization

Address of Owner: 2002 Atwood Ave Phone Number _____

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

21. List the Directors of your Corporation/LLC

Anousone Inthachith 421 N. Seventh St Madison, WI 53704
Name Address

Name Address

Name Address

22. List the Stockholders of your Corporation/LLC

Anousone Inthachith 421 N. Seventh St Madison, WI 100%
Name Address % of Ownership

Name Address % of Ownership

Name Address % of Ownership

23. What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant

Other Please Explain. _____

24. What type of food will you be serving, if any? Laotian and Asian Vegetarian

Breakfast Lunch Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open? Appetizers Salads Soups Sandwiches Entrees

Desserts Pizza Full Dinners

26. During what hours of your operation do you plan to serve food? All hours. 11am - 10pm

27. What hours, if any, will food service not be available? None
28. Indicate any other product/service offered Catering, Delivery
29. Will your establishment have a kitchen manager? Yes No
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 15 total
During what hours do you anticipate they will be on duty? During normal operating hours
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No
If yes, how many bar stools do you anticipate having at your bar? 10
How many bartenders do you anticipate you would have working at one time on a busy night? 2
34. Will there be a kitchen facility separate from the bar? Yes No
35. Will there be a separate and specific area for eating only? Yes No
If yes, what will be the seating capacity for that area? 25
36. What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
100%
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 0 Word of mouth
What percentage of your advertising budget do you anticipate will be drink related? 0 Word of mouth
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No

42. What is your estimated capacity? 86

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate

Gross Receipts from Alcoholic Beverages	20 %
Gross Receipts from Food and Non-Alcoholic Beverages	80 %
Gross Receipts from Other	%
Total Gross Receipts	100%

44. Do you have written records to document the percentages shown? Yes No
You may be required to submit documentation verifying the percentages you've indicated.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 20 day of April, 2009

Arne Anthasakith
(Officer of Corporation/Member of LLC/Partner/Individual)

Michael O.
(Clerk/Notary Public)

My commission expires 3-18-2012

Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC

I, Anousone Inthachith, officer/member for Asian Persuasion
(Corporation/LLC), doing business as Lao Laan - Xang, authorize and appoint
Anousone Inthachith (Name) as the liquor/beer agent for the premise
located at 2098 Atwood Ave

Subscribed and sworn to before me this

21 Day of April, 2009

Anousone Inthachith
Signature of Officer/Member

Michael [Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires 3-18-2012

To be completed by appointed Liquor/Beer Agent

I, Anousone Inthachith, appointed **liquor/beer agent** for
Asian Persuasion (name of Corporation or LLC), being first duly sworn
say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is 100 %.

Subscribed and sworn to before me this

21 Day of April, 2009

Anousone Inthachith
Signature of Agent

Michael [Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires 3-18-2012

The appointed Liquor/Beer Agent must complete the other side of this form.

Wisconsin Technical College System
Madison Area Technical College

This is to certify that

ANOUSONE INTHACHITH

has satisfactorily completed as required for licensing

RESPONSIBLE BEVERAGE SERVICE TRAINING - 4 HOURS

Which complies with Wisconsin Statutes 125.04(5), 125.17(6) and 134.66(2m) related to retail alcohol beverage and tobacco sales.

311-490-601-63774

Course Number

[Signature]
Instructor Signature

January 12, 2009

Date

[Signature]
Program Director Signature

Payment of Taxes on Liquor/Beer License Transfer

I, Anousone Inthachith, President, applicant for
Name Title

a liquor and/or beer license for the premise located at 2098 Atwood Ave, have
Address

read the provisions in the attached copy of Madison General Ordinance Section 9.01, and understand that payment of all personal property taxes, special assessments, room taxes, forfeitures and judgments must be paid before the Office of the City Clerk can issue said license.

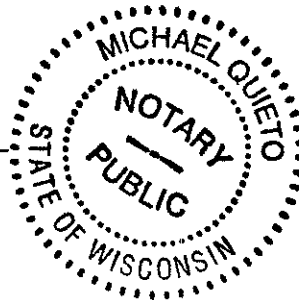
Anousone Inthachith
Signature of Applicant

4-20-09
Date

Subscribed and sworn to before me this
20 day of April, 2009

Michael Quieto
Notary Public, Dane County, State of Wisconsin

My Commission Expires 3-18-2012



Transfer of Ownership

(letter to surrender previous license)

*To be filed with the City Clerk at the time a new application is submitted
for a change of ownership for any liquor and/or beer establishment*

