



## Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: June 2008 Revenue Report and July Activity Report

### JUNE AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Jun '08 +/- '07		June		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ ( 67,610)	( 1.9)	\$ ( 55,840)	(10.2)	\$ (97,400)	( 2.8)
Off-Street Meters (Lots & Ramps)	( 3,020)	( 1.7)	( 5,530)	(11.1)	( 3,670)	( 1.3)
On-Street Meters	( 59,320)	( 7.2)	( 5,240)	( 3.6)	( 60,270)	( 7.3)
Constr'n Rev – On-Str Meters	<u>(19,890)</u>	(12.5)	<u>+ 7,520</u>	+ 21.0	<u>( 25,730)</u>	( 15.6)
Subtotal - On-Street Meter Rev	( 79,210)	( 8.1)	+ 2,280	+ 1.2	(86,000)	( 8.7)
Monthly Parking (incl. LT Leases)	( 1,590)	( .4)	( 540)	( .8)	( 3,430)	( .9)
RP3 and Miscellaneous Rev	<u>(16,810)</u>	(24.1)	<u>( 1,060)</u>	(12.6)	<u>( 1,530)</u>	( 2.8)
Totals	<u>\$ (168,240)</u>	( 3.2)	<u>\$ ( 60,690)</u>	( 7.1)	<u>\$ (192,030)</u>	( 3.9)
	Column Ref >>>	A	B		C	

Highlights/Remarks: (# references correspond with the map at back)

**Cashiered Revenues.** The -\$67,610 variance vs YTD 2007 (Col A) is NET of increases of about \$25,400, \$6,130 and \$1,800 for Coupon, Special Event and PFN revenue, respectively. "Regular" cashiered revenue is about \$101,000 behind 2007 levels. Some of this shortfall is likely due to one less revenue-generating day compared to last year, with the balance due to general economic weakness and/or higher fuel costs; average occupancy is off slightly at all ramps except Government East (#7). The State Street Campus Ramp (#11) experienced the largest decline in "regular" cashiered revenue (-\$58,530); in addition to one less revenue-generating day and slightly lower occupancy, there were six fewer spaces in service. The other notable declines were -\$31,710 for State Street Capitol (#12) and -\$19,330 for Overture (#9).

**On-Street Meter Revenues.** Through the end of June, this revenue category came in about \$60,000 under both 2007 levels (Col A) and budget (Col C); this was despite the same number of revenue-generating days and two additional spaces in service this year. As mentioned previously, however, about \$30,000 of this shortfall occurred during the first two months of the year, primarily due to four sets of declared snow emergencies. Of course, poor economic conditions and higher fuel costs likely also factor in.

**Construction-Related Revenues.** YTD revenues came in \$19,900 under 2007 levels, and about \$25,730 under budget, again likely due to the economic downturn. As mentioned in prior reports, revenue from the sale of hangtags is down for the first time since inception of the program in 1998. Specifically, revenue thru June is about \$11,380 behind 2007 levels – we have sold about 66 fewer Half-day permits (\$7) and about 840 fewer Full-day permits (\$13).

**RP3/Miscellaneous Revenues:** Thru the end of June 2008, RP3 permit sales were slightly better than 2007 and about matched budget. Conversely, advertising revenue was down about -\$4,550 thru June. As reported previously, this line item will come in about \$8,100 below budget (assuming no additional changes) due to removal of display ads.

**Bottomline:** TOTAL revenues thru June are about \$168,200 under 2007 levels (Col A), and about \$192,000 under YTD budget (Col C). As most of this decline appears to be economy-driven, **we expect it will persist thru year-end.**

See Attachments A thru C for *detailed* YTD 2007 vs 2008 revenue comparisons.

**OCCUPANY STATISTICS (ALL RAMPS, BRAYTON LOT AND ON-STREET)**

Ramp - Max # Cash'd Spaces Available	Average		Avg # of			# of		# of Eve/	
	Weekday Occ'y (10 am – 2 pm)		Weekday Parkers at Peak(a) Occy			Weekday Hours @ +90% Occy		Weekend Hrs @ +90% Occy	
	YTD Jun 07	YTD Jun 08	YTD Jun 07	YTD Jun 08	2008 +/- '07	YTD Jun 07	YTD Jun 08	YTD Jun 07	YTD Jun 08
						(daily avgs)		(monthly totals)	
Cap Sq No – 488	56%	47%	269	225	(44)	0.0	0.0	0.0	0.0
Overture Ctr – 545 (b)	47%	42%	248	224	(24)	0.0	0.0	0.0	0.0
Gov East – 431	85%	87%	362	370	+ 8	1.8	2.0	4.0	3.0
State St Campus – 1066	56%	57%	593	601	+ 8	0.0	0.0	10.0	2.0
State St Capitol – 700	48%	47%	338	334	( 4)	0.0	0.0	8.0	7.5
Brayton Lot – 154 (POF)	90%	87%	139	134	( 5)	3.2	2.7	2.0	2.0
ALL Off-Street (YTD)	66%	64%	2283	2220	(63)				
ALL On-Street (YTD)	62%	60%	617	581	(36)				

FYI: While occupancy information for the **Buckeye Lot** is not reported above (as the lot does not utilize the Parcs revenue/control equipment), we have been providing updates re mid-State Street parking demand. Thru June, occupancy at the Buckeye Lot averaged 53% (28 parkers) in 2008 vs 56% (30 parkers) for 2007.

