

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM# _____
Project # _____
Legistar # _____

DATE SUBMITTED: __January 24, 2012__	Action Requested
UDC MEETING DATE: __February 1, 2012__	<input checked="" type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: __1440 Monroe Street
ALDERMANIC DISTRICT: __5__
OWNER/DEVELOPER (Partners and/or Principles):
State of Wisconsin, Dept. of Administration _____
UW System Board of Regents _____
University of Wisconsin - Madison _____

ARCHITECT/DESIGNER/OR AGENT:
_ **Joseph G. Dettlaff, PE** _____
_ **Berners-Schober** _____
_ **310 Pine Street** _____
_ **Green Bay, WI 54301** _____
_ **(920) 432-4865** _____
_ **jdettlaff@bsagb.com** _____

CONTACT PERSON: **Gary A. Brown, ASLA – Director, Campus Planning** _____
Address: **610 Walnut Street; Madison, WI 53726** _____
Phone: **608-263-3023** _____ Fax: **608-265-3139** _____
E-mail address: **gbrown@fpm.wisc.edu** _____

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building of Space (fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 S.F.
 - Planned Commercial Site
- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
- (See Section D for:)
- Comprehensive Design Review* (Fee Required)
 - Street Graphics Variance* (Fee Required)
- Other _____

* Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



**Student Athlete Performance Center
UW-Madison
Urban Design Commission
Project Narrative**

Introduction: In 2007, the Division of Intercollegiate Athletics undertook a facilities master plan to assess programmatic facility needs for a number of sports. A concept of an “Athletic Village” with its hub at the Camp Randall site was developed. Nine projects were identified to address the needs of the Athletic Division’s programs, including the proposed Student Athlete Performance Center facility at the Camp Randall site.

Project Description: This multi-faceted, three major phase proposal will accommodate programs for the Division of Intercollegiate Athletics including football, strength and conditioning, and a new student athlete academic center. Major components will consist of the following: (1) renovations to Camp Randall Stadium to provide swing space for McClain lower level occupants; creation of a new lower level football team stadium access tunnel, and replacement of the turf within Camp Randall Stadium; (2) replacement of the McClain Center roof and renovations to the lower level of the McClain Center; (3) construction of the Fetzer Center addition on the north end of Camp Randall stadium and a new building link back to the McClain Center; a new north end zone stadium scoreboard; remodeling in Camp Randall stadium, site development related to Badger Way and a new plaza/gathering area east of the Lot 17 parking ramp, and upgrades to the north practice field west of the Lot 17 parking ramp.

Design of the new Student Athlete Performance Center projects will incorporate sustainable features, including energy efficiency and cost-effectiveness, with the goal of seeking LEED™ Silver certification. Phase 1, renovation of existing space in the Camp Randall Stadium, tunnel connection from McClain to Camp Randall stadium and replacement of the artificial turn system in Camp Randall does not require approvals from the City of Madison. A brief description of Phases 2 and 3 follows:

Phase 2: The second phase of the project will replace the existing roof on the McClain Center and rebuild the north wall to provide protection for pedestrians from ice, snow and water coming off the roof. The lower level of the McClain Center will house new Badger Football locker suites, including 125 lockers; a multi-media instructional space; recovery, steam and shower rooms; locker suite for the football coaches; and an equipment/issue area.

Phase 3: The third phase component provides for the creation of a 32,088 gross square foot addition to the north end of Camp Randall Stadium to be developed as an upgraded and expanded Fetzer Center. Expansion of the Fetzer Academic Center will provide offices, study rooms, an auditorium, open seating/lounge/study spaces, workroom, quiet room, computer lab, library, and restrooms. The addition will include a new Strength and Conditioning Center, including offices and spaces for counseling/conferences, a recovery/supplement station, weight training, cardio training, storage/equipment maintenance space, restrooms, and a speed training facility.

The final portion of the project, as part of phase 3, involves completion of Engineering Drive and the new multi-purpose outdoor plaza between the Lot 17 Parking Ramp and Engineering Hall. Landscape upgrades include upgraded paving and landscaping along the new Badger Way pedestrian and bicycle path from Breese Terrace to the Camp Randall Arch on North Randall Avenue as well as completion of Engineering Drive from the Engineering Centers Building to Engineering Hall. New paving materials and site lighting will provide an improved and consistent identity for both areas.