The Class B license for the premise located at
Class of License
9098 Atwood Ave will be relinquished upon the
Street Address

approval of the application and the issuance of the same type of license for the same

premises to Asian Persuasion - Anousone Inthachith
License Applicant

There have been no convictions for violations during the current license year, nor are
there any pending violations against the present licensee except as follows:

Christine Inthachith
Signature of Present License Holder



4/20/09
Date

APPELIZERS

- 1. EGGROLL..... PORK OR VEGETARIAN.....\$1.75
Ground pork, shitake mushrooms, bean thread noodles, and fresh vegetables.
- 2. SPECIAL WONTON (CRAB RANGOON 6).....\$5.25
Cream cheese, garlic, onion, black pepper, and crab filling served with sweet and sour sauce.
- 3. FRESH SPRING ROLL (2).....\$4.25
Lettuce, cucumber, bean sprouts, carrots, mint, parsley, somen noodles & eggs. Choice of shrimp or tofu rolled up in rice paper served with house sauce.
- 4A. GRILLED CHICKEN SATAY.....\$7.25
Grilled chicken marinated in fresh garlic & sirachai pepper. Served with cucumber salad and peanut sauce.
- 4B. GRILLED LAOTIAN SPICY SAUSAGE.....\$8.75
Chillies, dill, cilantro, lemon grass, ground pork in a natural casing. Served with sticky rice.
- 5. LAO RUOM MIT.....\$7.75
Assorted appetizer plate for 2 with deep fried shrimp, pork & vegetarian eggroll, crab rangoon, and shrimp toast served with cucumber salad.

SALADS

- 6. SEAFOOD OR GRILLED BEEF SALAD*.....\$8.95
Combination of shrimp & squid or grilled beef in a spicy lemony dressing with citrus, lemon grass, onions, scallions, tomatoes, and mixed greens.
- 7. YUM WUN SEN.....\$8.75
Spicy tofu or shrimp salad mixed with wood fungus, zucchini, mung bean noodles, lime, scallions & parsley, topped with peanuts.

SOUPS

- (SOUP STOCK MADE FROM CHICKEN. VEGAN OPTION AVAILABLE)
- 8. TOFU SOUP(SOFT TOFU WITH NAPA, CHERRY TOMATOES & SCALLION) \$3.50
 - 9. WONTON SOUP(PORK, SHRIMP AND GINGER FILLING WITH VEGETABLES) \$3.95
 - 10. SPINACH SOUP WITH FRESH GINGER.....\$3.50
 - 11. KANG GAI*.....FOR TWO \$6.75.....FOR FOUR \$12.50
Tofu or sliced chicken with coconut milk, mushrooms, lemon grass, citrus, and galanga.
 - 12. TOM YUM KUNG*.....FOR TWO \$7.75.....FOR FOUR \$14.50
Spicy clear soup with sirirmp, chili paste, mushrooms, citrus leaves, lemon grass, and galanga.

WHEN ORDERING PLEASE SPECIFY DEGREE OF SPICINESS DESIRED:
*TIMID **CAREFUL ***ADVENTUROUS ****NATIVE LAO

NOODLES

- TOFU, CHICKEN, PORK OR BEEF \$9.50 SHRIMPS\$10.50
- 13. KHUA MEE
Fried rice noodles with eggs, tamarind, bean sprouts, scallions and broccoli, topped with ground peanuts.
- 14. KHUA SA EUJ
Fried wide rice noodles with tomatoes, fresh mushroom, broccoli, carrots, onion, and peapods.

ENTRÉES (ALL ENTRÉES SERVED WITH WHITE RICE)

- CHICKEN, PORK, BEEF, OR TOFU \$11.75
- MOCK DUCK, SHRIMP, SQUID OR MUSSEL \$12.95
- SEAFOOD \$13.75

- 15. KHUA PHET KHEE NOO*
Choice of meat, tofu, or squid stir-fried with mushrooms, onion, green onions, basil leaves and hot peppers.
- 16. GARLIC GINGER*
Choice of meat or tofu, stir-fried with fresh ginger, garlic, baby corn, zucchini, green beans, fresh mushroom, peapods, carrots and tomatoes.
- 17. KHUA NOR MAI*
Choice of meat or seafood stir-fried with mushrooms, onion, green onions, carrots, broccoli, fresh peppers, basil, and bamboo shoot strips.
- 18. KHUA SOM VANH
Stir fried choice of meat or shrimp with pineapple, green peppers, cucumber, onions and tomatoes in our sweet and sour sauce.

