



Department of Public Works  
**Engineering Division**  
Robert F. Phillips, P.E., City Engineer  
City-County Building, Room 115  
210 Martin Luther King, Jr. Boulevard  
Madison, Wisconsin 53703  
Phone: (608) 266-4751  
Fax: (608) 264-9275  
[engineering@cityofmadison.com](mailto:engineering@cityofmadison.com)  
[www.cityofmadison.com/engineering](http://www.cityofmadison.com/engineering)

**Assistant City Engineer**  
Gregory T. Fries, P.E.  
Kathleen M. Cryan  
**Principal Engineer 2**  
Christopher J. Petykowski, P.E.  
John S. Fahrney, P.E.  
**Principal Engineer 1**  
Christina M. Bachmann, P.E.  
Mark D. Moder, P.E.  
Janet Schmidt, P.E.  
**Facilities & Sustainability**  
Jeanne E. Hoffman, Manager  
Bryan Cooper, Principal Architect  
**Mapping Section Manager**  
Eric T. Pederson, P.S.  
**Financial Manager**  
Steven B. Danner-Rivers

July 24, 2018

Mrs. Amy Scanlon  
Preservation Planner  
City of Madison Planning Division  
215 Martin Luther King Jr. Blvd.  
Madison, WI 53701-2985

Mrs. Scanlon,

The City of Madison is submitting this application for Madison Landmarks Commission review of work proposed at 215 Martin Luther King Jr., Boulevard (Block 88), the U.S. Post Office and Federal Courthouse (Madison Municipal Building). The Madison Municipal Building is a designated City of Madison Historic Landmark; and on the State and National Registers of Historic Places.

The City's intended design scope for the exterior signage package for the Madison Municipal Building includes:

- Installation of lighted monument signs at two locations. One monument sign will be located in front of the building on Martin Luther King Jr. Blvd in the location shown on the included plans. This monument sign will include the building name, address and City of Madison plaque. The second monument sign will be located along Doty St. as shown on the included plans and will include only the building name and City of Madison plaque.
- Replacement of lettering on the building stone belt above the front entrance on Martin Luther King Jr. Blvd.

The following enclosed documents provide additional information and detail to explain the effect(s) of this design proposal on Madison Municipal Building.

- Madison Municipal Building – Landmarks Commission Submittal – Dated March 26, 2018. Includes site plan, and exterior monument signage elevations and an elevation of the Madison Municipal Building at Martin Luther King Jr Blvd entrance where building lettering is to be replaced.

Please contact Bryan Cooper ([bcooper@cityofmadison.com](mailto:bcooper@cityofmadison.com) or 608-261-5533) in the City of Madison Engineering Division with any questions.

Sincerely,

Robert Phillips, City Engineer

Cc: Natalie Erdman, City of Madison PCED Director  
Bryan Cooper, City of Madison Engineering Division

# LANDMARKS COMMISSION APPLICATION

LC

Complete all sections of this application, making sure to note the requirements on the accompanying checklist (reverse).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call (608) 266-4635

City of Madison  
Planning Division  
126 S Hamilton St  
PO Box 2985  
Madison, WI 53701-2985  
(608) 266-4635



## 1. LOCATION

Project Address: Z15 MARTIN LUTHER KING JR BLVD Aldermanic District: 4  
MADISON, WI 53703

## 2. PROJECT

Project Title/Description: MADISON MUNICIPAL BLDG. EXTERIOR SIGNAGE

This is an application for: (check all that apply)

- Alteration/Addition to a building in a Local Historic District or Designated Landmark (specify)\*\*:
  - Mansion Hill       Third Lake Ridge       First Settlement
  - University Heights       Marquette Bungalows       Landmark
- Land Division/Combination in a Local Historic District or to Designated Landmark Site (specify)\*\*:
  - Mansion Hill       Third Lake Ridge       First Settlement
  - University Heights       Marquette Bungalows       Landmark
- Demolition
- Alteration/Addition to a building adjacent to a Designated Landmark
- Variance from the Historic Preservation Ordinance (Chapter 41)
- Landmark Nomination/Rescission of Historic District Nomination/Amendment  
(Please contact the Historic Preservation Planner for specific Submission Requirements.)
- Other (specify): SIGNAGE @ EXTERIOR

DPCED USE ONLY	Registrar #:
	DATE STAMP
	Preliminary Zoning Review Zoning Staff Initial:  Date:      /      /

