



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDCApplication.pdf>

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>5-24-17</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: <u>6-28-17</u>	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): _____	<input checked="" type="checkbox"/> Final Approval

1. Project Address: 4802 TRADEWINDS PKWY
Project Title (if any): _____

2. This is an application for (Check all that apply to this UDC application):

☐ New Development ☐ Alteration to an Existing or Previously-Approved Development

A. Project Type:

- ☒ Project in an Urban Design District* (public hearing-\$300 fee)
☐ Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
☐ Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
☐ Planned Development (PD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Multi-Use Site or Planned Residential Complex

B. Signage:

- ☐ Comprehensive Design Review* (public hearing-\$300 fee) ☒ Street Graphics Variance* (public hearing-\$300 fee)
☐ Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

C. Other:

☐ Please specify: _____

3. Applicant, Agent & Property Owner Information:

Applicant Name: KEVIN WILSON Company: KGW MANAGEMENT
Street Address: 4802 TRADEWINDS PKWY City/State: MADISON, WI Zip: 53718
Telephone: () 258-1893 Fax: () 237-8963 Email: Kevin@kgwmanagement.com

Project Contact Person: MARY BETH GROWNEY SELENE Company: RYAN SIGNS, INC.
Street Address: 3007 PERRY ST. City/State: MADISON, WI Zip: 53713
Telephone: () 271-7979 Fax: () 271-7853 Email: mbgrowneyseleene@ryansigns.net

Project Owner (if not applicant): _____
Street Address: _____ City/State: _____ Zip: _____
Telephone: () _____ Fax: () _____ Email: _____

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with MATT TUCKER on 3-6-17.
(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant MARY BETH GROWNEY SELENE Relationship to Property SERVING AS OWNER'S AGENT

Authorized Signature [Signature] Date 5-24-17

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

May 24, 2017

TO: Secretary to the Urban Design Commission
City of Madison Urban Design Commission

FROM: Mary Beth Growney Selene, Serving as Agent to the Owner

RE: **KGW Management - Sleep Inn & Suites / MainStay Suites**
4802 Tradewinds Pkwy.
Height Variance in Urban Design District #1 and
Effective Area Variance in Urban Design District #1

Dear Urban Design Commission Members;

We are submitting materials for your consideration for Variances for signage for the Sleep Inn & Suites / MainStay Suites development at 4802 Tradewinds Pkwy.

BACKGROUND:

1. The property is zoned SE (Suburban Employment District)
2. The existing sign package for Sleep Inn Suites was approved by the UDC on December 17, 2008. The approval provided for a height variance to allow for wall signs to be placed higher than the 18'-0" maximum allowed in Urban Design District #1. All other signage on the project met with the requirements of UDD #1.

URBAN DESIGN DISTRICT #1:

4. **Signs.** Signs in the District shall meet the following requirements and conform as much as possible to the following guidelines.
 - a. Requirements.
 - i. Signs, if located on or adjacent to buildings, shall be integrated with the architectural design of the buildings.
 - ii. Signs shall be located and designed only to conform to the intended clientele.
 - iii. Signs shall be used only as identification of the establishment, and shall have no more than a total of eight (8) symbols and/or words.
 - iv. No portion of an illuminated sign shall have luminance greater than 200 foot-lamberts for any portion of the sign within a circle of two feet in diameter.
 - v. A minimum setback of 5'-0" from the public ROW is required of all ground signs. A minimum setback of 10'-0" from the public ROW is required for signs exceeding 10 sf2 in effective area and a minimum setback of 20'-0" is required for all signs exceeding 20 sf2 in effective area.
 - vii. The height of a ground or wall sign shall not exceed 10'-0" along John Nolen Drive or 18'-0" elsewhere in the district unless a higher sign is specifically approved by the UDC based on the following criteria:
 - A. An exception from the height limitation is necessary for a sign located on the site of an establishment to be identifiable and legible from the nearest roadway at prevailing speeds; and
 - B. An exception from the height limitation will result in a sign more in scale with the building and site and will result in a superior overall design.

- viii. The effective area of a ground or wall sign shall not exceed 40 sf2 along John Nolen Drive or 72 sf2 elsewhere in the district unless a larger sign is specifically approved by the UDC based on the following criteria:
 - A. An exception from the size limitation is necessary for a sign located on the site of an establishment to be identifiable and legible from the nearest roadway at prevailing speeds; and
 - B. An exception from the size limitation will result in a sign more in scale with the building and site and will result in a superior overall design.
- b. Guidelines.
 - i. A sign should identify the activity without imposing upon the view of residents, businesses or activities of the district.
 - ii. A sign should be appropriate to the type and activity and clientele at which its message is aimed.
 - iii. Signs should be designed so as to be legible to the intended viewer in relation to the surrounding circumstances.
 - iv. Signs should avoid covering or impinging upon landscape features or significant structures.
 - v. Illuminated signs should be lit internally or from the ground, not with fixtures projecting from the sign.
 - vi. Internally illuminated signs should use light letters on a dark background.
- c. The Urban Design Commission shall, in addition, evaluate proposed signs in the district based upon the requirements of Chapter 31 in the Madison General Ordinances.