**Notes:**

- (a) "Peak" Occupancy varies by facility, but typically occurs between 10 a.m. and 2 p.m.
  - (b) Occupancy levels at the Overture Center Ramp declined significantly as a result of Alliant's departure from the downtown (April 2002); i.e., on average, about 300-350 vacancies each half-hour resulted during weekdays.
- POF = pay-on-foot stations

**ON-STREET METERS – ENFORCEMENT AND USAGE**

	YTD Jun 2007		YTD Jun 2008	
	Avg	%	Avg	%
Total Number of Meters Surveyed ....	456		465	
less: Meters Out of Service for Construction	50	11%	53	11%
-----				
Of Remaining Meters <b>Available for Use</b> ...	406		412	
- Meters Occupied by Parkers Displaying D/V cards or Plates	53	13%	52	13%
- Meters Occupied and Paid (by NON-Dis/Vets)	124	31%	126	31%
- as % of Mtrs in use by Non-D/V's (Paid + Expired)	--	77%	--	78%
- <b>Compliance Rate*</b> (assumes <i>some</i> compliance for Exp'd Mtrs)	--	<b>83%</b>	--	<b>83%</b>
- Meters Occupied but Expired	37	9%	36	9%
- as % of Mtrs in use by NON-D/V's (Paid + Expired)	--	23%	--	22%
-----				
- Vacant Meters	192	47%	197	48%
-----				
- Tickets Issued in Survey Area	8	--	n/a	--
- <b>Enforcement Rate (% of Expired Mtrs that rcv'd ticket)</b>		<b>23%</b>		<b>n/a</b>

\* "Compliance Rate" is an industry-wide term that refers to parkers who *have* paid as a percentage of those who *should have* paid. (Note: minor differences might exist in the table due to rounding.)

Highlights: Little year-over-year change. Ticket information has not yet been received from MPD.

**MONTHLY PARKING - WAITING LIST STATISTICS**

August 1, 2007 vs 2008 Comparison								
Facility	Number of People on Waiting List							
	Residents		Non-Residents		Carpoolers		Totals	
	8/1/07	8/1/08	8/1/07	8/1/08	8/1/07	8/1/08	8/1/07	8/1/08
Capitol Square North	49	40	49	45	0	0	98	85
Government East	67	66	77	82	0	0	144	148
Overture Center	14	3	14	11	0	0	28	14
State Street Capitol <sup>(a)</sup>	16	14	23	14	0	0	39	28
<b>Totals</b>	<b>146</b>	<b>123</b>	<b>163</b>	<b>152</b>	<b>0</b>	<b>0</b>	<b>309</b>	<b>275</b>
Note: Some individuals are on more than one waiting list. The total number, excluding duplicates, is ....	101	107	108	131	0	0	209	238

As shown, year-over-year waiting list numbers are slightly higher across the board, representing a gradual rebound from the lows following the June 1, 2006 rate increases.

(a) Due to the configuration of the State Street Capitol Ramp, we are unable to immediately accommodate carpoolers, as can be done at the other ramps. Consequently, the SSCo waiting list might at times include carpoolers; these carpoolers do have priority for new vacancies, however.

## JULY 2008 ACTIVITY REPORT

During July, staff worked on the following projects:

- completed our 2008 **Operating** Budget request and updated our cash flow projections accordingly;
- completed our in-house Revenue/Expense statements and updated the history (provided separately);
- continued multi-space RFP process; and
- concrete remediation projects in all six facilities.

