

For July 2011

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)**

Warren Hansen, Street Vending Coordinator (Office of Business Resources, Economic Development Division, Department of Planning & Community & Economic Development, City of Madison, Wisconsin)

**MALL/CONCOURSE FOOD VENDOR STATUS**

**2011 Licenses Issued to Date: 38**

**2011 Street Vendor Licenses Issued Associated with M/C Food Licenses: 42**

**Enforcement:**

There is nothing to report in this category.

.....

**SIDEWALK CAFÉ STATUS**

**Licenses Issued to Date: 86**

**New Inquiries:**

Sushi Box, 2433 University Ave.

**Enforcement:**

**Observation:**

- Hawk's, 425 State Street – Regs, XIII (B) (5) - Enclosure not presentable
- Madison's, 119 King St – 9.13(6)(J)3 – Alcohol not off tables by 1 a.m.
- Pizza Di Roma, 313 State Street – Regs, XIII (B) (5) – Enclosure not presentable
- Tiki Lounge, 126 State Street – 9.13(6)(J)3 – Alcohol not off tables at 1 a.m.
- Woof's, 114 King Street – 9.13 (6)(J)3 – Alcohol not off tables at 1 a.m.

**Warning:**

Kabul, 541 State Street – 9.13(6)(J)3 – Alcohol not off tables at 1 a.m.

.....

**ARTS & CRAFTS STATUS**

**2011 Licenses Issued to Date: 62**

**2011 Street Vendor Licenses Associated with Arts & Crafts Vendor Licenses: 62**

**Enforcement:**

There is nothing to report in this category.

.....

**MERCHANT VENDOR STATUS**

**2011 Licenses Issued to Date: 18**

**Enforcement:**

There is nothing to report in this category.

.....  
**HIGH DENSITY VENDOR STATUS**

**2011 Langdon Street High Density Licenses Issued: 0**

**2011 Associated Street Vendor Licenses Issued: 0**

These vendors are active in August and September when the students return to campus.

.....  
**2011 Camp Randall High Density Vending Licenses Issued to Date: 0**

**2011 Associated Street Vendor Licenses Issued: 0**

**Enforcement:**

There is nothing to report in this category.

.....  
**LATE NIGHT VENDING**

**2011 Late Night Vending Licenses Issued to Date: 4**

Large Carts – 2

Push Carts – 2

**Enforcement:**

There is nothing to report in this category.

.....  
**SOUTHEAST CAMPUS VENDING AREA**

**2011 Licenses Issued to Date: 6**

**Enforcement:**

There is nothing to report in this category.

.....  
**BASIC STREET VENDOR LICENSE - Not associated with Mall/Concourse, High Density, Southeast Campus, Late Night or City Parks.**

**2011 Licenses Issued to Date: 9**

**Enforcement:**

There is nothing to report in this category.

**STREET VENDING ELSEWHERE**

**Speaking in Asheville North Carolina on June 27, 2011**

On Monday, June 27<sup>th</sup>, I gave a Power Point presentation about the Madison style of street vending to a group of about sixty Asheville community leaders and stake holders. The group was later described as “our diverse mix of city and county leaders, restaurant owners, downtown association members and food truck vendors.” I do expect some of them to visit Madison. They paid my expenses.

**Speaking in San Francisco on August 22, 2011**

I have been invited back as a panelist for the second annual San Francisco Street Food Conference, to be immediately preceded by the third annual street food festival. Madison Mall/Concourse food vendor Ingrid Rockwell will be representing Madison in a tent at the street food festival.

.....  
**BANNER RESERVATION STATUS**

Banners may be displayed 365 days per year.

Available Reservation Days Remaining (365 Days x 2 sides per bridge = 720 each)

Campus Drive: 44

Park Street: 31