

September 19, 2007

To:

Urban Design Commission

City of Madison

From: Dace A. Zeps

Interim Vice Preside

Worthington Park Neighborhood Association

Re:

McDonalds Reconstruct on E. Washington

Neighborhood Association 414 Rethke Avenue Madison, WI 53714

McDonalds representatives met with WPNA and The Salvation Army Tuesday, August 28th, and reviewed with us their plans to incorporate our suggestions presented at the Urban Design Commission meeting. We all agreed that it was regrettable that we had not been informed of their intension to reconstruct earlier in the process. There is a bit of a process problem that needs to be worked out with city staff, but we can work on that later.

McDonalds was agreeable to many of our and the Commission's recommendations. We agreed that the sidewalk placement needed to be moved so that it did not cut the green space provided for picnicking. They will work with Traffic to find the best solutions for traffic flow within the parking lot itself. And, if at some later date, customer complaints warrant a barrier be it a fence or landscaping so that children are not passing through the drive through area, McDonalds will advise us of their intent.

We commend McDonalds for the work they have done to find solutions to the requests for design and land use improvements. We are pleased with the outcome and recommend the Urban Design Commission approve the project so that it can move on to the Planning Commission.

If you have any questions, please feel free to contact me at 608-242-8337 during the evening or 608-262-3767 between noon and 1:00 p.m. during the normal work week.

cc: Mike Mead, McDonalds