2008 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2008- Through JUN						
			Budget	Actual	Actual +/- Budget	
					Amount	%
			((# = TPC Map Reference)			
74000s	Permits					
	74281	RP3 (residential parking permits)	13,096.45	13,090.00	(6.45)	(0.05)
	74282	Motorcycle Permits	1,499.38	1,459.00	(40.38)	(2.69)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	14,595.83	14,549.00	(46.83)	(0.32)
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		35,890.02	31,337.94	(4,552.08)	(12.68)
76710	Cashiered Revenue		-	-	-	
		ALL Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	292,877.67	295,888.60	3,010.93	1.03
	#6	582532 Gov East	627,450.99	646,811.14	19,360.15	3.09
	#9	582522 Overture Center	413,307.95	370,249.11	(43,058.84)	(10.42)
	#11	582542 SS Campus-Frances	630,368.02	601,553.21	(28,814.81)	(4.57)
	#11	582552 SS Campus-Lake	841,648.44	805,110.70	(36,537.74)	(4.34)
	#12	582562 SS Capitol	714,932.64	703,572.94	(11,359.70)	(1.59)
		Subtotal - Cashiered Revenue	3,520,585.71	3,423,185.71	(97,400.00)	(2.77)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	2,096.92	1,566.33	(530.59)	(25.30)
	#7	582344 Lot 88 (Munic Bldg)	6,481.20	5,037.65	(1,443.55)	(22.27)
	#2	582353 Brayton Lot-Machine	161,476.25	164,927.85	3,451.60	2.14
	#2	582354 Brayton Lot-Meters	3,396.27	1,523.70	(1,872.57)	(55.14)
	#3	582364 Buckeye/Lot 58	69,342.44	65,631.36	(3,711.08)	(5.35)
		582374 Evergreen Lot	12,283.32	11,066.44	(1,216.88)	(9.91)
		582414 Wingra Lot	4,279.11	3,250.48	(1,028.63)	(24.04)
	#12	582564 SS Capitol	14,706.88	16,927.16	2,220.28	15.10
		Subtotal - Meters Off-Street	274,062.39	269,930.97	(4,131.42)	(1.51)
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	598.86	1,061.98	463.12	77.33
		Subtotal -- 76720's	274,661.25	270,992.95	(3,668.30)	(1.34)
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	21,704.39	23,859.89	2,155.50	9.93
		582124 Campus Area	126,432.43	111,628.74	(14,803.69)	(11.71)
		582134 CCB Area	78,140.82	80,934.27	2,793.45	3.57
		582144 East Washington Area	38,074.41	30,728.11	(7,346.30)	(19.29)
		582154 GEF Area	55,513.70	53,465.14	(2,048.56)	(3.69)
		582164 MATC Area	44,027.76	47,491.38	3,463.62	7.87
		582174 Meriter Area	65,499.17	57,502.50	(7,996.67)	(12.21)
		582184 MMB Area	83,854.42	81,441.43	(2,412.99)	(2.88)
		582194 Monroe Area	28,673.33	33,037.36	4,364.03	15.22
		582204 Schenks Area	7,997.59	8,372.48	374.89	4.69
		582214 State St Area	64,949.30	63,691.10	(1,258.20)	(1.94)
		582224 University Area	160,517.20	126,054.10	(34,463.10)	(21.47)
		582234 Wilson/Butler Area	45,243.39	42,154.20	(3,089.19)	(6.83)
		Subtotal - Meters On-Street	820,627.91	760,360.70	(60,267.21)	(7.34)
		Const'n-Related Meter Rev (On-St)				
		74284 Contractor Permits	44,041.28	34,128.00	(9,913.28)	(22.51)
		74285 Meter Hoods	32,104.46	41,149.00	9,044.54	28.17
		74286 Construction Meter Removal	88,373.22	63,516.00	(24,857.22)	(28.13)
		Subtotal - Constr'n Related Rev	164,518.96	138,793.00	(25,725.96)	(15.64)
		Totals - On-Street Meters	985,146.87	899,153.70	(85,993.17)	(8.73)
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	24,300.00	23,582.47	(717.53)	(2.95)
	#13	582405 Wilson Lot	28,200.00	25,470.83	(2,729.17)	(9.68)
	#4	582515 Cap Square North	96,630.00	95,279.27	(1,350.73)	(1.40)
	#6	582535 Gov East	82,560.00	83,034.85	474.85	0.58
	#9	582525 Overture Center	33,240.00	32,436.40	(803.60)	(2.42)
	#12	582565 SS Capitol - reg Mo/ys	54,660.00	56,422.38	1,762.38	3.22
		Subtotal - Monthlies	319,590.00	316,226.20	(3,363.80)	(1.05)
76750's	#9	582528 Overture Center	29,200.50	29,200.50	-	
	#12	582568 SS Cap - LT Lease	40,487.22	40,421.72	(65.50)	(0.16)
		Subtotal -- LTL's	69,687.72	69,622.22	(65.50)	(0.09)
		Totals- Moy's and Leases	389,277.72	385,848.42	(3,429.30)	(0.88)
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	1,015.51	1,460.96	445.45	43.86
	78310	Property Sales	-	275.80	275.80	n/a
	78890	Other	2,869.31	5,210.79	2,341.48	81.60
		Subtotal -- Miscellaneous	3,884.82	6,947.55	3,062.73	78.84
		Summary - RP3 and Misc Revenue (incl's Cycle Permits)	54,370.67	52,834.49	(1,536.18)	(2.83)
		TOTALS	5,224,042.22	5,032,015.27	(192,026.95)	(3.68)

(A)