## 3. APPLICANT

Applicant's Name: BRYAN COOPER Company: CITY OF MADISON ENGINEERING

Address: Z10 MARTIN LUTHER KING JR. BLVD. MADISON WI 53703  
Street City State Zip

Telephone: 608.261.5533 Email: B.COOPER@CITYOFMADISON.COM

Property Owner (if not applicant): CITY OF MADISON - ROB PHILLIPS, CITY ENGINEER

Address: Z10 MARTIN LUTHER KING JR. BLVD. MADISON WI 53703  
Street City State Zip

Property Owner's Signature: [Signature] Date: 7/24/18

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

## 4. APPLICATION SUBMISSION REQUIREMENTS (see checklist on reverse)

All applications must be filed by 12:00pm on the submission date with the Preservation Planner, the Department of Planning & Community & Economic Development, Planning Division, located at 126 S Hamilton Street. Applications submitted after the submission date or incomplete applications will be postponed to the next scheduled filing time. Submission deadlines can be viewed here: [https://www.cityofmadison.com/dpced/planning/documents/LC\\_Meeting\\_Schedule\\_Dates.pdf](https://www.cityofmadison.com/dpced/planning/documents/LC_Meeting_Schedule_Dates.pdf)

**APPLICATION SUBMISSION REQUIREMENTS CHECKLIST:**

In order to be considered complete, every application submission shall include at least the following information unless otherwise waived by the Preservation Planner.

- Landmarks Commission Application w/signature of the property owner (1 copy only).
- Twelve (12) collated paper copies 11" x 17" or smaller (via mail or drop-off) of submission materials (see below).
- Electronic files (via email) of submission materials (see below).
- Narrative Description/Letter of Intent addressed to the Landmarks Commission, describing the location of the property and the scope of the proposed project.
  - Photographs of existing conditions;
  - Photographs of existing context;
- Architectural drawings reduced to 11" x 17" or smaller pages which may include:
  - Dimensioned site plans showing siting of structures, grading, landscaping, pedestrian and vehicular access, lighting, signage, and other features;
  - Elevations of all sides showing exterior features and finishes, subsurface construction, floor and roof;
  - Floor Plan views of levels and roof;
  - For proposals of more than two (2) commercial or residential or combination thereof units, a minimum of two (2) accurate street-view normal perspectives shown from a viewpoint of no more than five (5) feet above existing grade.
- \*\***Landmarks Commission staff will preliminarily review projects related to the construction of additions and/or new construction with Zoning staff in order to determine the completeness of the submission materials. Applicants are encouraged to contact Zoning staff to discuss projects early in the process;
- Any other information requested by the Preservation Planner to convey the aspects of the project which may include:
  - Perspective drawing
  - Photographs of examples on another historic resource
  - Manufacturer's product information showing dimensions and materials;
  - Other \_\_\_\_\_

**CONTACT THE PRESERVATION PLANNER:**

Please contact the Preservation Planner with any questions.

Amy Scanlon, Registered Architect  
 City of Madison Planning Division  
 126 S Hamilton St  
 P.O. Box 2985 (mailing address)  
 Madison, WI 53701-2985  
[ascanlon@cityofmadison.com](mailto:ascanlon@cityofmadison.com)  
 (608) 266-6552



# EM-CH SIGN 1

**GRANT SIGNS**  
DP INDUSTRIES LLC

608.838.7794

BENJAMIN MOORE: GRAY 2121-10 (PAINT)