- 19. PHRA LAM DURN DON
Broiled chicken, beef or tofu served on a bed of broccoli, mushrooms, string beans, zucchini and carrots, topped with peanut sauce.

- 20. HONEYED CHICKEN WITH CASHEWS
Sliced chicken stir fried with pineapple, bell peppers, peapods, onions, squash, cashews and a touch of honey.

- 21. GARLIC SHRIMP*
Sautéed shrimp with ground garlic, black peppers, broccoli, and oyster sauce.

- 22. SAUCY MOCK DUCK WITH GINGER GARLIC SAUCE*
Mock duck stir fried with fresh vegetables, sliced ginger and garlic sauce.

- 23. KHUA PHET TALEY*
Seafood combination of shrimp, scallops, fish ball, mussels, squid, and imitation crab with peapods, zucchini, straw mushrooms, baby corn, broccoli, galanga, lime juice and citrus

CURRY

- 24. KANG PHET* \$11.50
Choice of meat or fish cooked in red curry sauce with slice bamboo shoots, potatoes, that eggplants, fresh chili peppers, peapods and basil. Your choice of rice or somen noodles.
- 25. MIXED VEGETABLE CURRY* \$11.75
Choice of meat cooked in yellow curry with coconut milk, butternut squash, carrots, onions, potatoes, that eggplant, and string beans.
- 26. CURRY SQUASH* \$11.75
Acorn squash, butternut squash, zucchini and that eggplant cooked in curry sauce with coconut milk.
- 27. PINEAPPLE CURRY* \$11.50
Choice of meat, mock duck or tofu with pineapple, peanut sauce, onions, potatoes and broccoli.
- 28. MANGO CURRY* \$11.75
Potatoes, squash, pineapple and fresh mango simmered in coconut milk, red curry and peanut sauce.

HOUSE SPECIALITIES
(SERVED WITH STICKY RICE)

- 29. MOAK GAI OR PA*.....\$15.99
Steamed tender chicken or catfish mix with ground pork and hot peppers wrapped in banana leaves and then grilled. Served with sticky rice and steamed vegetables with dipping on the side.
- 30. THUM SOM*.....\$13.75
Pounded in a mortar, fresh garlic, chillies, shrimp paste, tamarind, lime, cherry tomatoes, that eggplant, fish sauce and unripe papaya. Served with sticky rice and grilled chicken.
- 31. LARP*.....\$13.75
Choice of beef, chicken or pork finely minced then tossed with shallots, rice coriander, and other herbs and spices. Served cold on a bed of lettuce with sticky rice.
- 32. KANAP PA*.....\$15.99
Grilled catfish filet stuffed with dill, ginger & lemon grass. Served with sticky rice and steamed vegetables with dipping sauce on the side.

WHEN ORDERING PLEASE SPECIFY DEGREE OF SPICINESS DESIRED:
*TIMID **CAREFUL ***ADVENTUROUS ****NATIVE LAO

VEGETARIAN

(PLEASE INFORM US IF YOU ARE VEGAN)

33. KHUA CURRY SAI PHAK*\$11.50
 Stir fried broccoli, bamboo shoots, mushrooms, string beans, zucchini, with coconut milk and tofu.

34. TOFU IN SPICY PEANUT SAUCE*\$11.50
 Thick rich peanut sauce simmered in coconut milk with broccoli and fresh mushrooms.

35. KHUA CURRY*\$11.50
 Stir-fried string beans with tofu, slice bamboo shoots, mushrooms and peanut sauce.

36. KHUA PHAK*\$11.75
 Stir fried curry paste with ginger, galanga, lemon grass, tofu and fresh mixed vegetables.

37. VEGE SMOKED DUCK CURRY*\$12.75
 Mock duck cooked in curry sauce with bamboo shoots, broccoli, and eggplants.

FRIED RICE

38. LAO LAAN-XANG FRIED RICE.....\$9.75
 A delightful fried rice combination of shrimp, chicken, pork, and beef, with scallions, peas, and carrots. Garnish with cashews, pineapples, and tomatoes.

39. KHAO KHUA PHET*\$9.75
 Your choice of meat or tofu stir-fried with fresh mushrooms, shiitake mushroom, onions, garlic, fresh chili peppers and basil. Nice and spicy.

