



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

Thursday, November 21, 2019

6:00 PM

215 Martin Luther King, Jr. Blvd.
Room 206 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 - Michael E. Verveer; Patrick W. Heck; Gregory O. Frank; Adam J. Plotkin;
Ted Crabb; Davy Mayer; Sandra J. Torkildson and Lori J. Henn
Excused: 2 - Kathy L. Marks and Barbara Harrington-McKinney

APPROVAL OF October 17, 2019 MINUTES

A motion was made by Mayer, seconded by Plotkin, to Approve the October 17, 2019 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Frank disclosed that he is an owner of D-Lux on Martin Luther King Jr Blvd for item number 1.

At 6: 10, Torkildson called the meeting to a recess to allow for a public information meeting on the Martin Luther King Jr Boulevard Sidewalk Repair Project.

At 7:20 pm, Torkildson called the meeting back to order.

1. [58280](#) Martin Luther King Jr Blvd Sidewalk Repair Project

Jim Wolfe, City Engineering Division, gave a presentation on the project and asked for recommendations from the committee on several options and decision points.

Crabb prefers option 3 as it opens up the space for events without losing the second row of trees. He is interested in new pedestrian lighting and would like the city to consider additional illuminated kiosks signs like the ones near the Overture Center.

Frank noted that constructing the east side of the street first would be better for the sidewalk cafes. He added that he doesn't think the solar electric vehicle charger station fits in with the grand boulevard space and should be located at the Brayton Lot or a different side street.

Henn said that it is important to create a really good soil environment for the trees and we should follow the advice of the forester.

Verveer would like to add new pedestrian lights to match the Bassett style. Wolfe said that lights are not in the budget and would require a budget amendment for about \$100,000.

Plotkin asked if the new lights would allow for 5G technology. Wolfe said they would not fit in the small poles. Heck asked how lights would be affected by larger trees. Wolfe said that once the trees get larger in their new better soil environment, the main branches would grow above the smaller pedestrian lights.

A motion was made by Crabb, seconded by Henn, to Approve. The motion passed by voice vote/other.

The Downtown Coordinating Committee supports the sidewalk repair project and prefers the following:

- **Option #3 tree layout,**
- **To pursue street/painted art in the middle of the street,**
- **Adding new Bassett Style pedestrian lights to the project,**
- **Believe that the solar electric vehicle charger would fit better in the Brayton Lot or other side street**
- **Would like construction to begin on the east side of the street**
- **Is in favor of the natural bark colored concrete and Encourage the specifications to have the colored concrete poured in large areas and then sawcut to avoid cracks.**

2. [58225](#)

Amending Sections 28.127(1)(a) and (2), repealing Sections 28.127(3) and (4) of the Madison General Ordinances to expand the Alcohol Overlay District, remove the requirement that there be an annual review, and remove the previous sunset provision.

Matt Tucker, City Zoning Administrator gave an overview of the proposed ordinance amendment.

Mayer asked about the motives for the ordinance when it was first created, and if there were metrics to gauge its success as he is concerned that the ordinance protects existing establishments. Tucker said there were no metrics, but that the Finance Division is preparing a report related to the larger issues of alcohol in the downtown.

Verveer gave a history of ALDO (Alcohol Density Ordinance), noting that it was changed and moved into the zoning code to provide better enforcement. Verveer added that the area was expanded to cover areas that had gotten more police calls for service, as well as a way to make the boundary more clear and simple. Verveer said that both the ALRC and the PSRB Committees had unanimously recommended approval of the amended ordinance.

Frank said that he has not hear objections from either the BID or DMI, and that he thinks this is reasonable change.

Torkildson said that she supports the ordinance as she has been concerned about the imbalance of dollars and resources that go towards the 600 block of University Avenue and State Street on weekend nights due to the alcohol served in a few establishments. The rest of the city ends up paying for the resources that only benefit a few businesses.

A motion was made by Crabb, seconded by Frank, to Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Mayer, seconded by Frank, to Adjourn at 8:15 p.m. The motion passed by voice vote/other.

Note: December 19, 2019 meeting has been cancelled

Upcoming Meeting: January 16, 2020