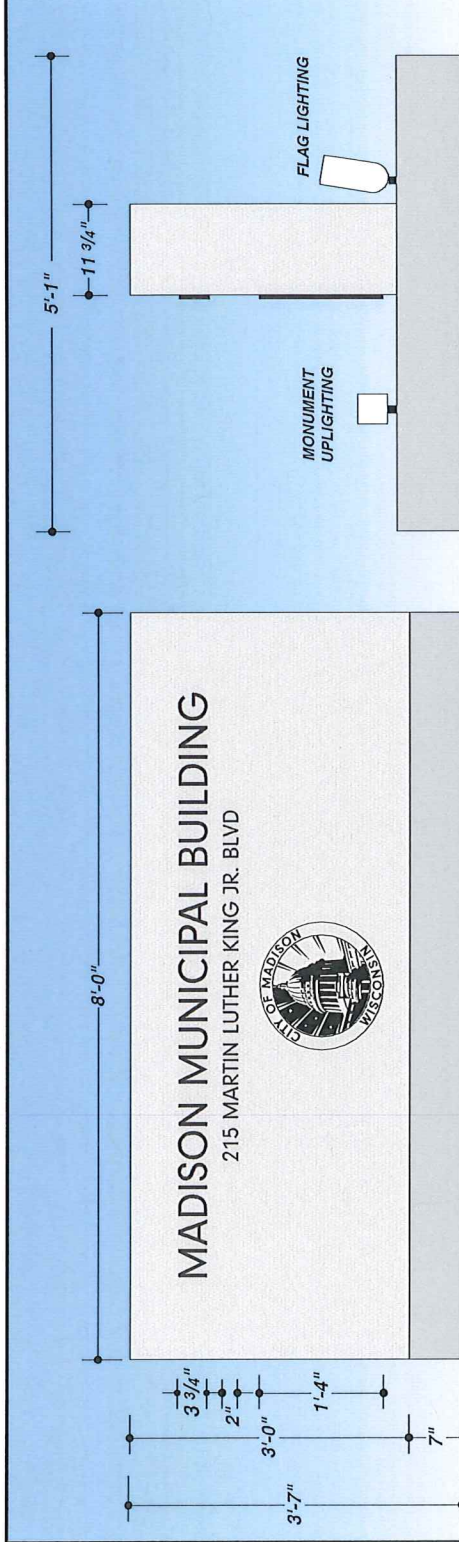
### JOB DESCRIPTION

- S/F NON-ILLUMINATED DIMENSIONAL LETTERS & PLAQUE
- "MADISON MUNICIPAL BUILDING" & ADDRESS
- CUSTOM CAST ALUMINUM
- 5/8" DEEP
- FLAT FACE
- FONT: NEUZEIT GROTESK REGULAR
- CUSTOM PAINTED TO MATCH 2121-10
- SATIN FINISH
- MOUNTED FLUSH TO CABINET FACE
- PLAQUE
- CUSTOM CAST ALUMINUM
- BACKGROUND PAINTED TO MATCH 2121-10
- MOUNTED FLUSH TO CABINET FACE
- INSTALL ON SIGN FACE

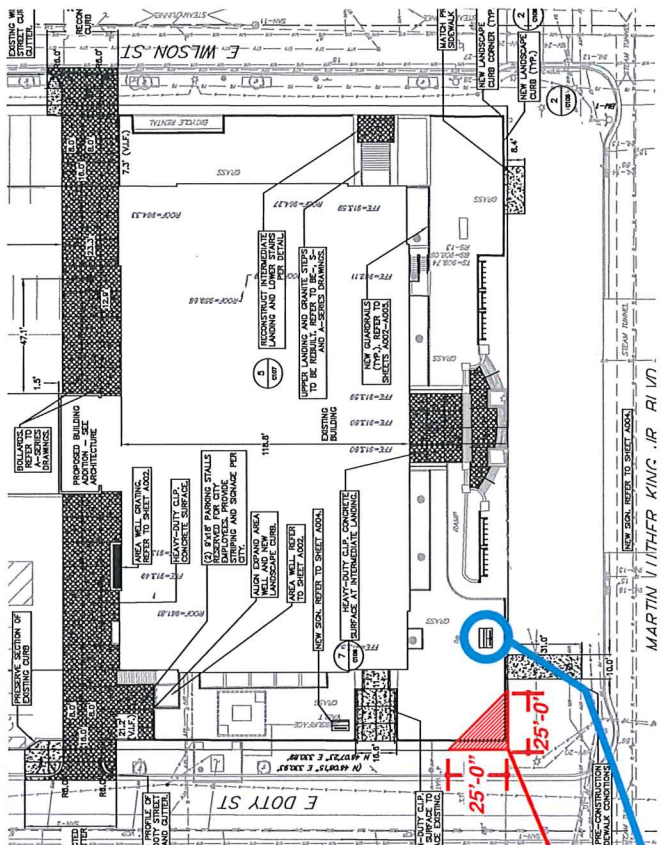
RF: 06.20.18 • CS • ADDED SECOND SIGN

FILE NAME: 57107-01-1 DATE: 06.26.18 SCALE: 3/4" = 1'-0"  
 FILE TYPE:  OUT  PROD  OTHER  PERMITTING  
 JOB NAME: CITY OF MADISON MUNICIPAL BUILDING  
 LOCATION: 215 MARTIN LUTHER KING JR. BLVD. MADISON, WI  
 DRAWN BY: CS SALESMAN: KRISTEN EASTMAN