The overall design for the addition includes elements that create a more collegiate athletic feel to the north end of the Camp Randall Stadium (brick and stone with arches, the UW W-crest logo, etc). The site landscape has been

designed to unify the overall pedestrian experience with simple paving patterns, more trees and improved areas for bike and moped parking.

Implementation of this project will be staged, with renovations to the existing Camp Randall Stadium and McClain Center occurring first, followed by further renovations in Camp Randall and the addition to the north end of Camp Randall Stadium. Interior remodeling of phase one is anticipated to start in February 2012 to achieve targeted final project completion in early 2014. The additional phased work schedule is outlined below.

A location map, site plan, landscape plans, and elevations showing the proposed improvements are attached.

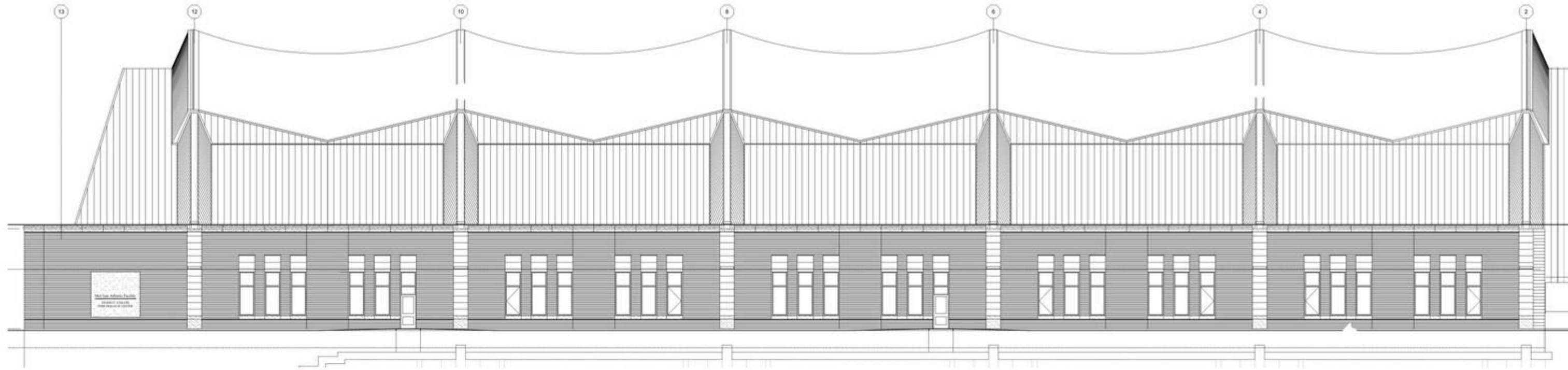
Project Schedule:

Construction Start:

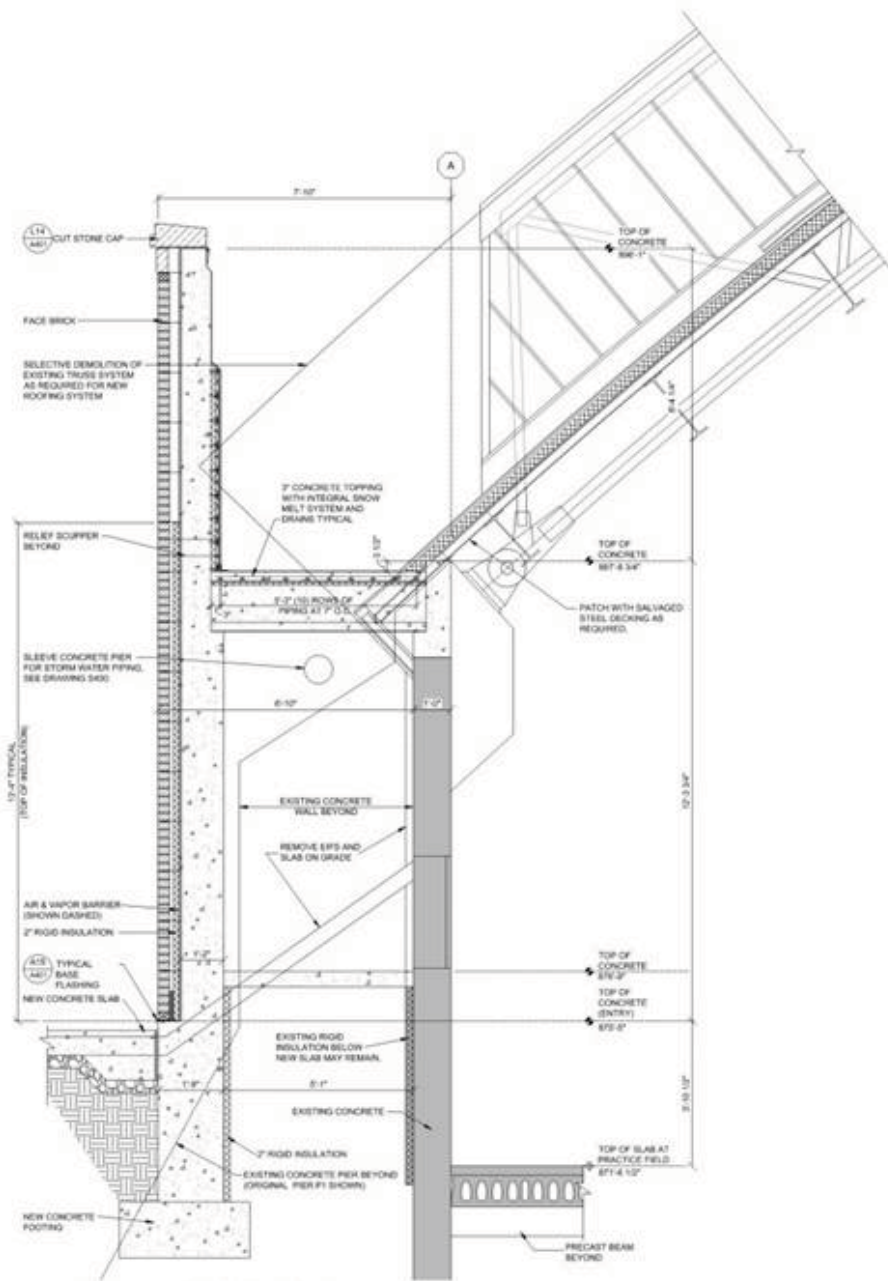
Phase I	February 2012
Phase II	July 2012
Phase III	July 2012

Construction Completion:

Phase I	June 2012
Phase II	December 2012
Phase III	January 2014



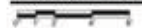
NORTH ELEVATION



WALL SECTION



PARTIAL ELEVATION



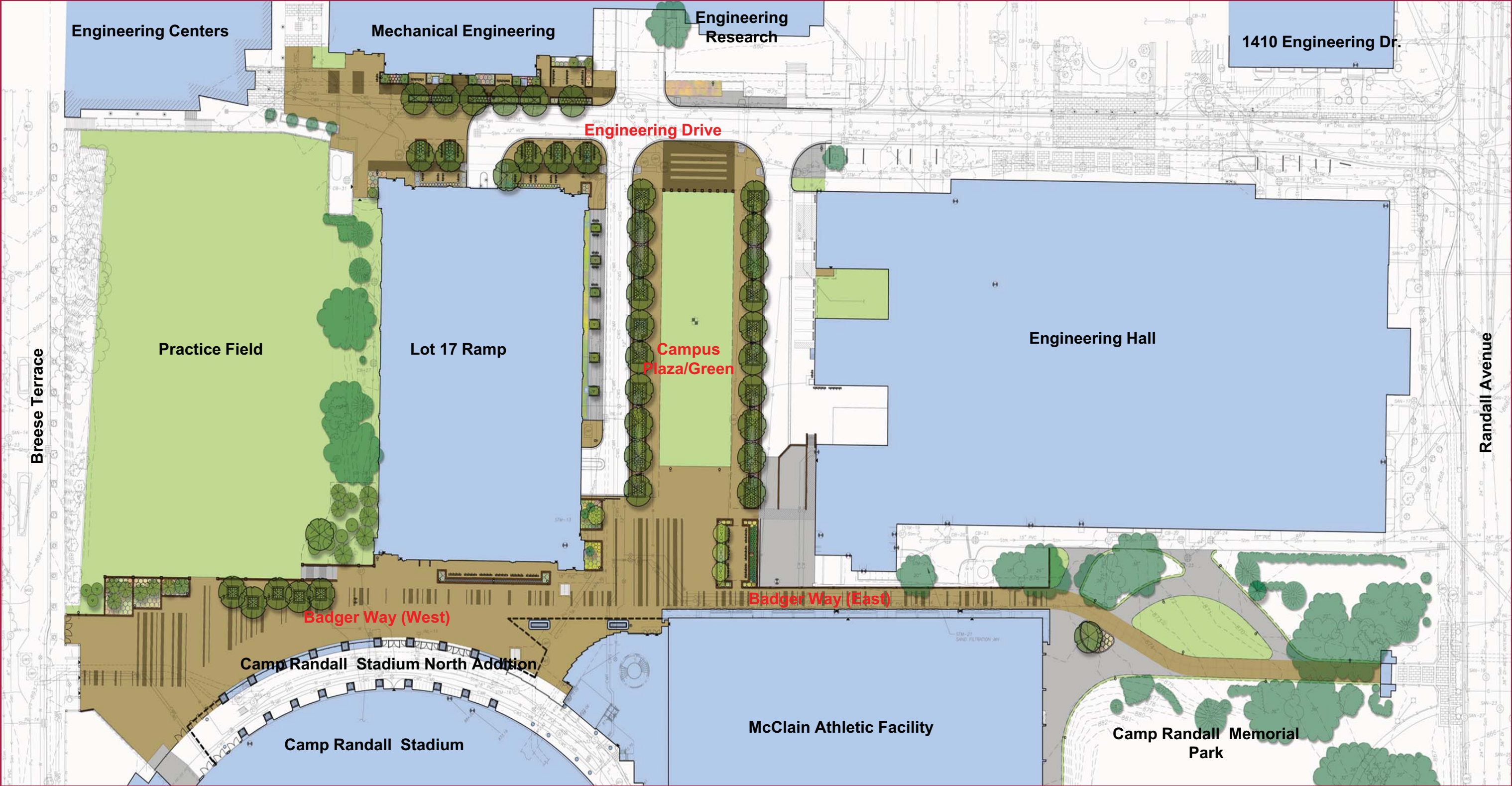
17jan2012 - Comm No. 5079.00

STUDENT ATHLETIC PERFORMANCE CENTER PHASE TWO

State of Wisconsin Department of Administration
Division of State Facilities
DSF & T&EA