ORIGINAL SIGN PLAN APPROVAL FOR SLEEP INN & SUITES OF DECEMBER 17, 2008:

1. To allow for one ground sign not to exceed 72/144 sf2.
2. To allow for cupola signage on the north, east and west elevations, not to exceed 72 sf2. **Variance approved to allow for placement of cupola signs to exceed height limitation of 18'-0". Height of signs on cupolas is 58'-0" on all sides.**
3. To allow for one entrance ground sign of 6.875 sf2. **Variance allowed for total sf2 of two ground signs to exceed overall sf2 for site of 1.175 sf2.**

SUPPORTING REQUEST INFORMATION:

1. In meeting with City of Madison Planning & Zoning staff, we discussed that the site will represent the equivalent of a car dealership, i.e. multiple "brands" on a single zoning lot.
2. The two hotels will function as two separate uses with some shared services.
3. Each brand is unique to their prospective clientele.
4. The use of this site is unique in that two separate brands are accessible on the same zoning lot.
5. The placement of the signs on the building represent the only architecturally appropriate locations available for wall signage and meet with UDD #1 requirement which states, "Signs, if located on or adjacent to buildings, shall be integrated with the architectural design of the buildings."
6. By granting the height variance request, UDC recognizes that:
 - A. An exception from the height limitation is necessary for a sign located on the site of an establishment to be identifiable and legible from the nearest roadway at prevailing speeds; and
 - B. An exception from the height limitation will result in a sign more in scale with the building and site and will result in a superior overall design.

REQUEST FOR REVISED/ADDITIONAL VARIANCE APPROVALS WITH ADDITION OF MAIN STAY SUITES PROPERTY:

Note: Two zoning lots have been reconfigured as one zoning lot

1. To maintain original variance approval of December 17, 2008
2. To allow for three MainStay Suites wall signs, designated as Sign Location #2, #3, #4 on attached drawings. Signs shall not exceed 72 sf2 in area.

**Variance approval requested to allow for placement of signs to exceed height limitation of 18'-0".
Height to the top of the signs on all three elevations will not exceed 39'-0".**

3. The pylon sign located on the Hwy. 12/18 frontage will be refaced on one side only.
4. The monument sign located on the Tradewinds Pkwy. frontage will be refaced to accommodate both brands.
5. To remove one existing monument sign (at new "middle" driveway) and place a new directional sign at the east driveway. **Variance approval requested to allow for 3.9 sf2 directional sign to exceed 3 sf2 sign ordinance limitation by .9 sf2.** The sign height complies with UDD #1 requirements.

Thank you for your consideration. We are available to answer any questions you might have.

Respectfully Submitted,

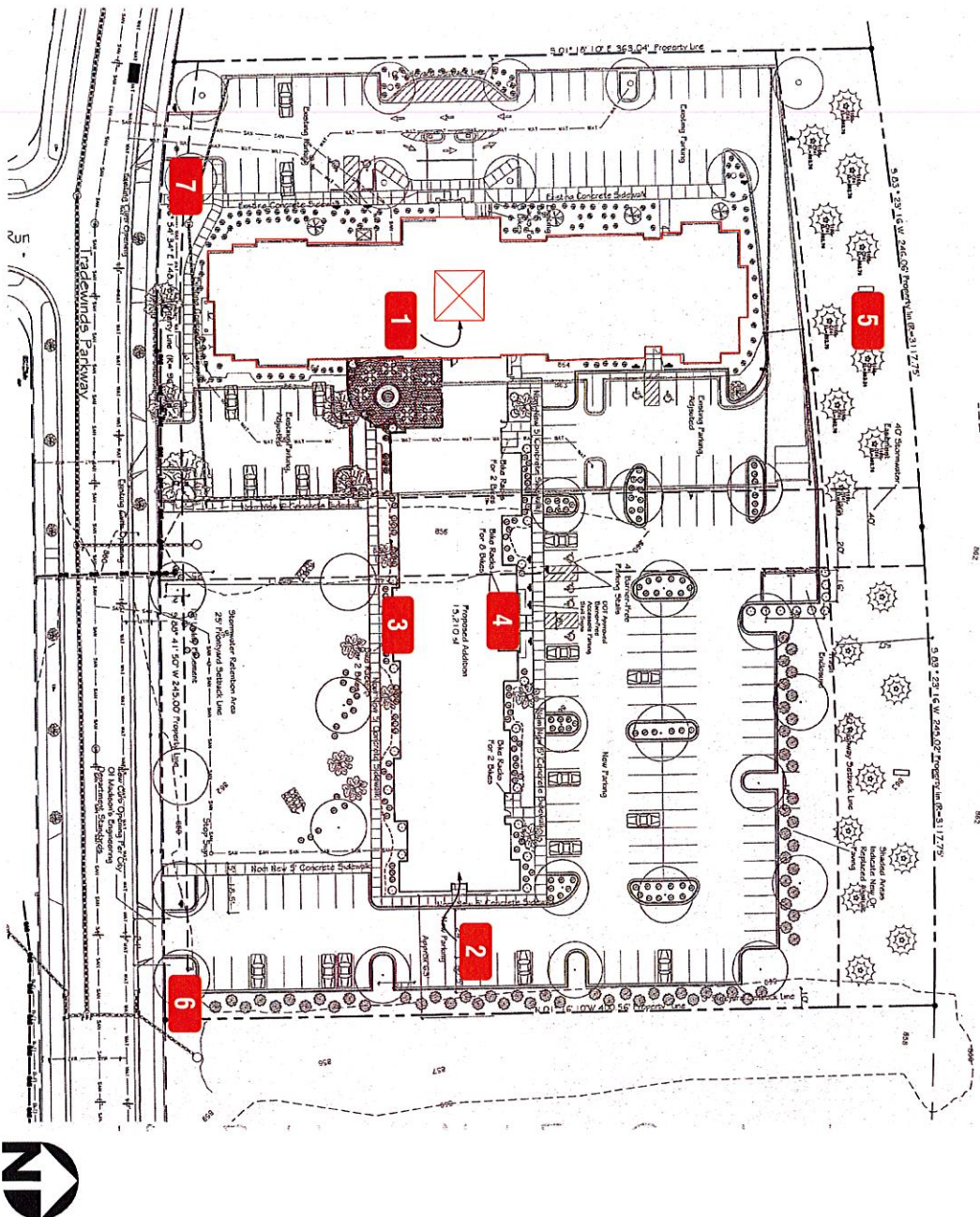
RYAN SIGNS, INC.