DESIGN APPROVED BY: \_\_\_\_\_  
 AUTHORIZED SIGNATURE: \_\_\_\_\_  
 DATE: \_\_\_\_\_



### FOUNDATION, STONE, AND LIGHTING TO BE PROVIDED BY OTHERS



**VISION TRIANGLE**  
**SIGN LOCATION**

**DRAWING/SAMPLE REVIEW**  
 Review is for general conformance with the design, concept and contract documents. Marking or comments shall not be construed as relieving the contractor from compliance with the project plans and specifications, nor shall it be construed as an approval of the design. The contractor shall be responsible for verifying all quantities and dimensions, for selecting fabrication processes, for techniques of assembly, and for performing contract work in a safe manner.

REVIEWED WITH NO COMMENTS  
 REVIEWED WITH COMMENTS AS NOTED  
 REVISED AND RESUBMIT  
 REJECTED - SEE COMMENTS

DATE: July 10, 2018 BY: Laura Amundson

For permit review only.

TOTAL SQ. FT. OF SIGNAGE: 24.00 sq'

UNLESS OTHERWISE SPECIFIED:  
 • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 50 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.  
 • ALL FLUORESCENT LAMPS WILL BE T12-20W-HO LAMPS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.  
 THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL SIZES AND SHAPES DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCTION. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM.

608.838.7794

2810 SYENE RD - MADISON, WI 53713

WWW.GRANTSIGNS.NET



**EM-CH**  
**SIGN 2**

BENJAMIN MOORE: GRAY 2121-10 (PAINT)

**JOB DESCRIPTION**

S/F NON-ILLUMINATED DIMENSIONAL LETTERS & PLAQUE

- "MADISON MUNICIPAL BUILDING" & ADDRESS
  - CUSTOM CAST ALUMINUM
  - 5/8" DEEP
  - FLAT FACE
  - FONT: NEUZEIT GROTESK REGULAR
  - CUSTOM PAINTED TO MATCH 2121-10
  - SATIN FINISH
  - MOUNTED FLUSH TO CABINET FACE
- PLAQUE**
- CUSTOM CAST ALUMINUM
  - BACKGROUND PAINTED TO MATCH 2121-10
  - MOUNTED FLUSH TO CABINET FACE