Current Site Development Plan



Chapter 4: Materials in Context & Photos



Engineering Hall



McClain Field House



Camp Randall Stadium

Context Photos



Engineering Service



Badger Way east



McClain Entry

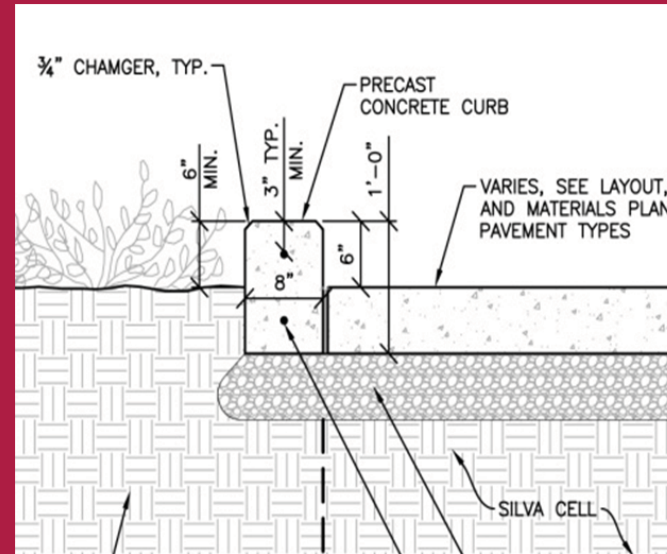


Badger Way west

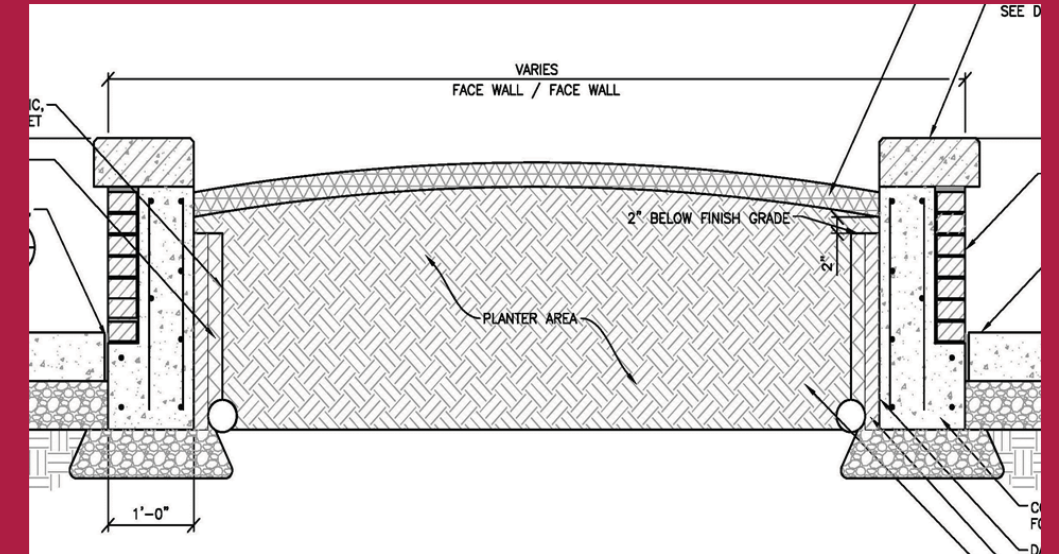


Stadium Entry

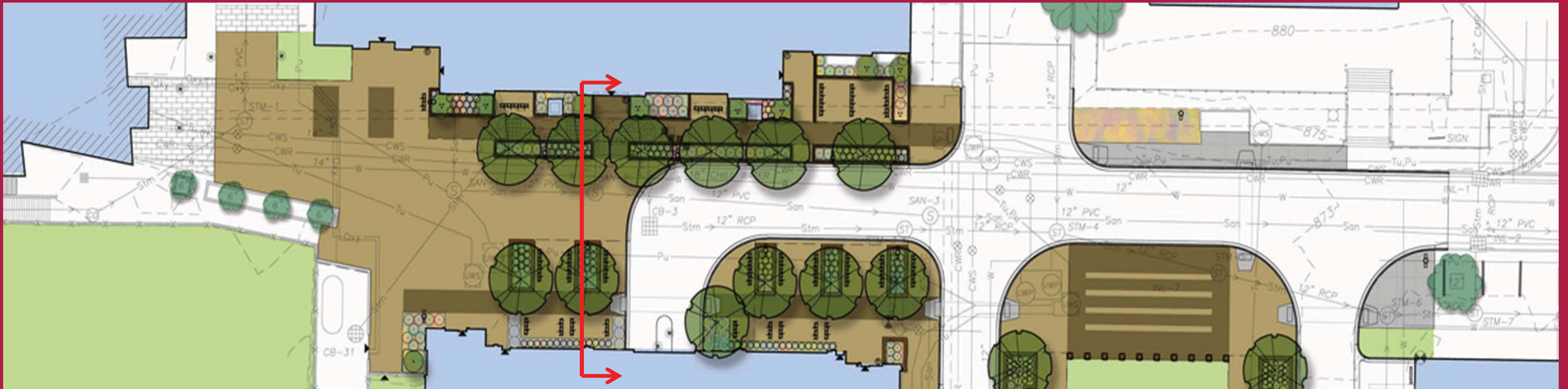
Engineering Drive: Revised Planters, Pedestrian Circulation