Mary Beth Growney Selene
President

Serving as agent to KGW Management, owner of Sleep Inn & Suites / MainStay Suites

cc: KGW Management, owner of Sleep Inn & Suites / MainStay Suites



OVERALL SITE PLAN

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TRADE NAME:



SITE #W1284
4824 Tradewinds Pkwy
Madison, WI 53718

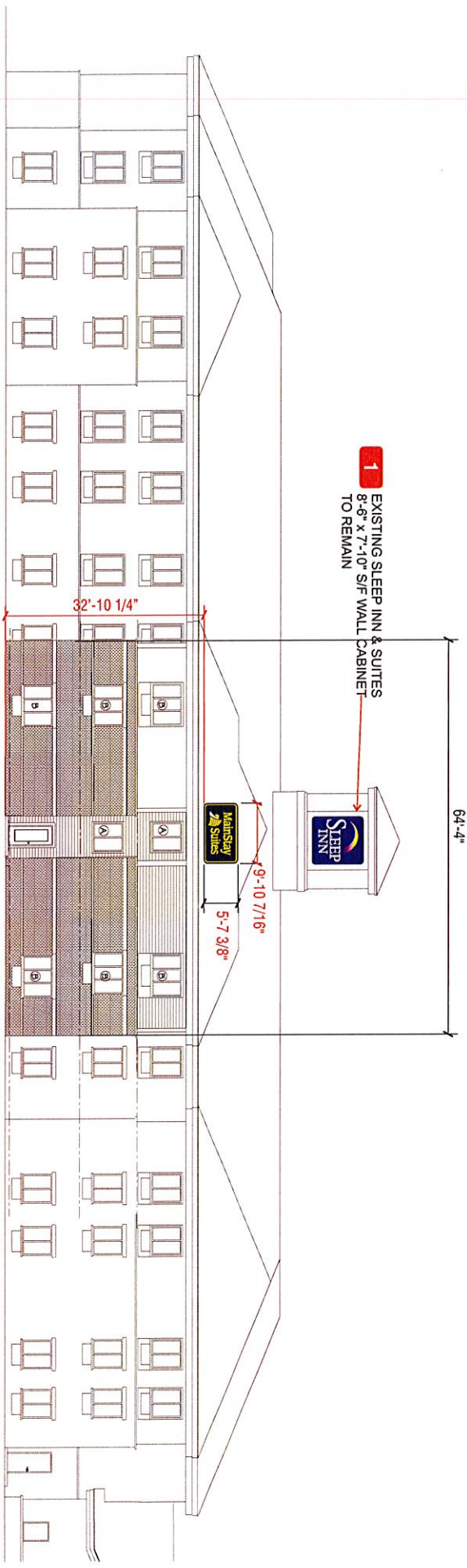
16265 Star Road Nampa, ID 83687
toll free: 800.592.8058
tel: 208.345.4020 fax: 208.336.9886
www.imagenational.com

OWNER: K. Getchell
DESIGNER: Amy R.
DATE: MSS-W1284 Madison-R4-052217
PROJECT: 16265 Star Road Nampa, ID 83687
PHONE: 208.345.4020
FAX: 208.336.9886
WWW: www.imagenational.com



- 1** Mfg. S/F 5x9 Wall Sign
- 2** Mfg. S/F 5x9 Roof Mount Sign
- 3** Mfg. S/F 5x9 Roof Mount Sign
- 4** Mfg. S/F 5x9 Roof Mount Sign
- 5** REFACE EXISTING D/F Pylon Sign
- 6** Mfg. D/F 1x3 Directional Display
- 7** REFACE EXISTING D/F Directional Sign

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Partial East Elevation
 scale: 1/16"=1'-0"

1 EXISTING SLEEP INN & SUITES
 8'-6" x 7'-10" S/F WALL CABINET
 TO REMAIN

2 Mfg. & Install New S/F Fluorescent Cabinet
 SCALE: 3/8"=1'-0"

- FLUORESCENT ILLUMINATE CABINET
- 3M PANAGRAPHIC FLEX FACE w/ 1st SURFACE VINYL
- ALUM. BLEED FACE CABINET w/ RADIUS CORNERS PAINTED SATIN BLACK
- FABRICATE ANGLE ROOF BRACKET MOUNT - PAINTED SATIN BLACK, SURVEY REQUIRED OF ROOF PRIOR TO MFG.

