



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved HOUSING STRATEGY COMMITTEE

Thursday, February 27, 2014

4:00 PM

Madison Municipal Building Room 313
215 Martin Luther King Jr. Blvd

CALL TO ORDER / ROLL CALL

Staff: Matt Wachter, Anne Monks, Jim O'Keefe, Heather Allen.

Meeting called to order at 4:07p with quorum present.

Morrison left at 5:18p.

Present: 6 -

Marsha A. Rummel; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison; Brian K. Nowicki and Martha Cranley

Excused: 3 -

Sue Ellingson; Laurie A. Logan and Lupe Montes

1 APPROVAL OF MINUTES

The motion to approve the minutes from the January 30, 2014 meeting was unanimous.

2 PUBLIC COMMENT

No public comment.

3 DISCLOSURES AND RECUSALS

No disclosures or recusals.

4 Schedule of Meetings - September Meeting Date Added

Confirmed September 2014 meeting will be on the 18th. No changes to the rest of the schedule.

Porterfield will be absent from the March meeting and possibly the April meeting.

5 DISCUSSION

5a [31661](#) Housing Report - Homelessness - Draft for Discussion

Attachments: [2013 Housing Report - Homeless DRAFT 2-21-14.pdf](#)
[2013 Housing Report - Homeless DRAFT.pdf](#)
[Homeless Outline - DRAFT.pdf](#)
[2013 Housing Report - Homeless DRAFT.pdf](#)
[Homeless Outline - DRAFT.pdf](#)
[Homelessness Outline - Questions.pdf](#)

Wachter reviewed the draft; indicating the changes that were made per committees prior recommendations and that tweaks were still being made based on staff feedback.

Committee discussed intended audience and whether or not there should be recommendations to non-governmental agencies. Members agreed that informal presentations to other committees and those noted on the report's table would be beneficial, but formal presentations should wait until the Homeless and Affordable Rental chapters could be presented together due to policy and funding implications.

5b [32602](#) Housing Report - Affordable Rental - Draft for Discussion

Attachments: [2013 Housing Report - Rental DRAFT 3-24-13.pdf](#)
[2013 Housing Report - Rental DRAFT 2-21-14.pdf](#)
[Affordable e613ea6a-2afc-4455-b5c6-b50f42ff781c.pdf](#)
[2013 Housing Report - Rental DRAFT.pdf](#)

Wachter clarified that the data in this chapter hadn't been adjusted with regards to UW. He is currently working on adding more detail and data to this chapter including revisions to TIF information due to recent policy changes, and is meeting with City agencies and developers to help shape recommendations.

Wachter requested direction regarding the accuracy of numbers used on page 15 (Market Forces), asking McCabe to walk the Committee through the formula. She explained that this is the classic way to determine feasibility of construction. Committee asked for better detail to help the average reader, and for comparisons to be added.

6 [32670](#)

Accepting the Interim Report: “Demographic Change and the City of Madison: Findings of the Common Council Legislative Agenda Work Group on Demographic Change and Recommendations for Action” and approving a plan for implementing recommendations therein.

Sponsors: Scott J. Resnick, Lauren Cnare, Anita Weier, Matthew J. Phair, Michael E. Verveer, Lisa Subeck, Shiva Bidar-Sielaff, Larry Palm, Steve King, Ledell Zellers and Marsha A. Rummel

Attachments: [January 2014 Interim Demo Change Work Group Report.pdf](#)
[02.12.14 TPC Comments on Interim Rept of CC Leg Agenda Work Group on Draft Proposed Ammendments April 2 2014.pdf](#)
[Presentation for Interim Demographic Change Report 4 2014.pdf](#)

Allen gave the presentation; Committee had some suggestions and discussion. Allen requested additional feedback from the Committee be sent to Wachter.

A motion was made by Rummel, seconded by McCabe, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote.

7 **ADJOURNMENT**

A motion was made by Rummel, seconded by McCabe, to Adjourn. The motion passed by voice vote. Meeting adjourned at 5:47p.