Planter Detail: North



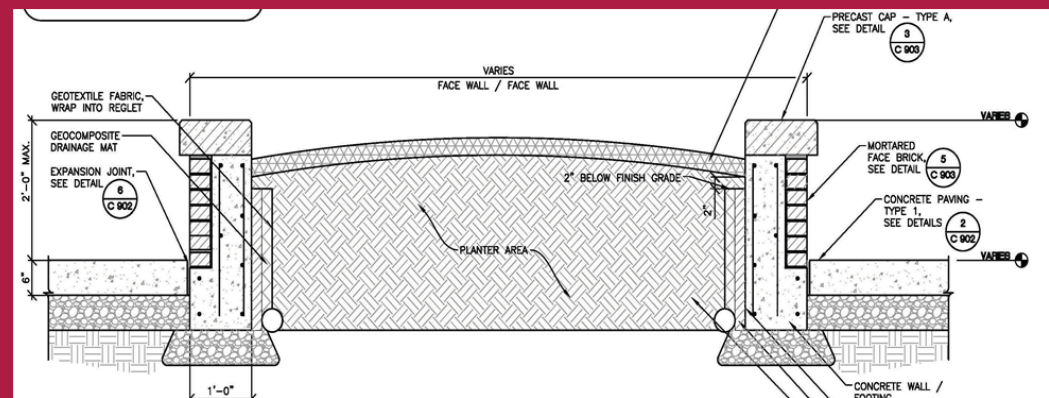
Planter Detail: South



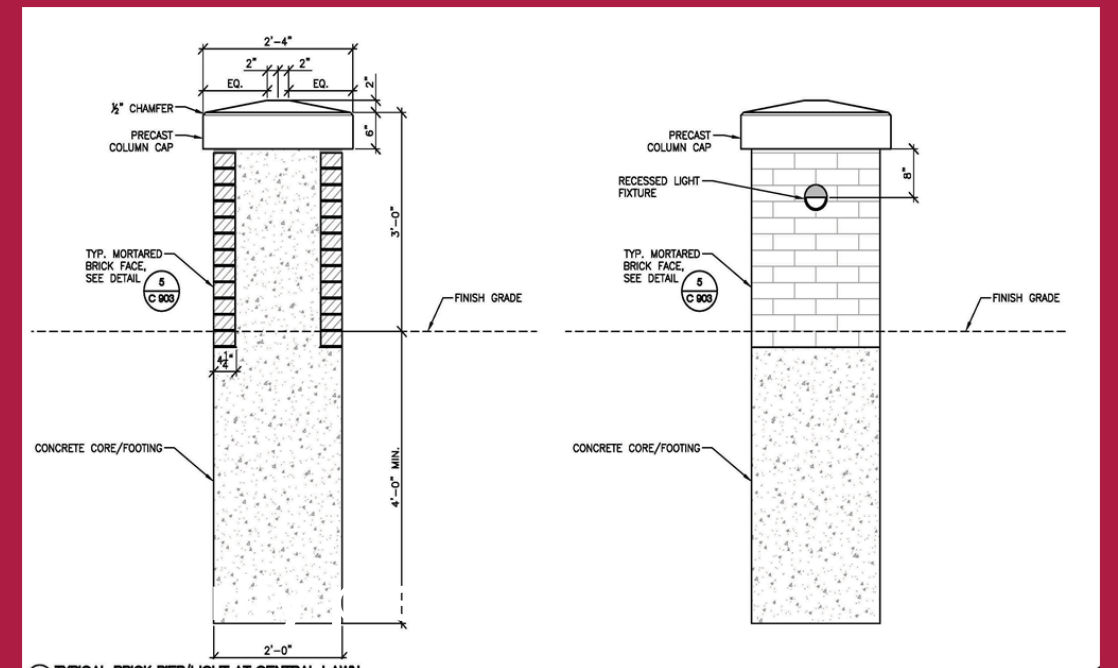
Campus Green/Plaza



Campus Green Section



Planter detail

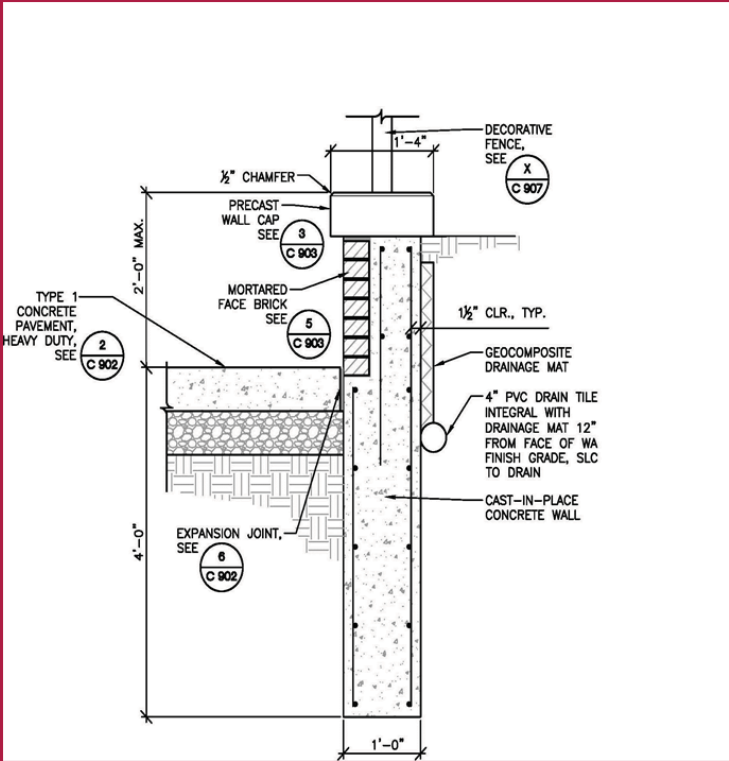


Security pier detail

