



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, May 19, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 958 6208 3930

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of June 1, 2021.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

April 21, 2021: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [65567](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Election of Chair and Vice Chair

2. [65552](#) Election of Alcohol License Review Committee Chair
3. [65553](#) Election of Alcohol License Review Committee Vice-Chair

Changes of Agent

4. [65128](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Road
New Agent: Randy Tilk
Class A Beer, Class A Cider
Aldermanic District 1 (Alder McKinney)

5. [65208](#) Change of Agent
Inn Towner LLC • dba The Highland Club • 2424 University Ave
New Agent: Joseph Baldwin
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Vidaver)

6. [65209](#) Change of Agent
Frameshift Arts Cafe LLC • dba The Bur Oak • 2262 Winnebago St
New Agent: Ashlee Miller
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Benford)

7. [65210](#) Change of Agent
Dave & Buster's of Wisconsin, Inc. • dba Dave & Buster's • 414 West Towne
Mall Dr.
New Agent: Aaron Schrieber
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Conklin)

8. [65211](#) Change of Agent
Stalzy's Deli LLC • dba Stalzy's Deli • 2701 Atwood Ave.
New Agent: Neil Stalboerger
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Benford)

9. [65212](#) Change of Agent
Wisconsin CVS Pharmacy LLC • dba CVS/Pharmacy #7147 • 6701 Mineral
Point Rd.
New Agent: Ramutis Raciunas
Class A Liquor & Beer
Aldermanic District 19 (Alder Furman)

10. [65213](#) Change of Agent
Avenue Restaurant LLC • dba Avenue Club • 1128 East Washington Ave.
New Agent: Thomas Ray
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)

11. [65214](#) Change of Agent
RARE Hospitality International, Inc. • dba LongHorn Steakhouse #5361 • 418 S.
Gammon Rd.
New Agent: Sara Dahl

Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Conklin)

12. [65215](#) Change of Agent
Tex Mess LLC • dba Eldorado Grill • 744 Williamson St.
New Agent: Jordan Bright
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Benford)

13. [65216](#) Change of Agent
Bird Dog Hospitality IV, LLC • dba Best Western East Town Suites • 4801
Annamark Dr.
New Agent: Scott Sloan
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Halverson)

14. [65217](#) Change of Agent
Fresco LLC • dba Fresco • 227 State St.
New Agent: Maggie Roovers
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

15. [65218](#) Change of Agent
Kwik Trip Inc. • dba Kwik Trip #531 • 2601 Fish Hatchery Rd.
New Agent: Katelyn Genrich
Class A Beer & Cider
Aldermanic District 14 (Alder Carter)

Changes of Corporate Control

16. [65219](#) Entity Reorganization
Inn Towner LLC • dba The Highland Club
2424 University Ave.
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Vidaver)
Add 1 new officer

17. [65220](#) Entity Reorganization
Walgreens Inc • dba Walgreen #02848
606 S. Whitney Way
Class A Liquor & Beer
Aldermanic District 19 (Alder Furman)
Add 2 new officers, remove 2 officers

18. [65221](#) Entity Reorganization
Frameshift Arts Cafe LLC • dba The Bur Oak
2262 Winnebago St.
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Benford)
Add 2 new officers and remove 1 officer
19. [65222](#) Entity Reorganization
LQ Management LLC • dba La Quinta Inn & Suites Madison - American Center
5217 East Terrace Dr.
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Halverson)
Remove 1 officer
20. [65256](#) Entity Reorganization
Walgreens Inc • dba Walgreens #03343
7810 Mineral Point Rd.
Class A Liquor & Beer
Aldermanic District 9 (Alder Conklin)
Add 2 new officers, remove 2 officers
21. [65257](#) Entity Reorganization
Walgreens Inc • dba Walgreens #04240
3710 E. Washington Ave
Class A Liquor & Beer
Aldermanic District 17 (Alder Halverson)
Add 2 new officers, remove 2 officers
22. [65258](#) Entity Reorganization
Walgreens Inc • dba Walgreens #07536
8302 Old Sauk Rd.
Class A Liquor & Beer
Aldermanic District 9 (Alder Conklin)
Add 2 new officers, remove 2 officers

Change of Licensed Premise

23. [65224](#) Change of Licensed Premise
First Madco Inc Rocky Rococo Restaurants • dba Rocky Rococo Pan Style
Pizza, Leopold's Books Bar Cafe
Current Capacity (in/out): 99/24 • Proposed Capacity (in/out): 99/24
1301 Regent St • Agent: Roger Brown
Class B Combination Liquor & Beer • 20% alcohol, 72% food, 8% other

Aldermanic District 13 (Alder Evers) • Police Sector 205
Request to expand licensed premises to include the entire indoor space leased by the license holder.