Year-to-Date Revenues >> 2007 vs 2008						
Through JUN						
		2007 YTD	2008 YTD	2008 +/- 2007		
				Amount	%	
<b>74000s</b>	<b>Licenses, Permits, Fees</b>					
	74281 RP3 (residential parking permits)	12,476.00	13,090.00	614.00	4.92	
	74282 Motorcycle Permits	918.00	1,459.00	541.00	58.93	
	74283 Resid Street Constr Permits	-	-	-	n/a	
	Subtotal - Licenses, ...	13,394.00	14,549.00	1,155.00	8.62	
<b>75300</b>	<b>Awards and Damages</b>	-	-	-	n/a	
<b>76350</b>	<b>Advertising Revenue</b>	39,965.58	31,337.94	(8,627.64)	(21.59)	
<b>76710</b>	<b>Cashiered Revenue</b>	-	-	-		
	582512 Cap Sq North	294,903.09	295,888.60	985.51	0.33	
	582532 Gov East	634,574.22	646,811.14	12,236.93	1.93	
	582522 Overture Center	394,263.74	370,249.11	(24,014.63)	(6.09)	
	582542 SS Campus-Frances	615,171.01	601,553.21	(13,617.80)	(2.21)	
	582552 SS Campus-Lake	833,668.80	805,110.70	(28,558.10)	(3.43)	
	582562 SS Capitol	718,216.24	703,572.94	(14,643.29)	(2.04)	
	Subtotal - Cashiered Revenue	3,490,797.09	3,423,185.71	(67,611.38)	(1.94)	
<b>76720</b>	<b>Meters - Off-Street (NON-CYCLE)</b>					
	582334 Blair Lot	2,133.79	1,566.33	(567.46)	(26.59)	
	582344 Lot 88 (Munic Bldg)	6,507.35	5,037.65	(1,469.70)	(22.59)	
	582353 Brayton Lot-Machine	165,632.50	164,927.85	(704.65)	(0.43)	
	582354 Brayton Lot-Meters	1,552.88	1,523.70	(29.18)	(1.88)	
	582364 Buckeye/Lot 58	67,475.64	65,631.36	(1,844.28)	(2.73)	
	582374 Evergreen Lot	11,060.43	11,066.44	6.01	0.05	
	582414 Wingra Lot	3,569.59	3,250.48	(319.11)	(8.94)	
	582564 SS Capitol	15,362.50	16,927.16	1,564.66	10.18	
	Subtotal - Meters Off-Street	273,294.68	269,930.97	(3,363.71)	(1.23)	
	<b>Meters - Off-Street (CYCLES)</b>					
	582507 ALL Cycles (eff 7/98)	722.67	1,061.98	339.31	46.95	
	Subtotal -- 76720's	274,017.35	270,992.95	(3,024.40)	(1.10)	
<b>76730</b>	<b>Meters - On-Street</b>					
	582024 Cap Sq Mtrs (new '05)	23,290.22	23,859.89	569.67	2.45	
	582124 Campus Area	124,877.67	111,628.74	(13,248.93)	(10.61)	
	582134 CCB Area	78,520.93	80,934.27	2,413.34	3.07	
	582144 East Washington Area	36,235.00	30,728.11	(5,506.89)	(15.20)	
	582154 GEF Area	53,334.12	53,465.14	131.02	0.25	
	582164 MATC Area	45,352.19	47,491.38	2,139.19	4.72	
	582174 Meriter Area	66,035.46	57,502.50	(8,532.96)	(12.92)	
	582184 MMB Area	82,914.80	81,441.43	(1,473.37)	(1.78)	
	582194 Monroe Area	33,891.00	33,037.36	(853.64)	(2.52)	
	582204 Schenks Area	8,338.67	8,372.48	33.81	0.41	
	582214 State St Area	64,070.34	63,691.10	(379.24)	(0.59)	
	582224 University Area	158,761.01	126,054.10	(32,706.91)	(20.60)	
	582234 Wilson/Butler Area	44,055.76	42,154.20	(1,901.56)	(4.32)	
	Subtotal - Meters On-Street	819,677.17	760,360.70	(59,316.47)	(7.24)	
	<b>Const'n-Related Meter Rev (On-St)</b>					
	74284 Contractor Permits	45,320.00	34,128.00	(11,192.00)	(24.70)	
	74285 Meter Hoods	41,774.98	41,149.00	(625.98)	(1.50)	
	74286 Construction Meter Removal	71,588.56	63,516.00	(8,072.56)	(11.28)	
	Subtotal - Constr'n Related Rev	158,683.54	138,793.00	(19,890.54)	(12.53)	
	<b>Totals - On-Street Meters</b>	<b>978,360.71</b>	<b>899,153.70</b>	<b>(79,207.01)</b>	<b>(8.10)</b>	
<b>76740 / 50</b>	<b>Monthlies and Long-Term/Parking Leases</b>					
<b>76470's</b>	582335 Blair Lot	23,970.13	23,582.47	(387.66)	(1.62)	
	582405 Wilson Lot	26,307.93	25,470.83	(837.10)	(3.18)	
	582515 Cap Square No	95,971.10	95,279.27	(691.83)	(0.72)	
	582535 Gov East	83,256.74	83,034.85	(221.89)	(0.27)	
	582525 Overture Center	32,140.30	32,436.40	296.10	0.92	
	582565 SS Capitol - reg Mo's	56,091.36	56,422.38	331.02	0.59	
	Subtotal - Monthlies	317,737.56	316,226.20	(1,511.36)	(0.48)	
<b>76750's</b>	582528 Overture Center	29,200.50	29,200.50	-	-	
	582568 SS Cap - LT Lease	40,498.00	40,421.72	(76.28)	(0.19)	
	582705 Convention Center	-	-	-	-	
	Subtotal -- LTL's	69,706.50	69,622.22	(84.28)	(0.12)	
	<b>Totals- Moy's and Leases</b>	<b>387,444.06</b>	<b>385,848.42</b>	<b>(1,595.64)</b>	<b>(0.41)</b>	
<b>78000s</b>	<b>Miscellaneous Revenues</b>					
	78220 Operating Lease Payments	589.72	1,460.96	871.24	147.74	
	78310 Property Sales	9,194.12	275.80	(8,918.32)	(97.00)	
	78890 Other	6,499.91	5,210.79	(1,289.12)	(19.83)	
	Subtotal -- Miscellaneous	16,283.75	6,947.55	(9,336.20)	(57.33)	
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)	69,643.33	52,834.49	(16,808.84)	(24.14)	
	<b>TOTALS</b>	<b>5,200,262.54</b>	<b>5,032,015.27</b>	<b>(168,247.27)</b>	<b>(3.24)</b>	