INSTALL ON SIGN FACE

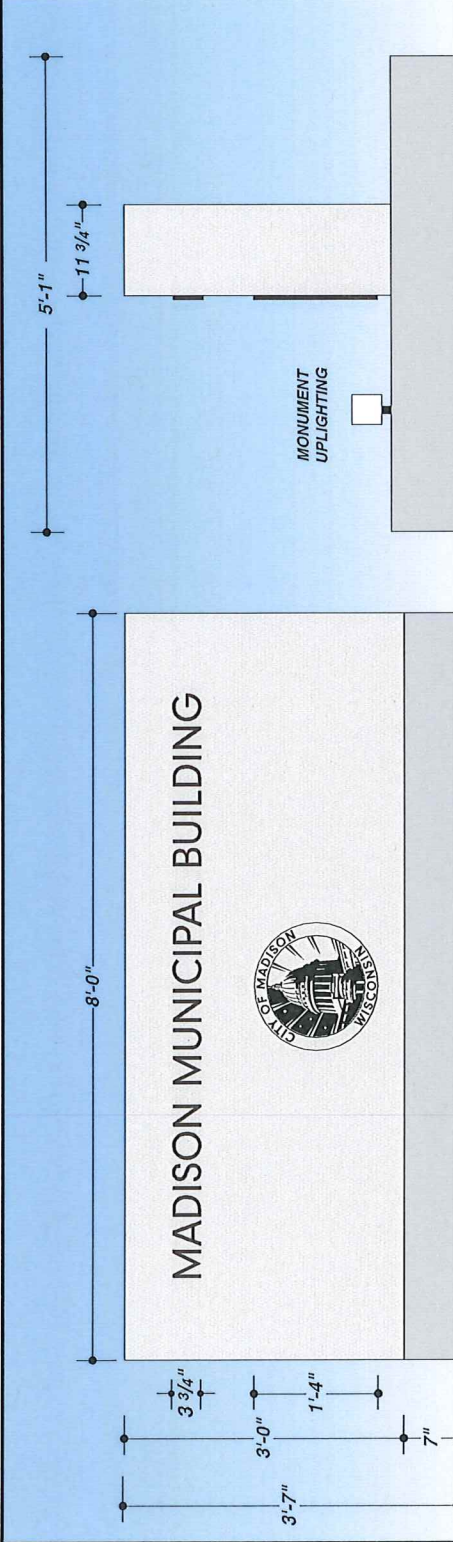
RT: 06-2018 • CS • ADDED SECOND SIGN

FILE NAME: 57107-01-1 DATE: 03.26.18 SCALE: 3/4" = 1'-0"  
FILE TYPE:  OUT  PROD  OTHER PERMITTING  
JOB NAME: CITY OF MADISON MUNICIPAL BUILDING  
LOCATION: 215 MARTIN LUTHER KING JR. BLVD. MADISON, WI  
DRAWN BY: CS SALESMAN: KRISTEN EASTMAN

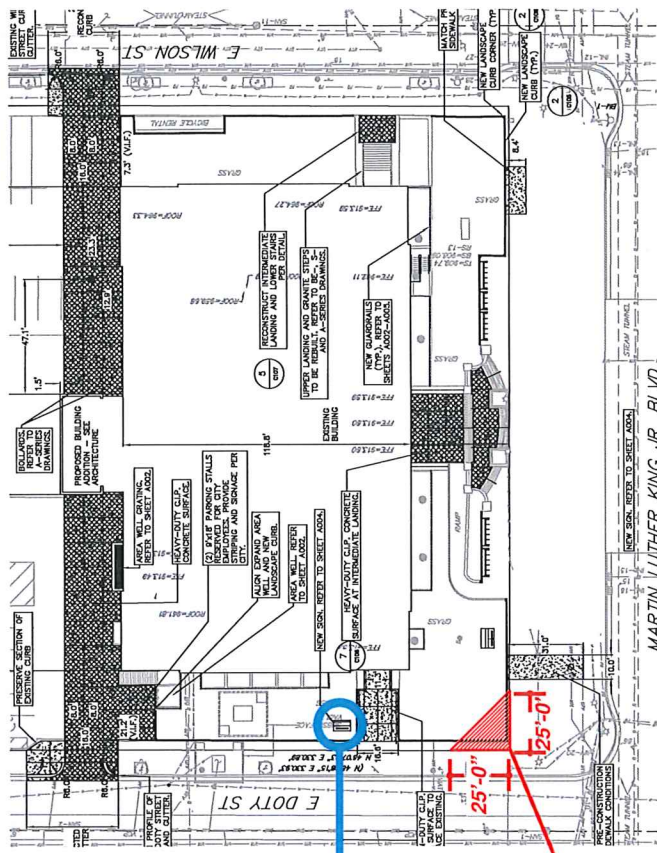
DESIGN APPROVED BY: \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_



**FOUNDATION, STONE, AND LIGHTING TO BE PROVIDED BY OTHERS**



**DESIGN/PERMITS REVIEW**  
Review is for general conformance with the design, concept and contract documents. Marking or comments shall not be construed as relieving the contractor from compliance with the project plans and specifications, nor departures there from. The contractor remains responsible for details and accuracy, for confirming and for performing contract work in a safe manner.

(X) REVIEWED WITH NO COMMENTS  
( ) REVIEWED WITH COMMENTS AS NOTED  
( ) REVISED AND RESUBMITTED  
( ) REJECTED - SEE COMMENTS

DATE: July 10, 2018 BY: Laura Amundson

For permit review only.

**SIGN LOCATION**

**VISION TRIANGLE**

TOTAL SQ. FT. OF SIGNAGE: 24.00 sq ft

UNLESS OTHERWISE SPECIFIED:  
• ALL BALLASTS WILL BE 72-20/40 LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 50 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.  
THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP. VINTS OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL SIZES AND SHAPES DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCTS. THEY ARE ONLY FOR THE CUSTOMER'S USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM.

