



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, February 5, 2014

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

Present: 16 -

Shiva Bidar-Sielaff; Ledell Zellers; Matthew J. Phair; Nan Fey; Dan J. Stein; Cassandra M. Vanderwall; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Eric A. Roang; Anne Reynolds; Kyle Richmond and Topf Wells

Absent: 3 -

Kathy E. Utley; Michael M. Bell and Satya V. Rhodes-Conway

APPROVAL OF MINUTES

A motion was made by Wells to approve the January minutes and seconded by Phair. Motion passed unanimously by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

33005

Terrace Treatment Policy

Wells motioned to table this item till the March meeting. Motion was seconded by Richmond. Motion passed by voice vote.

33006

Farm Bill 2014 Update

Woulf provided an update on the various provisions/implications of the 2014 Farm Bill. There are almost \$9 million in cuts to the Supplemental Nutritional Assistance Program (SNAP). Silver lining is almost a billion dollars authorized for various local food programs, pilots, and incentives.

WORKING GROUP REPORTS

- [32429](#) Grant Funding
- Deadline for applications is Friday, February 7th. Two meetings on the calendar for the working group to hear from applicants and make decisions by February 21st and February 27th.
- [32105](#) Edible Landscapes and Terrace Plantings
- None.
- [32109](#) Increasing Food Retail in Underserved Neighborhoods
- Phair motioned to change the name of the "Permanent Retail Work Group" to the "Food Retail Work Group." Motion passed by a voice vote.
- [32108](#) Food Education
- None.
- [32106](#) Healthy Vending
- None.

REGULAR REPORTS

- [28073](#) Local Food Committee on Public Market Update
- The Local Food Committee will be meeting Feb 6 to review several activities that took place in December and January. The consultant on the Madison Public Market business plan held several days of meetings with a variety of potential vendors to gauge interest in the Market. Response was very positive. The consultant also held two consumer focus groups, focusing on food-buying habits, and will conduct a written survey of consumers this month. The consultant will deliver a draft of their Phase 1 report in March, focusing on a vision for the Market. If the response to that report is positive, Phase 2 of the project will focus on site exploration. Phase 2 will also include a series of community-based meetings to report on the project and gather input.
- [28074](#) Dane County Food Council Update
- Edgar reported the County Council met on January 22nd and reviewed a draft annual report for 2013. Discussion was held on the SEED grants, Healthy Food for All implementation plan and Dane County UW-Extension food system related programming.
- [28075](#) Healthy Food for All Update

Attachments: [Healthy Food for All draft 4 3 13.pdf](#)

Chris Brockel, Carrie Edgar, Sam Pratsch, Lesly Scott and Mark Woulf have met to continue to push forward the Healthy Food for All Plan. They met for 1/2 day in January and have another 1/2 day meeting planned in February to begin mapping out a process by which we can better capture what is happening in Madison around each of the strategic goals in the plan and to identify where gaps or supports are needed. They plan to present their work to the Dane County Food Coalition in February as well in order to regain momentum around the plan.

28076 Dane County Food Coalition Update

Edgar reported the January 28th meeting was cancelled due to weather and has been rescheduled for February 13th at 8:45 a.m. at the Dane County UW-Extension Office.

28077 Food and Alcohol Policy Coordinator

Reported on the January U.S. Conference of Mayors.

31514 Madison Metropolitan School District Update

Youngbuaer reported that Kennedy Elementary School started the Garden Bar service in the school lunch program on January 3rd. The Garden Bar will offer additional fruit and vegetable choices to students each day. These additional choices should increase the consumption of fruits and vegetables in the school lunch program. MMSD is getting close to having at least one Garden Bar in half of the MMSD schools. Partners have come to donate the actual Bar units, but we are struggling with the infrastructure costs to bring our facilities up to cide for Garden Bar service. These costs include sinks, refrigerators, electrical and cabinet work.

MMSD is currently working on a Madison Food Policy Grant Proposal to assist with the infrastructure cost at two additional schools.

28106 Community Gardens Committee Update

Fey reported that the committee is heavily involved in planning for a community conversation among organization and agency representatives about the program currently being run by CAC in light of funding cut-backs and reporting requirements that may make their continued participation difficult if not impossible to sustain in the years to come. The meeting will be held on the afternoon of March 4th. Public Health is drafting a document that pulls together information relevant to this conversation, and UW-Extension will be facilitating the meeting overall, and members of the committee will serve as facilitators of small group discussions.

FUTURE ITEMS

ANNOUNCEMENTS

The Food Security Workshop is on February 27, 2014.

ADJOURNMENT

Phair moved to adjourn the meeting and motion was seconded by Wells.
Meeting was adjourned at 7:04 p.m.