ANGLE ROOF MOUNT BRACKET
 TBD, PITCH OF ROOF &
 SURVEY REQUIRED

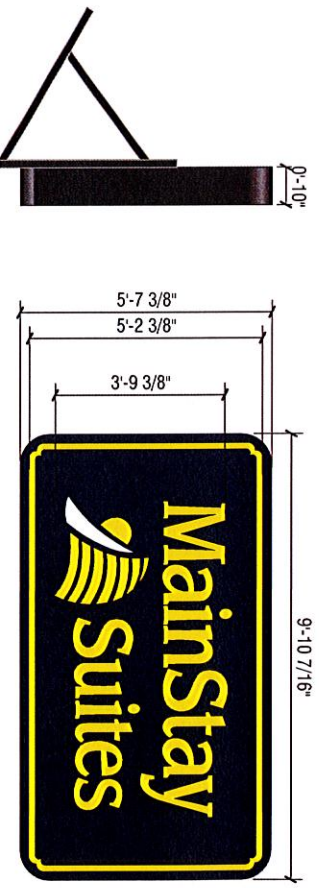


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PRODUCT LINE:

MainStay Suites

LOCATION:

SITE #W1284
 4824 Tradewinds Pkwy
 Madison, WI. 53718

DESIGNED BY:

K. Gatchell

CONTRACT NO.:

MSS-W1284 Madison-R4-062217

DESIGNED DATE:

16265 Star Road Nampa, ID 83687 toll free: 800.592.8058 tele: 208.345.4020 fax: 208.336.9886 www.imagenational.com

U.S. & Reg. All signs contain a 24-point bleed-through of the sign copy. The sign is intended to be installed in accordance with the instructions. This includes proper mounting and lighting of the sign.

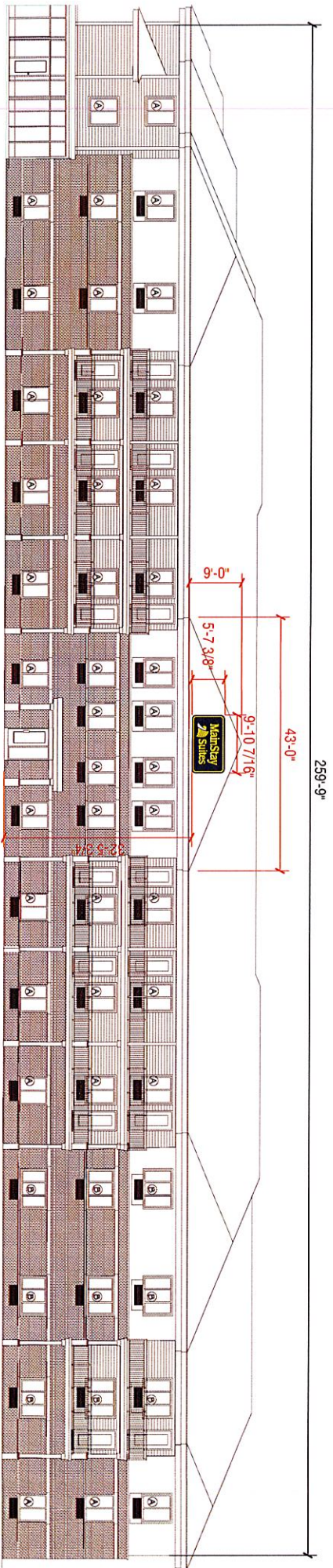
U.S. & Reg. All signs contain a 24-point bleed-through of the sign copy. The sign is intended to be installed in accordance with the instructions. This includes proper mounting and lighting of the sign.

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Partial South Elevation

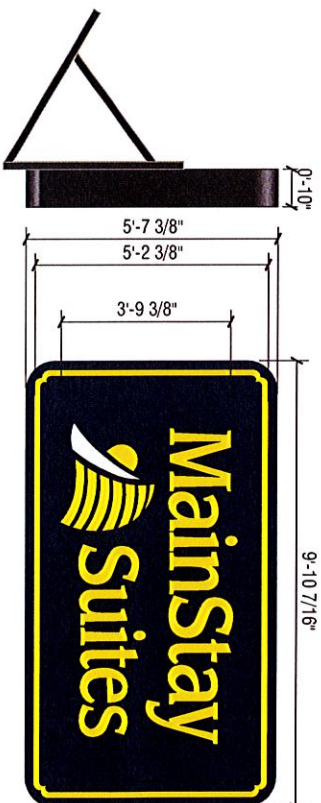
scale: 1/16"=1'-0"

3 Mfg. & Install New S/F Fluorescent Cabinet

scale: 3/8"=1'-0"

35.41 SF

- FLUORESCENT ILLUMINATE CABINET
- 3M PANAGRAPHIC FLEX FACE w/ 1/4" SURFACE VINYL
- ALUM. BLEED FACE CABINET w/ RADIUS CORNERS PAINTED SATIN BLACK
- FABRICATE ANGLE ROOF BRACKET MOUNT - PAINTED SATIN BLACK, SURVEY REQUIRED OF ROOF PRIOR TO MFG.



ANGLE ROOF MOUNT BRACKET
TBD, PITCH OF ROOF &
SURVEY REQUIRED

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and when from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.

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in

MainStay Suites

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PROJECT INFO:

LOCATION: SITE #W1284
4824 Tradewinds Pkwy
Madison, WI. 53718

DESIGNED BY: K. Getchell

DRAWN BY: Amy R.