Streatery Extension of Licensed Premise

24. [65225](#) Streatery Extension of Licensed Premise
Knickerbocker Restaurant LLC • dba Everly
Current Capacity (in/out): 133/66 • Proposed Capacity (in/out): 133/84
2701 Monroe St • Agent: Benjamin Brady
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 13 (Alder Evers) • Police Sector 207
Request to extend existing outdoor premises to private parking lot.
25. [65226](#) Streatery Extension of Licensed Premise
Atwood Resaturant LLC • dba Bar Corallini
Current Capacity (in/out): 98/12 • Proposed Capacity (in/out): 98/30
2005 Atwood Ave • Agent: Terrance Long
Class B Combination Liquor & Beer • 23% alcohol, 77% food
Aldermanic District 6 (Alder Benford) • Police Sector 410
Request to extend existing streatery to outdoor cafe on private parking lot.
26. [65227](#) Streatery Extension of Licensed Premise
Sendero LLC • dba Pizza Bruta
Current Capacity (in/out): 47/0 • Proposed Capacity (in/out): 47/18
1805 Monore St • Agent: Darcy Lee
Class B Beer, Class C Wine • 3% alcohol, 97% food
Aldermanic District 13 (Alder Verveer) • Police Sector 405
Request to extend premises onto parking lot.
27. [65313](#) Streatery Extension of Licensed Premise
Bos Meadery LLC • dba Bos Meadery
Current Capacity (in/out): 99/49 • Proposed Capacity (in/out): 99/49
849 E Washington Ave • Agent: Colleen Bos
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Benford) • Police Sector 408
Request to move streatery from one parking lot to another behind the building.

Change of Licensed Conditions

28. [65223](#) Garibaldi Mexican Restaurant LLC • dba Garibaldi Mexican Restaurant •
Capacity: 50/18
117 S. Butler St. • Agent: Felipe Francisco Doroteo
Class B Combination Liquor & Beer • 40 % alcohol, 60 % food
Aldermanic District 6 (Alder Benford) • Police Sector 406
Request to expand service hours on patio until midnight on Fridays and

Saturdays.

Entertainment License Renewals

29. [65294](#) To grant 18+ and 21+ Entertainment 2021-2022 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Recessed Public Hearing

30. [64719](#) Public Hearing - New License
Brickhouse Barbeque LLC • dba Riley's Bar & Grill
408 W Gorham St. • Agent: Adam Bents • Estimated Capacity: 300/100
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Public Hearing

License Transfer - Public Hearing

31. [65228](#) Transfer of License Location
International Commons, Inc. • dba International Commons, Inc.
New Address 5910 Mineral Point Rd. • Agent: Anton Schleinz • Estimated
Capacity: 60
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 11 (Alder Martin) • Police Sector 217

New License - Public Hearing

32. [65229](#) Public Hearing - New License
CEC Entertainment LLC • dba Chuck E. Cheese's
438 Grand Canyon Dr • Agent: Diane Wilson • Estimated Capacity: 491
Class B Beer, Class C Wine • 1.35% alcohol, 37.21% food
Aldermanic District 19 (Alder Furman) • Police Sector 218
33. [65230](#) Public Hearing - New License
Dive LLC • dba The Dive Inn
521 Cottage Grove Rd • Agent: Ryan Ramig • Estimated Capacity: 60/15
Class B Combination Liquor & Beer • 98% alcohol, 2% food
Aldermanic District 15 (Alder Foster) • Police Sector 613
34. [65231](#) Public Hearing - New License
Dolgen Corp LLC • dba Dollar General Store #22871

508 University Ave • Agent: Imram Khan • Estimated Capacity: N/A
Class A Combination Liquor & Beer • % alcohol, % food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

35. [65232](#) Public Hearing - New License
Cali Condor Cantina LLC • dba Big Sur Cantina
7436 Mineral Point Rd • Agent: Jessica Escamilla • Estimated Capacity: 165/60
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 9 (Alder Conklin) • Police Sector 215

36. [65233](#) Public Hearing - New License
Turnip the Beet LLC • dba Marigold Kitchen
118 S. Pickney St • Agent: Kristy Heine • Estimated Capacity: 80/20
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

37. [65234](#) Public Hearing - New License
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
7230 West Towne Way • Agent: Edward Jankowski • Estimated Capacity:
184/52
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 9 (Alder Conklin) • Police Sector 124

38. [65249](#) Public Hearing - New License
Little Palace LLC • dba Little Palace
225 King St • Agent: Jacqueline Le • Estimated Capacity: 80/20
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 400

39. [65250](#) Public Hearing - New License
MacTaggart's Inc • dba MacTaggart's Market & Deli
230 W. Lakelawn Pl • Agent: Richard Schober
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 2 (Alder Heck) • Police Sector 403

License Renewals - Public Hearing

40. [65293](#) To grant Class A Liquor, Class A Beer, Class A Cider, Class B Beer, Class B Combination Liquor & Beer, Class C Wine 2021-2022 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Report of Madison Police Department

41. [65554](#) Summary of Recent Calls for Service

Report of City Clerk's Office

42. [65555](#) Summary of Licenses Issued

Request for License Issuance Extension

43. [65570](#) Fourth request to extend license issuance beyond the 180 day limit under MGO 38.05
Forward Hospitality Group LLC • dba The Harvey House
644 W Washington Ave
Agent: Shaina Papach • Estimated Capacity: 230/40
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404

Adjournment