B

**Department of Transportation -- Parking Division**  
**YTD Revenue/Statistics -- thru June, 2007 vs 2008**



		-----Off-Street-----				Street		Misc.		Totals *	
		Meters *	Cashiered	Monthly	Total	Meters	Revenues				
2007	# of Spaces	310	3,217	498	4,025	1,387	-----			5,412	
	Revenue	\$ 273,301	\$ 3,490,797	\$ 387,435	\$ 4,151,533	\$ 978,412	\$ 69,643			5,199,588	
2008	# of Spaces	310	3,202	498	4,010	1,389	-----			5,399	
	Revenue	\$ 269,931	\$ 3,423,186	\$ 385,848	\$ 4,078,965	\$ 899,154	\$ 52,834			5,030,953	
2008 +/- 2007	# of Spaces	-	(15)	-	(15)	2	-----			(13)	
	Revenue	\$ (3,370)	\$ (67,611)	\$ (1,587)	\$ (72,568)	\$ (79,258)	\$ (16,809)			(168,635)	
	(% Rev Change)	-1.2%	-1.9%	-0.4%	-1.7%	-8.1%	-24.1%			-3.2%	

\* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	153	153	--	--	\$ 2,133.79	\$ 1,566.33	\$ 1.07	\$ 0.79		
	Lot 88 (Munic Building)	17	17	153	153	76%	77%	\$ 6,507.35	\$ 5,037.65	\$ 2.50	\$ 1.94		
	Brayton Lot Paystations	154	154	153	153	93%	91%	\$ 165,632.50	\$ 164,927.85	\$ 7.03	\$ 7.00		
	Brayton Lot Meters	12	12	153	153	60%	52%	\$ 1,552.88	\$ 1,523.70	\$ 0.85	\$ 0.83		
	Buckeye Lot	53	53	153	153	69%	56%	\$ 67,475.64	\$ 65,631.36	\$ 8.32	\$ 8.09		
	Evergreen Lot	23	23	153	153	--	--	\$ 11,066.43	\$ 11,066.44	\$ 3.14	\$ 3.14		
	Wingra Lot	19	19	153	153	--	--	\$ 3,569.61	\$ 3,250.48	\$ 1.23	\$ 1.12		
	SS Capitol	19	19	153	153	44%	39%	\$ 15,362.50	\$ 16,927.16	\$ 5.28	\$ 5.82		
	Cycles	48	48	0	0	--	--	\$ 722.67	\$ 1,061.98	n/c	n/c		
	CASHIERED	Cap Square North	484	479	175	174	57%	55%	\$ 294,903.08	\$ 295,888.60	\$ 3.48	\$ 3.55	
Gov East		429	422	175	174	89%	91%	\$ 634,574.22	\$ 646,811.14	\$ 8.45	\$ 8.81		
Overture Center		541	544	175	174	52%	48%	\$ 394,263.74	\$ 370,249.11	\$ 4.16	\$ 3.91		
SS Campus (Frances) (combined totals)		1,066	1,060	175	174	68%	67%	\$ 615,171.01	\$ 601,553.21	\$ 7.77	\$ 7.63		
SS Campus (Lake)								\$ 1,448,840	\$ 1,406,664				
MONTHLY	State St Capitol	697	697	175	174	59%	58%	\$ 833,668.80	\$ 805,110.70	\$ 5.89	\$ 5.80		
	Blair Lot Mo'y (eff 8/2002)	44	44	127	127			\$ 23,970.13	\$ 23,582.47	\$ 4.29	\$ 4.22	50	49
	Wilson Lot Mo'y	50	50	127	127			\$ 26,307.03	\$ 25,470.83	\$ 4.14	\$ 4.01	51	50
	Cap.Sq. N Mo'y	125	125	127	127			\$ 95,971.10	\$ 95,279.27	\$ 6.05	\$ 6.00	150	148
	Gov East Mo'y	85	85	127	127			\$ 83,256.74	\$ 83,034.85	\$ 7.71	\$ 7.69	100	100
	Overture Ctr Mo'y (b) (e)	75	75	127	127			\$ 61,340.80	\$ 61,636.90	\$ 6.44	\$ 6.47	94	95
	SS Cap. Mo'y (b) (d)	119	119	127	127			\$ 96,589.36	\$ 96,844.10	\$ 6.39	\$ 6.41	134	134
	Campus Area Route	177	170	153	153	56%	59%	\$ 124,877.67	\$ 111,628.74	\$ 4.62	\$ 4.30	580	575
	Capitol Square (f)	25	24	153	153			\$ 23,290.22	\$ 23,859.89	\$ 6.21	\$ 6.54		
	ON - STREET METERS	CCB Area Route	86	92	153	153	56%	54%	\$ 78,520.93	\$ 80,934.27	\$ 5.99	\$ 5.76	
East Washington Area Route		93	96	153	153	39%	36%	\$ 36,235.00	\$ 30,728.11	\$ 2.56	\$ 2.10		
GEF Area Route		79	80	153	153	43%	42%	\$ 53,334.12	\$ 53,465.14	\$ 4.40	\$ 4.36		
MATC Area Route		102	100	153	153	35%	33%	\$ 45,352.19	\$ 47,491.38	\$ 2.92	\$ 3.10		
Meriter Area Route		119	116	153	153	33%	38%	\$ 66,035.46	\$ 57,502.50	\$ 3.63	\$ 3.24		
MMB Area Route		97	96	153	153	51%	46%	\$ 82,914.80	\$ 81,441.43	\$ 5.62	\$ 5.53		
Monroe Area Route		124	113	153	153	pass	pass	\$ 33,891.00	\$ 33,037.36	\$ 1.79	\$ 1.91		
Schenks Area Route		80	80	153	153	pass	pass	\$ 8,390.05	\$ 8,372.48	\$ 0.69	\$ 0.68		
State Street Area Route		78	109	153	153	46%	36%	\$ 64,070.34	\$ 63,691.10	\$ 5.35	\$ 3.82		
University Area Route		222	204	153	153	49%	38%	\$ 158,761.01	\$ 126,054.10	\$ 4.68	\$ 4.04		
Wilson/Butler Area Route		108	110	153	153	36%	30%	\$ 44,055.76	\$ 42,154.20	\$ 2.67	\$ 2.52		
Various Routes		--	--	153	153	n/a	n/a	\$ -	\$ -	\$ -	\$ -		
Subtotal - Route Revenue		1,387	1,389	153	153	--	--	\$ 819,728.55	\$ 760,360.70	\$ 3.86	\$ 3.58		
Meter-Related Constrn Rev								\$ 158,683.54	\$ 138,793.00				
Total On-St Meter Revenue								\$ 978,412.09	\$ 899,153.70				
Miscellaneous	--	--					\$ 69,643.33	\$ 52,834.49					
Total (a)	5,460	5,447					\$ 5,200,311.03	\$ 5,032,015.26					

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**Footnotes:**

- (a) Excludes interest on investments
  - (b) Available to public on nights and weekends.
  - (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parc system. Weekday timeframe = 10 a.m. thru 2 p.m.
  - (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
  - (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
  - (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$11,100 of YTD revenue would support an occupancy rate of about 54% (24 meters x 76 days x 9 hrs/day x \$1.25/hour x 54% rate = \$11,100).
- n/a Not computed -- collection schedules are too varied to yield reliable information.

# CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH



LOCATION / FACILITY	APR 08				MAY 08			JUN 08		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
<b>ON - STREET METERS</b>	<b>1080</b>	<b>895</b>	<b>275</b>	<b>69.3%</b>	<b>980</b>	<b>366</b>	<b>62.7%</b>	<b>962</b>	<b>353</b>	<b>63.3%</b>
<b>CITY LOTS:</b>										
BUCKEYE - BLOCK 58	53	53	27	49.1%	53	15	71.7%	53	25	52.8%
BRAYTON - METERS	12	12	6	50.0%	12	5	58.3%	12	9	25.0%
PARKMASTER	154	154	7	95.5%	154	3	98.1%	154	34	77.9%
MUNICIPAL BLDG - BLOCK 88	17	17	5	70.6%	17	3	82.4%	17	4	76.5%
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>236</b>	<b>45</b>	<b>80.9%</b>	<b>236</b>	<b>26</b>	<b>89.0%</b>	<b>236</b>	<b>72</b>	<b>69.5%</b>
<b>CITY RAMPS:</b>										
OVERTURE CENTER - CASHIERED	529	529	248	53.1%	529	266	49.7%	529	289	45.4%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	8	57.9%	19	12	36.8%	19	15	21.1%
STATE STREET CAPITOL - CASHIERED	706	704 <sup>1</sup>	218	69.0%	706	322	54.4%	706	346	51.0%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	426	19	95.5%	403 <sup>4</sup>	23	94.3%	397 <sup>7</sup>	43	89.2%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	147	86.1%	1060	289 <sup>5</sup>	72.7%	1033 <sup>8</sup>	408	60.5%
CAPITOL SQUARE NORTH - CASHIERED	481	481	227	52.8%	464	221	52.4%	444 <sup>9</sup>	245	44.8%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
<b>SUBTOTAL - CITY RAMPS</b>	<b>3597</b>	<b>3595</b>	<b>867</b>	<b>75.9%</b>	<b>3557</b>	<b>1133</b>	<b>68.1%</b>	<b>3504</b>	<b>1346</b>	<b>61.6%</b>
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3833</b>	<b>3831</b>	<b>912</b>	<b>76.2%</b>	<b>3793</b>	<b>1159</b>	<b>69.4%</b>	<b>3740</b>	<b>1418</b>	<b>62.1%</b>
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4913</b>	<b>4726<sup>2</sup></b>	<b>1187</b>	<b>74.9%</b>	<b>4773</b>	<b>1525</b>	<b>68.0%</b>	<b>4702</b>	<b>1771</b>	<b>62.3%</b>
CAPITOL SQUARE SOUTH - METERS	367	277 <sup>3</sup>	20	92.8%	229 <sup>6</sup>	40	82.5%	0 <sup>10</sup>	0	
CAPITOL SQUARE SOUTH - PERMITS	606	598 <sup>3</sup>	0	100.0%	701	0	100.0%	752	0	100.0%
<b>TOTAL PUBLIC SPACES</b>	<b>5886</b>	<b>5601</b>	<b>1207</b>	<b>78.5%</b>	<b>5703</b>	<b>1565</b>	<b>72.6%</b>	<b>5454</b>	<b>1771</b>	<b>67.5%</b>

- Notes:**
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
  2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
    - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
    - b. Cashier section of ramps -- the daily average computed for the month.
    - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
  3. Vacancies are determined as follows:
    - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
    - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
    - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
  4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - Average of 2 spaces out of service for April.
- 2 Capitol Square South Ramp - 40 metered spaces out of service due to construction.