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2810 SYENE RD - MADISON, WI 53713

608.838.7794



**EL-CU**



SIDE VIEW

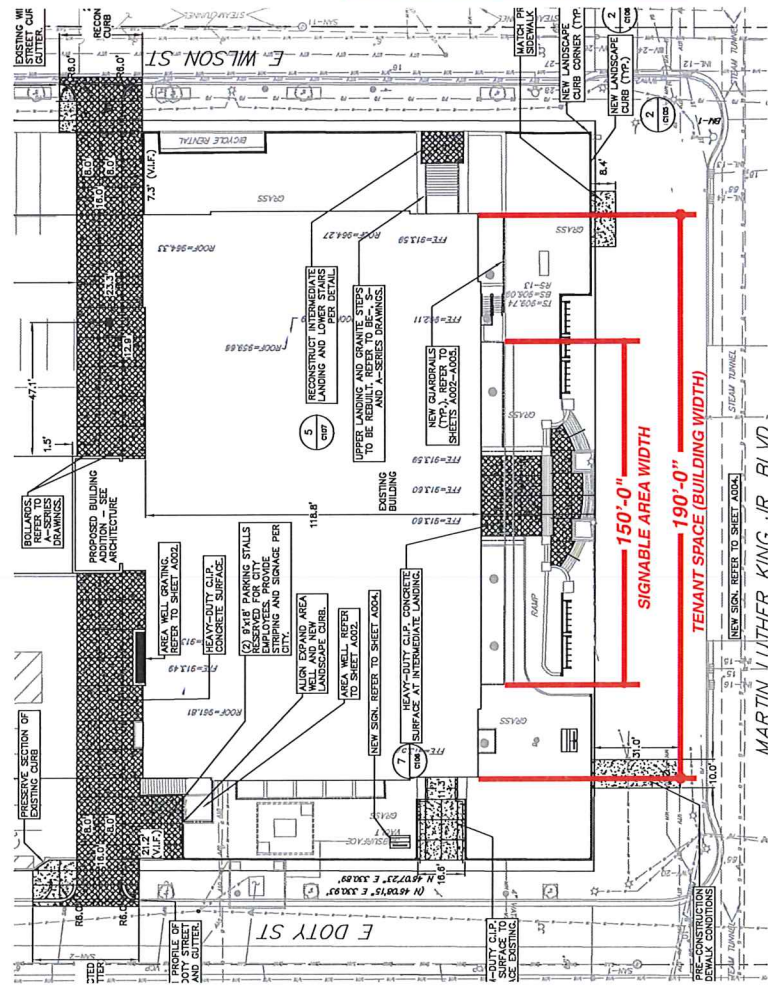
# MADISON MUNICIPAL BUILDING

17'-2"

10"

SIGNABLE AREA HEIGHT

14"



**FOR PERMIT REVIEW ONLY.**

DATE: July 10, 2018 BY: Laura Amundson

REVIEWED WITH NO COMMENTS  
 ( ) REVISED AND RESUBMIT  
 ( ) REJECTED - SEE COMMENTS

DRAMA/SCULPTURE REVIEW  
 Review and concurrence with the design, concept and contract documents. Marking or comments shall not be construed as relieving the contractor from compliance with the project plans and specifications, nor departures therefrom. The contractor remains responsible for details and accuracy, for confirming and consulting all quantities and dimensions, for selecting fabrication processes for techniques of assembly, and for performing contract work in a safe manner.

**JOB DESCRIPTION**

NON-ILLUMINATED DIMENSIONAL LETTERS

**LETTERS**

- CUSTOM CAST ALUMINUM
- 1" DEEP
- PAINTED AS SHOWN
- SATIN FINISH
- FONT: NEUZEIT GROTESK REGULAR
- MOUNT FLUSH TO STONE BELT COURSE

**INSTALL**

RT-02.21.18 • CS • CONFIRMED DIMENSIONS AFTER RECEIVING OFFICIAL FONT

FILE NAME: 57107-02-1 DATE: 03.26.18 SCALE: 3/4" = 1'-0"  
 FILE TYPE:  OUT  PROD  OTHER PERMITTING  
 JOB NAME: CITY OF MADISON MUNICIPAL BUILDING  
 LOCATION: 215 MARTIN LUTHER KING JR. BLVD., MADISON, WI  
 DRAWN BY: CS SALESMAN: KRISTEN EASTMAN

DESIGN APPROVED BY: \_\_\_\_\_  
 AUTHORIZED SIGNATURE: \_\_\_\_\_  
 DATE: \_\_\_\_\_

TOTAL SQ. FT. OF SIGNAGE: 14.31 ft<sup>2</sup>

UNLESS OTHERWISE SPECIFIED:  
 • ALL FLUORESCENT LAMPS WILL BE T8-20W LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.  
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