Badger Way West: Views



Badger Way East: Wall and Fence Detail, Camp Randall Memorial Park Paving

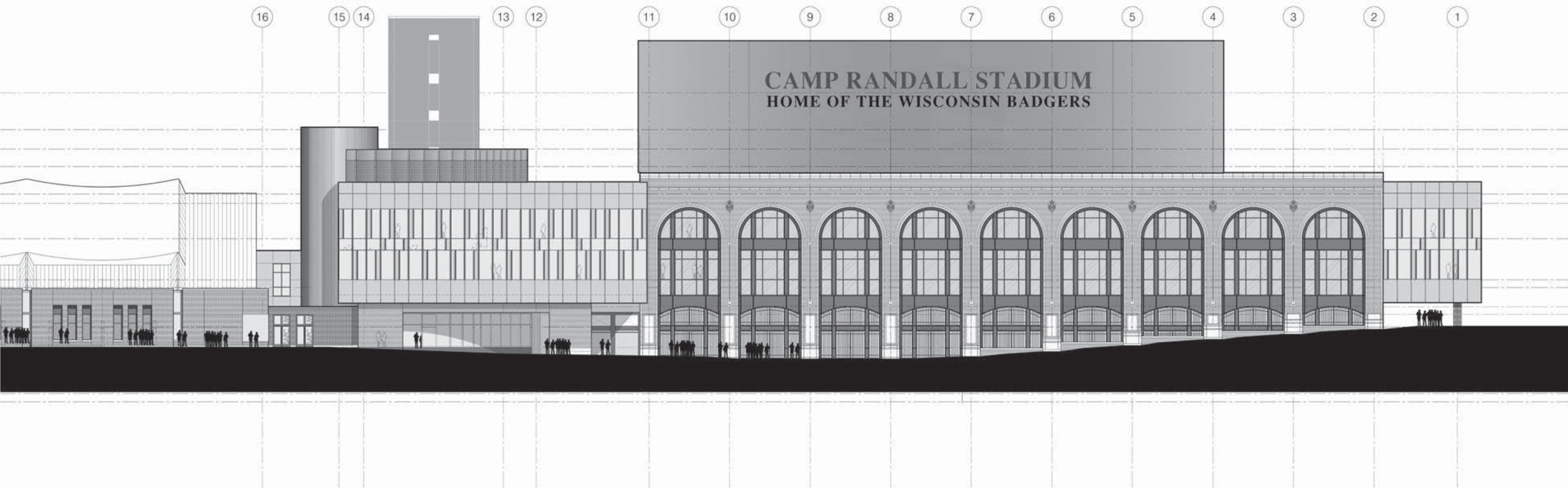


Wall and fence detail



View of wall and fence







CAMP RANDALL STADIUM
HOME OF THE WISCONSIN BADGERS





DAVIS ENTRANCE