

REGISTRATION OF POSITION BEFORE THE Downtown Coordinating Committee

Note: All speakers registering a position to speak at a DCC meeting must have registered their request to speak prior to the introduction of that agenda item.

SPEAKERS WILL HAVE A 3 MINUTE TIME LIMIT!

Please Print: Name: Greg Brown Date: June 21, 2012
 Address: 2257 E. Washington Ave. Apt. E City: Madison Zip: 53704
 Representing: Union Cab of Madison Cooperative
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	V - C	Please Check Appropriate Area Below
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_____ **Support/Comments: (Indicate Subject)** _____

_____ Wish to speak _____ Do not wish to speak

Oppose/Comments: (Indicate Subject) 26603-prohibit taxis on state
This proposal is bad for Union Cab and State Street
Businesses. Moreover, it will make the State Street area
a far less safe to be, especially at bartime on weekends.

Wish to speak _____ Do not wish to speak

_____ **Neutral/No Opinion Comments: (Indicate Subject)** _____

_____ Wish to speak _____ Do not wish to speak

WELCOME TO THIS MEETING OF THE MADISON Downtown Coordinating Committee

Anyone may speak or otherwise indicate support or opposition to items on tonight's agenda. You first must register.

To register for more than one agenda item, complete a separate form for each.

Please turn forms in to the Secretary.

Thank you for taking part in tonight's meeting.

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Please Print: Name: David Lee Date: 6/21/12
 Address: 2458 Pennsylvania Avenue City: Madison Zip: 53704
 Representing: Union Cab Cooperative
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	<u>5 C</u>	Please Check Appropriate Area Below
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Support/Comments: (Indicate Subject) _____

Wish to speak Do not wish to speak

Oppose/Comments: (Indicate Subject) _____
Maintaining State st as a prime business location,
Public & driver safety, maintaining jobs

Wish to speak Do not wish to speak

Neutral/No Opinion Comments: (Indicate Subject) _____

Wish to speak Do not wish to speak

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Please Print: Name: Christina Ballard Date: 6.21.12

Address: 1624 Fordem #203 City: Madison Zip: WI

Representing: Cab Drivers For Madison Safety
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	V.C	Please Check Appropriate Area Below
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Support/Comments: (Indicate Subject) TAXICAB ORDINANCE

Wish to speak Do not wish to speak

C Oppose/Comments: (Indicate Subject) 26603
MGO 12,915(s) Taxi cabs

Wish to speak Do not wish to speak

Neutral/No Opinion Comments: (Indicate Subject) _____

Wish to speak Do not wish to speak

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Please Print: Name: Jon Mack Date: _____
 Address: 1802 Heath Ave City: Madison Zip: 53704
 Representing: Self-Taxi driver
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	Please Check Appropriate Area Below
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_____ Support/Comments: (Indicate Subject) Amendment

_____ Wish to speak _____ Do not wish to speak

Oppose/Comments: (Indicate Subject) Amendment
to 12.915(8) ie greater restrictions
on taxi cabs

Wish to speak _____ Do not wish to speak

_____ Neutral/No Opinion Comments: (Indicate Subject) _____

_____ Wish to speak _____ Do not wish to speak

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Please Print: Name: Michael Hennings Date: 6/21/12
 Address: 911 Birch Lane Cir. City: Monroe Zip: 53766
 Representing: Madison Taxi
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	26603	Please Check Appropriate Area Below
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Support/Comments: (Indicate Subject) _____

Wish to speak Do not wish to speak

Oppose/Comments: (Indicate Subject) _____

Oppose a pending ordinance if it removes our ability to do our jobs - also, if this moves further toward removing cabs from state st. overall

Wish to speak Do not wish to speak

Neutral/No Opinion Comments: (Indicate Subject) _____

Wish to speak Do not wish to speak

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Please Print: Name: Matt Fastman Date: 6-21-12
 Address: 3804 Sunbroad City: Madison Zip: 53704
 Representing: self?
(Indicate "Self" if representing yourself or list name of organization)

Please Indicate Item No. on Agenda *	<u>C</u>	Please Check Appropriate Area Below
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_____ **Support/Comments: (Indicate Subject)** _____

_____ Wish to speak _____ Do not wish to speak

X **Oppose/Comments: (Indicate Subject)** oppose changing ordinances that may reduce/prevent cabs from picking up ("curbside") for taxis on State St.

X _____ Wish to speak _____ Do not wish to speak

_____ **Neutral/No Opinion Comments: (Indicate Subject)** _____
 _____ Wish to speak _____ Do not wish to speak

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Dear City of Madison Alders,

We are writing to you regarding proposed changes to Madison's ordinances governing taxi cab access to State Street. Mayor Soglin has proposed changes to Madison's ordinances that would prevent cabs from waiting on State Street for fares. We are cab drivers and dispatchers who want you to have more information about the proposed changes.

There are a number of reasons that restricting cab access to State Street is bad a idea. We'll try to be brief.

First, restricting cab access to State Street is actually bad for State Street businesses. Cabs are basically a catalyst for any healthy economy, including Madison's. On any given night but, especially on Friday and Saturday nights, there can be hundreds, sometimes thousands of people moving around downtown, spending money in bars, restaurants, shops, cafes, etc. Businesses on State Street benefit from all this activity and it happens because of cabs and their access to State Street.

One of the best examples of this is football Saturdays when the UW football team plays at home. Our city is flooded with thousands of football fans from both the UW and the visiting team. The Nebraska football game last fall was incredibly busy: hotels were packed, people were intoxicated very early in the evening, and the Nebraska fans wanted to get around quickly and enjoy our city's nightlife. Cabs are what make that nightlife move, and Madison's State Street businesses know it. It isn't clear why Mayor Soglin would want to slow down this process.

Second, the other half of the business equation is the customers. Mayor Soglin's changes would make it harder for the public to get cabs. Essentially, Mayor Soglin's changes would require anyone waiting at a bar, restaurant, cafe, etc. on State Street to call a cab instead of going outside and easily grabbing the first one they see, which very often happens under the current conditions.

Part of what Mayor Soglin doesn't realize is that on very busy nights of the year, the phone lines at all four of Madison's cab companies are jammed and busy. People cannot get through on the phone. Mayor Soglin's plan of restricting cab access to State Street would in turn require people to call for cabs. But with busy phone lines, how will these customers ever even get a cab?

As a side issue, easy access to cabs on State Street is part of the positive impression that many visitors and convention goers are left with when they leave Madison. It's very important for convention goers, tourists, visitors, etc. to get around easily and quickly. We need to continue to give these people excellent service on State Street, in an easy fashion, rather than requiring them to call for a taxi.

Third, cab access to State Street is a safety issue for the people on State Street. Cabs help disperse crowds of bar patrons. By requiring everyone to call for a cab and restricting cab access to State Street, the whole process will slow down. There will be large crowds of drunk people milling about for a longer period of time if cabs are not allowed to simply drive onto State Street and pick up the first people they see. The clearing out of crowds is a safety issue for not only the bar patrons but also for the Madison Police. Madison Police would also like to see the drunken crowds reduced as quickly as possible. Cabs make that happen. Cabs are the way these people get off of State Street, back to their homes or their hotels, where they are less likely to be hurt or cause trouble. Cabs defuse a potentially problematic situation.