



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 17, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 819 2224 3905

Applications will go to the Common Council Meeting of February 13, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Carter

Call to Order/Roll Call

Present: 8 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Michael S. Donnelly; Amy L. Westra and Isadore Knox Jr.

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 1 - Sheri Carter

Non Voting: 4 - Jim Verbick; James Boxrud; Michael Hanson and Amber McReynolds

Approval of Minutes

A motion was made by Barushok, seconded by Westra, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [81579](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [81567](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 269 • 1421 Monroe St
New Agent: Christopher Turtenwald
Class A Beer, Class A Liquor
(District 5)

A motion was made by Westra, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

3. [81568](#) Change of Agent
Steves Liquor West Inc • dba Steve's Wine Beer Spirits • 122 Junction Rd
New Agent: Daniel Schwalbach

Class A Beer, Class A Liquor
(District 9)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Conditions

4. [81581](#)

Change of Licensed Conditions
MacTaggart's Inc • dba MacTaggart's Market & Deli
230 W Lakelawn Pl • Agent: Richard Schober
Class A Beer, Class A Liquor
Police Sector 403 (District 2)
Request to change conditions to allow for sales of intoxicating liquor.

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by the following vote:

The condition is to remove condition five from the current license: "Class A Liquor license limited to sales of wine and cider only."

One registration in support.

Ayes: 5 - Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra and Isadore Knox Jr.

Noes: 2 - Charles Myadze and Karen L. Reece

Abstentions: 1 - Michael S. Donnelly

5. [81582](#)

Change of Licensed Conditions
Grewal Petroleum LLC • dba Grewal Petroleum
3859 E Washington Ave • Agent: Gurpreet Singh
Class A Beer, Class A Liquor
Police Sector 605 (District 3)
Request to change conditions one and two to allow for sale of single bottles or cans.

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion failed by the following vote:

Ayes: 1 - Colin R. Barushok

Noes: 6 - Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr. and Charles Myadze

Abstentions: 1 - Michael S. Donnelly

A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The

motion passed by the following vote:

Ayes: 6 - Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr.; Charles Myadzeand Michael E. Verveer

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Michael S. Donnelly

21+ Entertainment License

6. [80441](#) 21+ Entertainment License
El Panzon Restaurant LLC • dba El Panzon
Capacity (in/out): 90/0
1310 S Midvale Blvd • Agent: Matilde anahi Rojas Munoz
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 213 (District 10)

A motion was made by Myadze, seconded by Westra, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

New License - Public Hearing

Recessed Public Hearing

7. [80089](#) Public Hearing - License Transfer
Dominique Johnson • dba Faded Kitchen
Transfer from 1738 Fordem Ave to 1 Dempsey Rd
Estimated Capacity (in/out): 40/20
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 610 (District 15)

A motion was made by Barushok, seconded by Westra, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Public Hearing

8. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)

A motion was made by Myadze, seconded by Westra, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other. Barushok recorded as a "no" vote.

One registration in support.

9. [81317](#) Public Hearing - New License
Mad Rabbit Cafe LLC • dba Mad Rabbit Cafe
805 Williamson St • Agent: Nathaniel Anger
Estimated Capacity (in/out): 24/10
Class B Beer, Class C Wine • 10% alcohol, 90% food
Police Sector 408 (District 6)

A motion was made by Myadze, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

10. [81318](#) Public Hearing - New License
Campo Mar LLC • dba La Playita Tacos Y Mariscos
2601 W Beltline Hwy • Agent: Roger De La Cruz
Estimated Capacity (in/out): 65/0
Class B Beer • 25% alcohol, 75% food
Police Sector 308 (District 10)

A motion was made by Myadze, seconded by Westra, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

11. [81319](#) Public Hearing - New License
The Le Le Group LLC • dba Ha Long Bay
1353 Williamson St • Agent: Jacqueline Le
Estimated Capacity (in/out): 100/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 410 (District 6)

A motion was made by Myadze, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Discussion Items

12. [80734](#) Discussion on how the Alcohol License Review Committee can provide support to non-English speaking applicants to make informed decisions
Committee recalled the discussion that occurred at the subcommittee meeting. Referenced an upcoming plain language training that committee members can attend. Also interest in working with the Department of Civil Rights and staff in how to improve language access.

Report of Madison Police Department

13. [81576](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

14. [81577](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Request to Extend License Issuance Deadline

15. [81584](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Roxy Madison LLC • dba Roxxy
331 W Gorham St • Agent: Stephen Bassler
Estimated Capacity (in/out): 500/0
Class B Combination Liquor & Beer • 49% alcohol, 23% food, 28% other
Police Sector 403 (District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

16. [81589](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Stuffed Olive Madison LLC • dba The Stuffed Olive
351 State St • Agent: Stephen Bassler
Estimated Capacity (in/out): 150/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 403 (District 4)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Adjournment

A motion was made by Barushok, seconded by Myadze, to Adjourn at 9:14pm. The motion passed by voice vote/other.