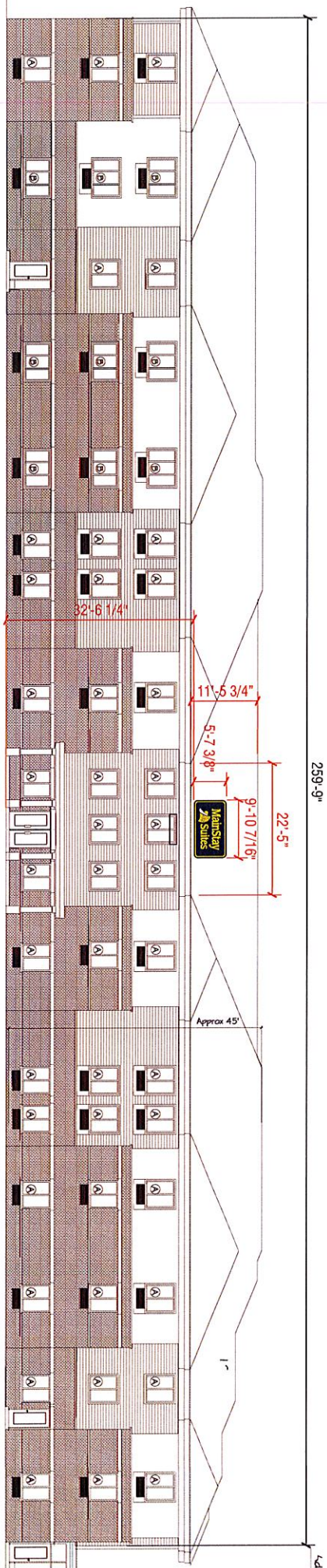
CONTRACT NO.: MSS-W1284 Madison-R4-052217

DATE:

1/16"=1'-0"

page #
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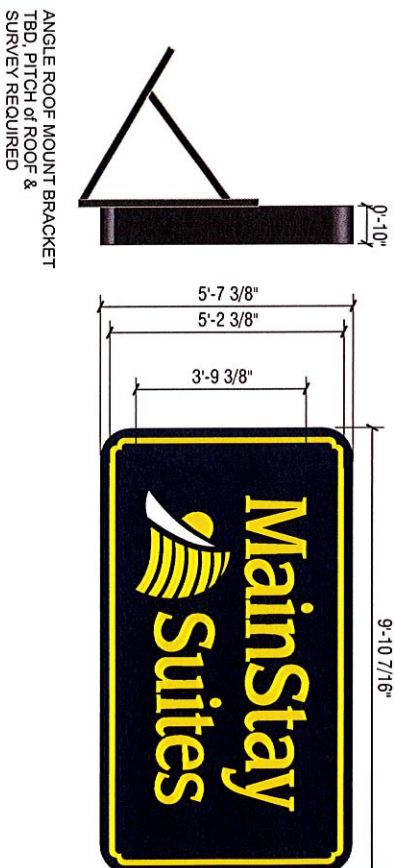
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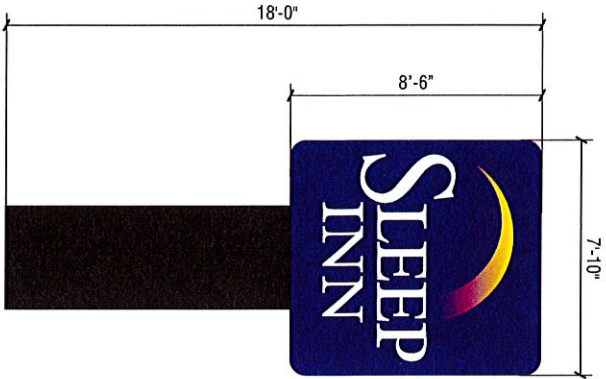
Partial North Elevation

scale: 1/16"=1'-0"

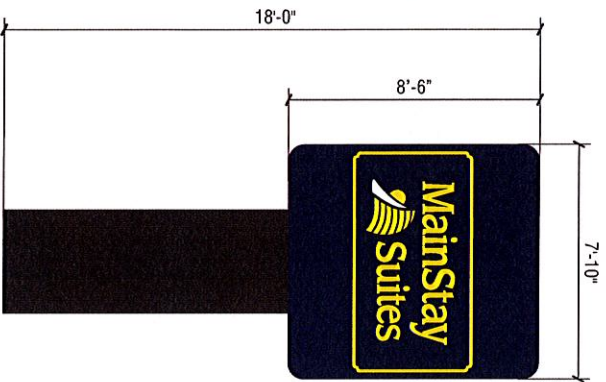
- 4 Qty. & Install New S/IF Fluorescent Cabinet**
scale: 3/8"=1'-0"
55.41 SF



SIDE A



SIDE B



5 REFACE EXISTING D/F PYLON SIGN

scale: 1/4"=1'-0"

3M PANAGRAPHIC FLEX FACE w/ 1st SURFACE VINYL

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and finish from your sign finish. Providing a sample of the paint you wish to match or a Munsell color formula will minimize the differences.

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TRADE NAME:



LOCATION:

SITE #W1284
4824 Trade Winds Pkwy
Madison, WI 53718

REGISTERED BY:

K. Gercheil

OWNER BY:

Army R.