40. VEGETABLE FRIED RICE.....\$9.75

SIDE ORDER:

CUCUMBER SALAD	\$1.75	WHITE RICE (16oz)	\$1.00
PEANUT SAUCE (8oz)	\$3.00	STICKY RICE (16oz)	\$2.00
SUBSTITUTE SHRIMP	\$2.00	SIDE OF VEGETABLES (16oz)	\$2.00

Sweet Sticky Rice and Fresh Mango Dessert or Squash Custard (Seasonal) \$3.50

CARRY-OUT & CATERING AVAILABLE
 (PRICE & HOURS SUBJECT TO CHANGE WITHOUT NOTICE)
 WE CLOSED ON THANKSGIVING DAY & CHRISTMAS DAY

LUNCH MENU

Monday-Friday 11:30 a.m.—3:00 p.m.
 Saturday Regular Menu 11:30 a.m.-3:00 p.m.

LUNCH IS SERVED WITH YOUR CHOICE OF SALAD OR VEGETARIAN EGGROLL.

L1. KHUA NOR MAI*\$7.50
 Choice of meat or tofu stir-fried with mushrooms, onions, green onions, carrots, broccoli, fresh peppers, basil, and bamboo shoot strips. A flavorful fresh garlic taste.

L2. KHUA SOM VANH\$7.50
 Stir fried choice of meat or tofu with pineapple, green peppers, onions, cucumbers and tomatoes in our sweet and sour sauce.

L3. GARLIC GINGER*\$7.50
 Choice of meat or tofu, stir-fried with fresh ginger, garlic, baby corn, zucchini, green beans, fresh mushroom, peapods, carrots and tomatoes.

L4. HONEYED CHICKEN WITH CASHESWS*.....\$7.50
 Sliced chicken stir fried with pineapple, peapods, onions, squash, cashews and a touch of honey.

L5. GARLIC SHRIMP*\$8.00
 Sautéed shrimp with ground garlic, black pepper, broccoli, and oyster sauce.

L6. SAUCY MOCK DUCK WITH GINGER GARLIC SAUCE*\$8.00
 Mock duck stir fried with fresh vegetables, sliced ginger and garlic sauce.

L7. MIXED VEGETABLE CURRY.....\$7.25
 Choice of chicken or tofu cooked in yellow curry with coconut milk, butternut squash, carrots, onions, potatoes, thai eggplant, and string beans.

L8. KHUA CURRY SAI PHAK*\$7.25
 Stir fried broccoli, mushroom, green beans, zucchini, bamboo shoots and tofu with curry and coconut milk.

L9. PINEAPPLE CURRY*\$7.25
 Choice of chicken or beef simmered in curry sauce with pineapple, onions, potatoes, peanut sauce and broccoli.

L10. TOFU OR CHICKEN IN SPICY PEANUT SAUCE.....\$7.25
 Thick rich peanut sauce simmered in coconut milk with broccoli and fresh mushrooms.

L11. CATFISH KANG PHET*\$8.00
 Catfish cooked in red curry sauce with slice bamboo shoots, potatoes, thai eggplants, fresh chili peppers, peapods and basil.

L12. TOFU CURRY SQUASH.....\$7.25

L13. KHUA MEE (CHOICE OF CHICKEN, PORK, BEEF, OR TOFU).....\$7.50
 Fried rice noodles with eggs, tamarind, bean sprouts, scallions and broccoli, topped with ground peanuts.

L14. VERMICELLI NOODLES WITH FRESH VEGETABLES.....\$7.50
 Your choice of chicken or tofu stir fried vermicelli noodles with carrots, broccoli, zucchini, and peapods.

L15. BA MEE GA TIK.....\$7.25
 Rice noodle topped with ground pork, coconut milk, and red curry. Garnish with ground peanuts.

L16. GANG SEN LARN GAI*.....\$7.25
 Clear noodle soup with chicken, shiitake mushroom, fish sauce, bean sprouts and fresh vegetables.

Serving Laotian Cuisine & Asian Vegetarian Dishes



LAO LAAN-XANG ATWOOD

Takeout Menu

Lunch Hours:
 Monday-Saturday 11:30 a.m.-3:00 p.m.
Dinner Hours:
 Sunday-Thursday 5:00 p.m. - 9:00 p.m.
 Friday & Saturday 5:00 p.m. - 10:00 p.m.

2098 ATWOOD AVENUE
 Phone: 608-819-0140
 Fax: 608-819-0142

RESERVATION ACCEPTED FOR A PARTY OF 6 OR MORE AT THIS LOCATION