- 3 Capitol Square South Ramp - 58 permit spaces out of service due to construction.
- 4 Government East Ramp - Average of 23 spaces out of service for May.
- 5 Capitol Square North Ramp - Average of 17 spaces out of service for May.
- 6 Capitol Square South Ramp - 43 metered space out of service due to construction.
- 7 Government East Ramp - Average of 29 spaces out of service for June.
- 8 State Street Campus Ramp - Average of 27 spaces out of service for June.
- 9 Capitol Square North Ramp - Average of 37 spaces out of service for June.
- 10 Capitol Square South Ramp - All metered spaces converted to permit parking during construction.



# CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	APR 07				MAY 07				JUN 07			
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED		
<b>ON - STREET METERS</b>	<b>1085</b>	<b>989</b>	<b>317</b>	<b>67.9%</b>	<b>998</b>	<b>406</b>	<b>59.3%</b>	<b>1016</b>	<b>367</b>	<b>63.9%</b>		
<b>CITY LOTS:</b>												
BUCKEYE - BLOCK 58	53	53	20	62.3%	53	12	77.4%	53	14	73.6%		
BRAYTON - METERS	12	12	6	50.0%	12	10	16.7%	12	7	41.7%		
PARKMASTER	154	154	0	100.0%	154	10	93.5%	154	6	96.1%		
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	0	100.0%	17	4	76.5%		
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>236</b>	<b>30</b>	<b>87.3%</b>	<b>236</b>	<b>32</b>	<b>86.4%</b>	<b>236</b>	<b>31</b>	<b>86.9%</b>		
<b>CITY RAMPS:</b>												
OVERTURE CENTER - CASHIERED	529	506 <sup>1</sup>	234	53.8%	529	241	54.4%	529	261	50.7%		
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%		
STATE STREET CAPITOL - METERS	19	19	9	52.6%	19	10	47.4%	19	14	26.3%		
STATE STREET CAPITOL - CASHIERED	706	688 <sup>2</sup>	228	66.9%	706	283	59.9%	706	336	52.4%		
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%		
GOVERNMENT EAST - CASHIERED	426	421 <sup>3</sup>	29	93.1%	423 <sup>5</sup>	22	94.8%	424 <sup>7</sup>	45	89.4%		
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%		
STATE STREET CAMPUS - CASHIERED	1060	1060	190	82.1%	1060	263	75.2%	1060	404	61.9%		
CAPITOL SQUARE NORTH - CASHIERED	481	458 <sup>4</sup>	192	58.1%	481	189	60.7%	481	200	58.4%		
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%		
<b>SUBTOTAL - CITY RAMPS</b>	<b>3597</b>	<b>3528</b>	<b>882</b>	<b>75.0%</b>	<b>3594</b>	<b>1008</b>	<b>72.0%</b>	<b>3595</b>	<b>1260</b>	<b>65.0%</b>		
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3833</b>	<b>3764</b>	<b>912</b>	<b>75.8%</b>	<b>3830</b>	<b>1040</b>	<b>72.8%</b>	<b>3831</b>	<b>1291</b>	<b>66.3%</b>		
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4918</b>	<b>4753</b>	<b>1229</b>	<b>74.1%</b>	<b>4828</b>	<b>1446</b>	<b>70.0%</b>	<b>4847</b>	<b>1658</b>	<b>65.8%</b>		
CAPITOL SQUARE SOUTH - METERS	302	405	82	79.8%	251	18	92.8%	240 <sup>8</sup>	54	77.5%		
CAPITOL SQUARE SOUTH - PERMITS	671	568	0	100.0%	646 <sup>6</sup>	0	100.0%	624 <sup>8</sup>	0	100.0%		
<b>TOTAL PUBLIC SPACES</b>	<b>5891</b>	<b>5726</b>	<b>1311</b>	<b>77.1%</b>	<b>5725</b>	<b>1464</b>	<b>74.4%</b>	<b>5711</b>	<b>1712</b>	<b>70.0%</b>		