COUNTER FILE:

MSS-W1284 Madison-R4-052217

REVISION DATE:

16265 Star Road Nampa, ID 83687 toll free: 800.592.8058

tele: 208.345.4020

fax: 208.336.9886

www.imagenational.com

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TRADE NAME: Nampa Plant -
ID #433155-001

US & CANADA: All signs conform to ANSI Z39.48 (Standard for Color Reproduction) and are printed on high quality, weather-resistant, durable materials. Colors are as close as possible to the actual colors of the sign. The colors shown are for reference only and are not to be used as a guide for color matching. The colors shown are for reference only and are not to be used as a guide for color matching.

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ORIGINAL SIGN PLAN APPROVAL - VARIANCES NOTED

AS OF 12-17-08

AGENDA # 1

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: December 17, 2008

TITLE: 4802 Tradewinds Parkway – Sign Height
Variance in Urban Design District No. 1.
16th Ald. Dist. (09118)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: December 17, 2008

ID NUMBER:

Members present were: Bruce Woods, Acting Chair, Ron Luskin, Jay Ferm, Mark Smith, Richard Wagner, Richard Slayton, John Harrington, Dawn Weber, and Marsha Rummel.

SUMMARY:

At its meeting of December 17, 2008, the Urban Design Commission **GRANTED FINAL APPROVAL** of a sign height variance in Urban Design District No. 1 for a hotel located at 4802 Tradewinds Parkway.

Registering in support were Kevin G. Wilson, Sleep Inn Signs; and Mary Beth Growney Selene.

Prior to the presentation, staff noted that the development of a hotel on this site was approved by the Commission in April 9, 2008. The building plans as presented provided details of cupola signage atop the building where it was noted by staff that formal approval require a variance from the provisions of Urban Design District No. 1 as part of the separate public hearing.

The variance will provide relief from the following: “the height of a ground or wall sign shall not exceed ten (10) feet along John Nolen Drive or eighteen (18) feet elsewhere in the district unless a higher sign is specifically approved by the Urban Design Commission.”

Mary Beth Growney Selene of Ryan Signs provided a review of the details of the cupola signage noting/referencing satisfaction of the variance criteria relevant to identification and legibility from the nearest roadway at prevailing speeds and signage in scale with the building and site as part of a previously approved overall design. The following discussion with the Commission it was noted that future consideration of any signage variance should be accompanied by the entire signage package proposed for development.

ACTION:

On a motion by Ferm, seconded by Wagner, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (9-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6 & 6.

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: <u>4-30-08</u>	Action Requested
UDC MEETING DATE: <u>5-21-08</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 4802 TRADEWINDS PKWY.

ALDERMANIC DISTRICT: 16

OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
<u>KARIN WILSON</u>	<u>DIMENSION TR - MADISON</u>
<u>1602 W. BERTUNE HWY</u>	<u>6515 GRAND TERN PLAZA</u>
<u>MADISON, WI 53713</u>	<u>MADISON, WI 53719</u>

CONTACT PERSON: MARY BETH BROWNEN SAENE RYAN SIGNS, INC.

Address: 3007 PERRY ST.
MADISON, WI 53713

Phone: 271-7979

Fax: 271-7863

E-mail address: mbgrownsaene@ryansigns.net

TYPE OF PROJECT:

(See Section A for:)

- ☐ Planned Unit Development (PUD)
 - ☐ General Development Plan (GDP)
 - ☐ Specific Implementation Plan (SIP)
- ☐ Planned Community Development (PCD)
 - ☐ General Development Plan (GDP)
 - ☐ Specific Implementation Plan (SIP)
- ☒ Planned Residential Development (PRD)
- ☒ New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- ☐ School, Public Building or Space (Fee may be required)
- ☐ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- ☐ Planned Commercial Site

(See Section B for:)

- ☐ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- ☐ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- ☐ Comprehensive Design Review* (Fee required)
- ☐ Street Graphics Variance* (Fee required)
- ☒ Other SIGNAGE FOR PROJECT

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

ORIGINAL APPROVAL
Ryan Signs, Inc.

April 30, 2008

3007 Perry Street
Madison, WI 53713
Tel (608) 271-7979
Fax (608) 271-7853

TO: City of Madison
Urban Design Commission

FROM: Mary Beth Growney Selene
Serving as Agent for Owner

RE: **SLEEP INN**
4802 TRADEWIND PARKWAY

Dear Urban Design Commission;

We would like to request final approval on exterior signage for the Sleep Inn project at 4802 Tradewind Parkway, as follows:

1. **Monument Sign located to face the W. Beltline Hwy.**
The sign is 8'-6" x 7'-10" = 66.30 square feet (or will not exceed 72 square feet)
The overall height of the sign will not exceed 18'-0"
2. **Cupola Signage**
The building cupola will have signage on the North, East and West elevations
The signs will be 8'-6" x 7'-10" = 66.30 square feet (or will not exceed 72 square feet)
3. **Directional Signage**
The signs are 2'-8 3/4" x 2'-6" = 6.875 square feet.
The signs will be located at the entrance drives on Tradewind Parkway

The signage as presented meets the requirements of the Urban Design District #1.

Thank you for your consideration.

Respectfully Submitted,

RYAN SIGNS, INC.



