

AGENDA # 6

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: August 20, 2008
TITLE: 2076, 2080, 2098, 2138 and 2180 Pennsylvania Avenue – Building Demolitions and New Construction in Urban Design District No. 4. 12 th Ald. Dist. (11322)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: William A. Fruhling, Acting Secretary	ADOPTED: POF:
DATED: August 20, 2008	ID NUMBER:

Members present were: Lou Host-Jablonski; Chair, Jay Ferm, Todd Barnett, Richard Slayton, Ald. Marsha Rummel, Ron Luskin, Richard Wagner.

SUMMARY:

At its meeting of August 20, 2008, the Urban Design Commission **GRANTED FINAL APPROVAL** of a request for building demolitions and new construction at 2076, 2080, 2132, 2138 and 2180 Pennsylvania Avenue, in Urban Design District No. 4. Appearing on behalf of the project were Matt Schultz, representing Vogel Brothers and Brad Reents, representing Hooper Corporation. The applicants reviewed the changes since the last meeting based on the direction of the Commission, including: rotating the parking orientation 90 degrees, removing a curb cut, and replacing the Linden trees with Liberty Elm trees. The applicants stated that the suggestion of capturing runoff to wash trucks on site was determined to be cost prohibitive. It was also suggested that Red Maples be substituted in for the Crimson Sentry Maples. The Commission discussed opportunities to add additional greenspace and landscaping on the site, offering specific suggestions including tightening curb radii.

ACTION:

On a motion by Barnett, seconded by Ferm, the Urban Design Commission **GRANTED FINAL APPROVAL** of a request for building demolitions and new construction at 2076, 2080, 2132, 2138 and 2180 Pennsylvania Avenue, subject to the site and landscaping plans be revised to reflect changes as discussed. The motion was passed on a vote of (7-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 6, 6 and 7.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 2076, 2080, 2098, 2138 and 2180 Pennsylvania Avenue

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	6
	6	6	6	-	-	6	-	6
	5	5	5	5	5	5	5	5
	-	-	-	-	-	-	-	7

General Comments:

- Site much improved.
- Good changes.
- Lots of greenspace created by simple fix of parking lot.