

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Summer Palooza

Event Organizer/Sponsor Madison Children's Museum with Downtown Madison Rotary

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 22920 (MCM)

Address 100 N. Hamilton Street, Madison WI 53703

City/State/Zip _____

Primary Contact Kia Karlen FAX 608-268-1398

Work Phone 608-256-6445 x 541 Phone During Event 608-556-8097

E-mail kkarlen@madisonchildrensmuseum.org

Website www.madisonchildrensmuseum.org

Secondary Contact Ruth Shelly

Work Phone 608-256-6445 x 553 Phone During Event _____

E-mail rshelly@madisonchildrensmuseum.org

Annual Event? Yes No (new)
Charitable Event? Yes No

If Yes, name of charity to receive donations: MCM

Estimated Attendance _____ (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 10 am to 3 pm Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: • Rotary Centennial Plaza
• 100 block N. Hamilton
• 100 block N. Pinckney (partial)

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 6/8/12 Rain Date(s) ES

Event Start Date(s)/Time(s) 10 am Set-Up Date(s)/Time for Event 8 am

Event End Date(s)/Time(s) 3 pm Take-Down Time 1:30 pm (Hamilton St opens)

Take-Down Time: start to streets reopened
↳ 4 pm (Rotary Plaza + Pinckney)

APPLICATION SIGNATURE

_____/I/We waive the 21-day decision requirement. _____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 12/6/12

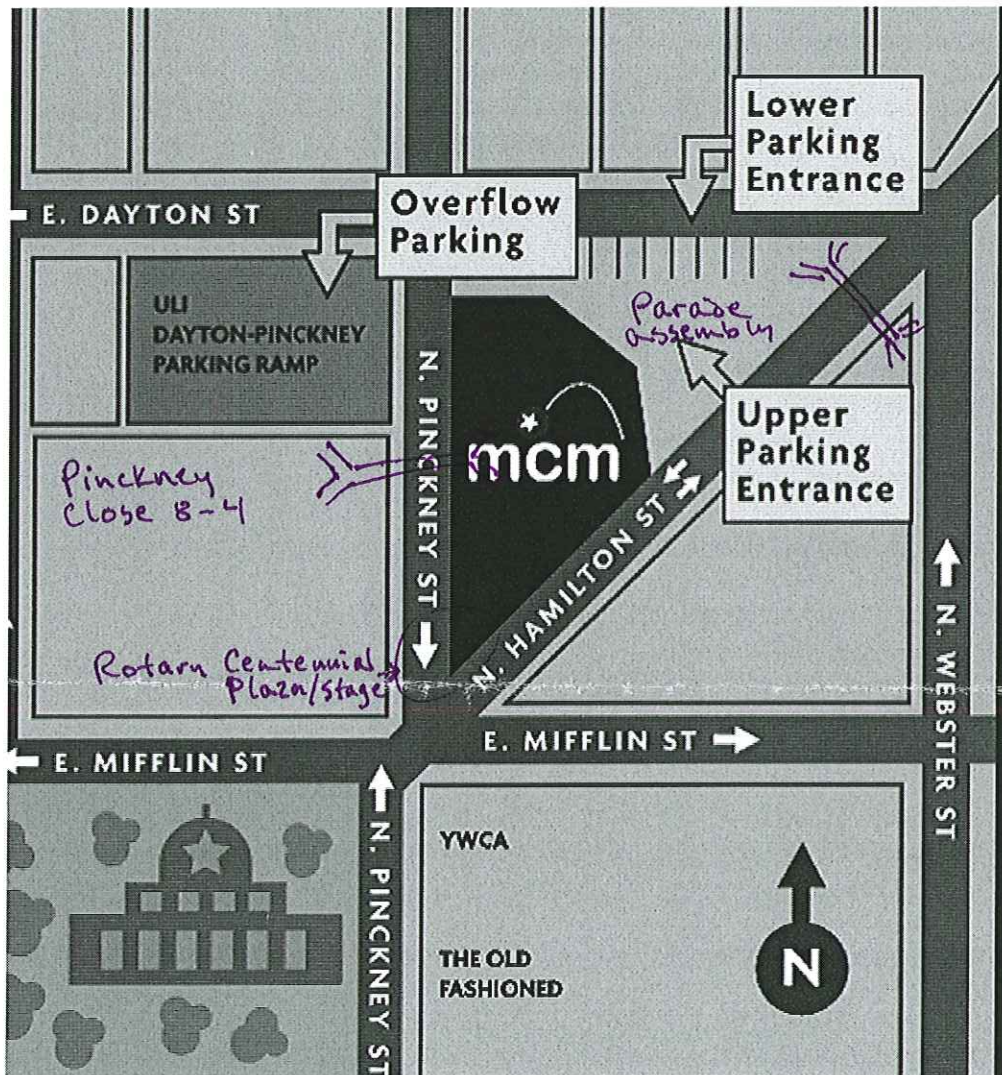
SummerPalooza event site/route map
Madison Children's Museum and Madison Rotary
June 8, 2018

Event Stage (10 am-3 pm)

- Use of Rotary Centennial Plaza with Public Amplification
- Closure of N. Pinckney at marked spot from 8 am-4 pm

Parade route (noon-1 pm)

- Staging area and dispersal area: MCM Upper Parking Lot
- Route: exit lot onto N. Hamilton, circle Capitol Square once, return on H. Hamilton to MCM Upper Parking
- 100 block N. Hamilton Street closed from 8 am to 3 pm, reopens to Metro buses at 3 pm (regular Saturday detour schedule)



Madison Children's Museum & Madison Rotary SummerPalooza Street Use Permit Application

- Street use: Rotary Centennial Plaza/100 block N. Hamilton Street/100 block N. Pinckney Street
- Parade permit application submitted 12/6/12 with MPD

Event schedule:

Madison Children's Museum, 10 a.m.–1 p.m.

(608) 256-6445, www.madisonchildrensmuseum.org

Free activities outside the museum, weather permitting (rain location: inside museum)

Free museum admission all day (9:30 a.m.–5 p.m.)

Madison Children's Museum and Madison Rotary present SummerPalooza, a new free family festival and parade on Capitol Square.

Complete schedule and marketing plan will be available in March 2013

Schedule & setup

Rotary Centennial Plaza

- Performance stage (adjoining MCM): performances with amplification 10 a.m.–noon and 1–3 p.m.

MCM upper parking lot

- Vehicle decorating 10–11 a.m.
- Parade assemble, 11 am–noon
- Parade dispersal, 1–1:30 p.m.

100 block N. Pinckney

- Expand plaza footprint to include face painting, balloon sculptures, arts & crafts activities
- Can be opened if needed for fire/emergency access

100 Block N. Hamilton

- Street activities (games, obstacle course), 10 a.m.–noon
- Closed until parade dispersal and cleanup is complete (will reopen by 3 p.m.)

Safety and Security plan

10 MCM staff and 20 MCM/Rotary volunteers will be on site during the event to ensure safety and security of participants and others. MCM has established safety and security procedures for public events, including use of two-way radios for communication and on-site staff certified in First Aid and CPR.

Recycling plan

MCM will add trash and receptacles to existing city receptacles as needed. MCM has trash and recycling dumpsters on site.