Mary Beth Growney Selene
President

SLEEP INN + SUITES
 ORIGINAL SIGN PLAN APPROVAL 12-17-08



GENERAL SITE NOTES WHERE APPLICABLE

1. CONSTRUCTION SHALL COMPLY WITH ALL CITY AND STATE REQUIREMENTS FOR EROSION CONTROL AND SEDIMENTATION.
2. ALL IMPROVEMENTS SHALL BE IN ACCORDANCE WITH THE CITY OF MADISON, WISCONSIN, SUBDIVISION MAP ACT AND ALL APPLICABLE ORDINANCES.
3. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
4. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
5. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
6. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
7. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
8. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
9. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
10. VERIFY LOCATIONS OF UTILITIES AND EXISTING AND PROPOSED BUILDING FOOTPRINTS.
11. ALL CONSTRUCTION SHALL BE IN ACCORDANCE WITH THE CITY OF MADISON, WISCONSIN, SUBDIVISION MAP ACT AND ALL APPLICABLE ORDINANCES.
12. ALL CONSTRUCTION SHALL BE IN ACCORDANCE WITH THE CITY OF MADISON, WISCONSIN, SUBDIVISION MAP ACT AND ALL APPLICABLE ORDINANCES.

ZONING SUMMARY

PROPOSED ZONING	RESIDENTIAL MEDIUM DENSITY (RM-MD)
PROPOSED LOT AREA	2.1 ACRES
PROPOSED LOT AREA	2.1 ACRES
PROPOSED LOT AREA	2.1 ACRES