- Notes:**
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
  2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
    - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
    - b. Cashier section of ramps -- the daily average computed for the month.
    - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
  3. Vacancies are determined as follows:
    - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
    - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
    - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
  4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

1 Overture Center Ramp - Average of 23 spaces out of service for April.

2 State Street Capitol Ramp - Average of 18 spaces out of service for April.

3 Government East Ramp - Average of 5 spaces out of service for April.

4 Capitol Square North Ramp - Average of 23 spaces out of service for April.

5 Government East Ramp - Average of 3 spaces out of service for May.

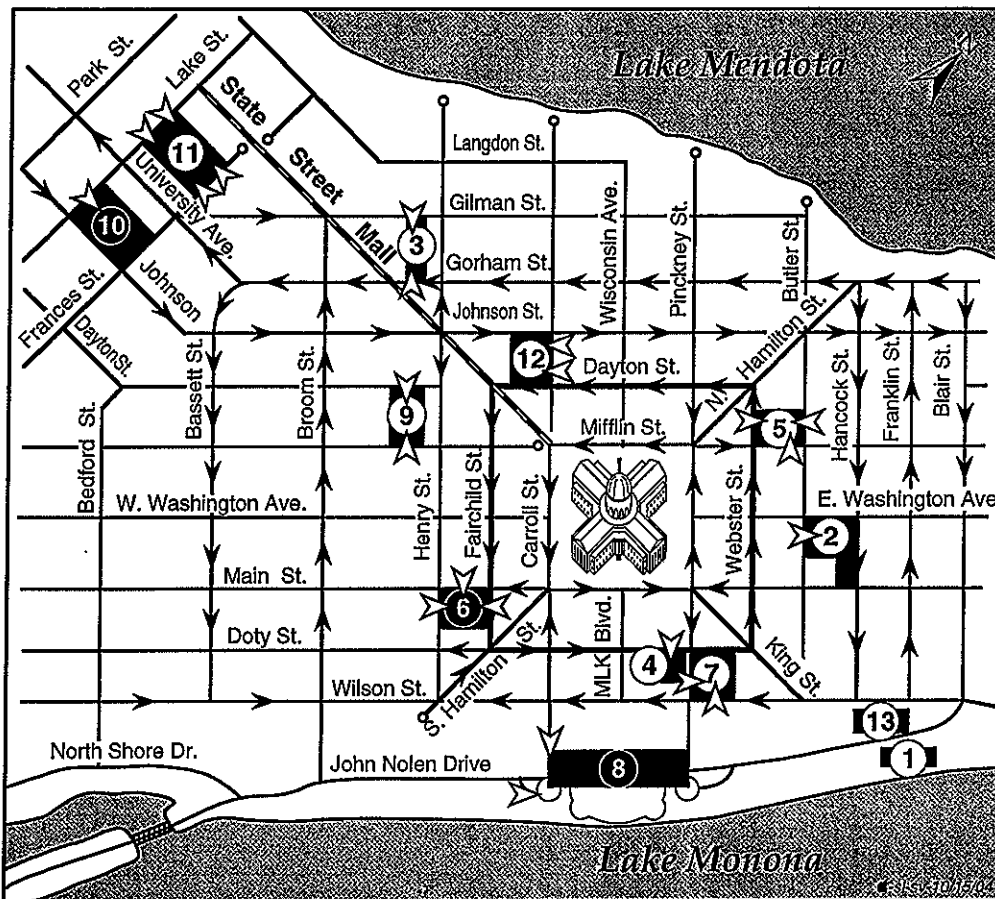
6 Capitol Square South Ramp - 76 reserved spaces out of service due to construction.

7 Government East Ramp - Average of 2 spaces out of service for June.

8 Capitol Square South Ramp - 1 metered space and 108 reserved spaces out of service due to construction.

# DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊙ # City Operated Facilities
③ Buckeye Lot	● # Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	