PROPERTY SUMMARY

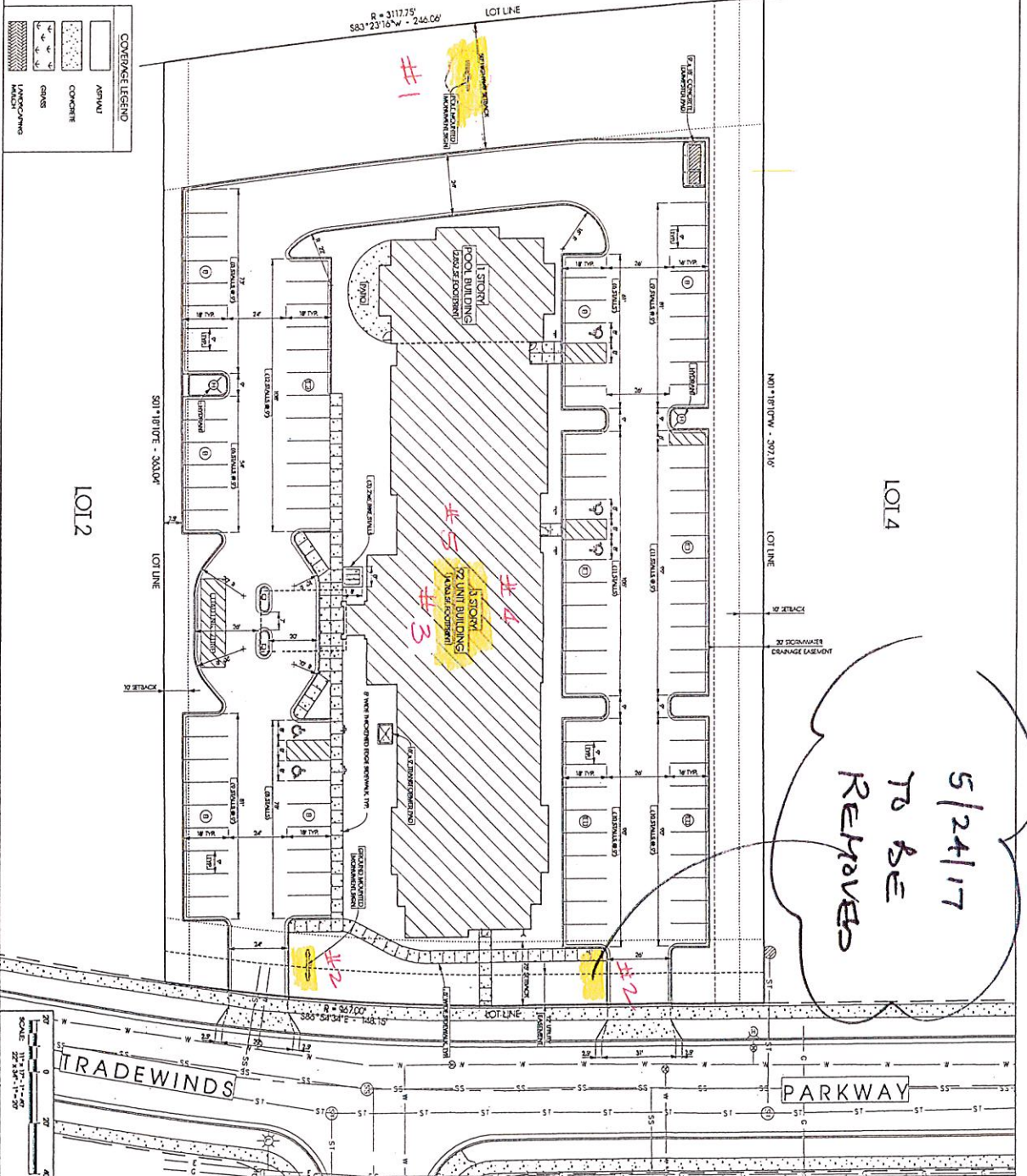
LOT AREA	2.1 ACRES
LOT AREA	2.1 ACRES
LOT AREA	2.1 ACRES
LOT AREA	2.1 ACRES

PARKING LOT SITE PLAN INFORMATION

PROPOSED LOT AREA	2.1 ACRES
PROPOSED LOT AREA	2.1 ACRES
PROPOSED LOT AREA	2.1 ACRES
PROPOSED LOT AREA	2.1 ACRES

COVERAGE LEGEND

APPROVAL	APPROVAL
CONCRETE	CONCRETE
GRASS	GRASS
LANDSCAPING	LANDSCAPING



PROPOSED SITE PLAN
 - SCHEME 2 -
 SLEEP INN & SUITES
 MADISON, WISCONSIN

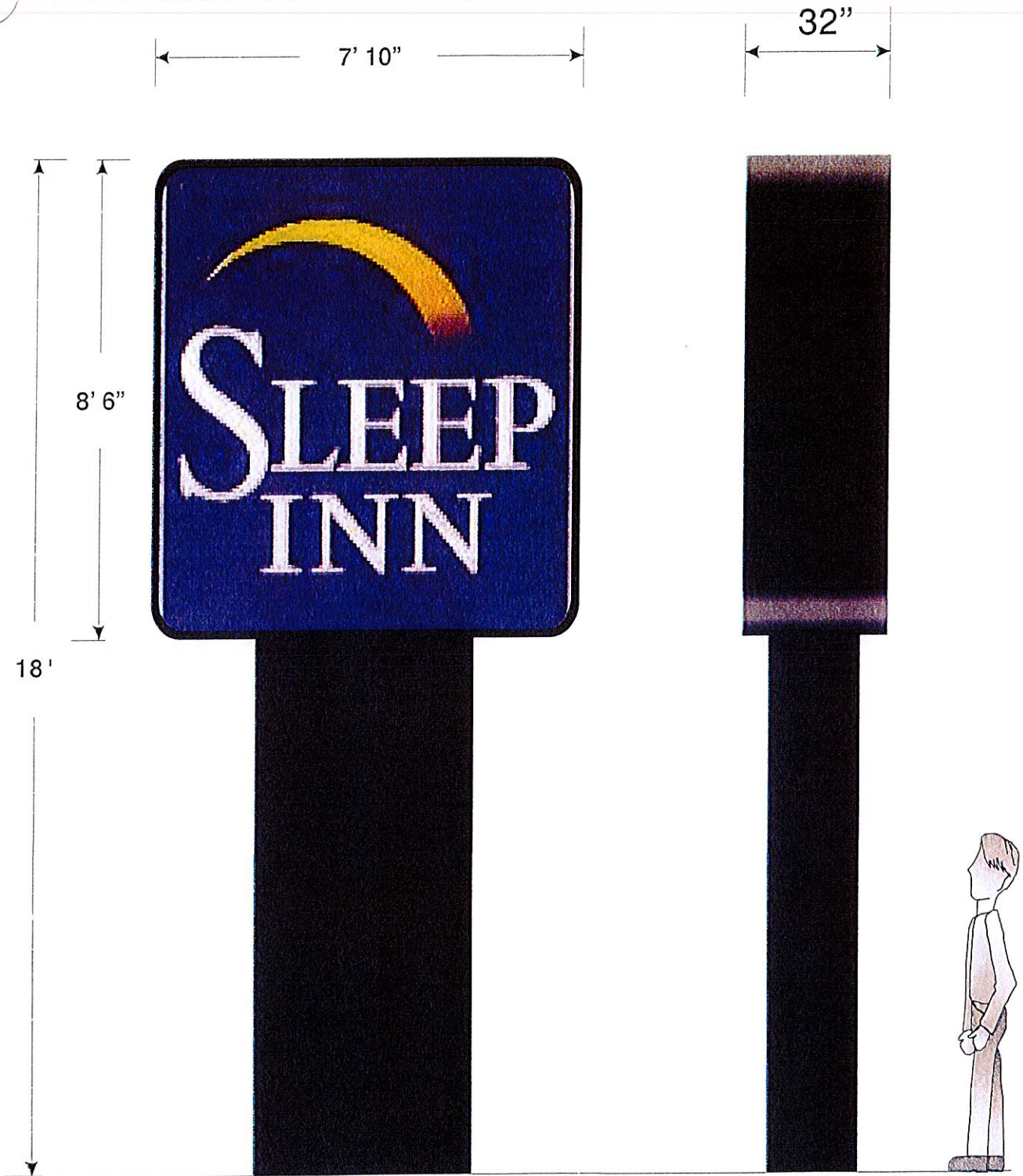
Edge
 Consulting Engineers, Inc.
 24 West Street
 Phone 608.261.1578
 608.261.1578 fax
 www.edgeconsulting.com

PRELIMINARY
 NOT FOR CONSTRUCTION

DATE: 11-17-08
 SCALE: 1" = 10'-0"

CE.2.1

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Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853		SCALE: 3/8" = 1'-0" DATE: 4/9/08 REVISED: 4/30/08 DRAWN BY: KW	APPROVED: Copyright 2008 by Ryan Signs, Inc.
SLEEP INN - 4802 TRADEWINDS PARKWAY		DRAWING NUMBER: 4404	
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>			
client signature _____			



Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7853		SCALE: 3/4" = 1'-0" DATE: 4/9/08 REVISED: DRAWN BY: KJV	APPROVED: Ryan Signs, Inc.
SLEEP INN - 4802 TRADEWINDS PARKWAY		DRAWING NUMBER: 4404A	

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client signature _____

