



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, August 21, 2019

5:00 PM

Madison Municipal Building (MMB)
215 Martin Luther King, Jr. Blvd.
Room 206

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:04 pm. Mr. Staniszewski chaired the meeting.

Present: 8 - Sabrina V. Madison; Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Wayne R. Harris; Seth W. Lentz; Grant Foster and Christian A. Albouras

Excused: 1 - Susan M. Bulgrin

APPROVAL OF MINUTES

A motion was made by Harris, seconded by Kemble, to Approve the Minutes of the May 15, 2019 meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

- [57077](#) Introduction of new EDC members, Sabrina Madison and Seth Lentz

Madison and Lentz introduced themselves.

Stanley arrived at 5:09 pm.
- [56836](#) Creating Section 23.61 and amending Section 1.08(3)(a) of the Madison General Ordinances to regulate the distribution of plastic straws in the City of Madison and establish a bail deposit for violation thereof.

-Susan Quam of the Wisconsin Restaurant Association testified in opposition. Ms. Quam provided a written copy of her statement.
-Harris agreed that fine is too high and more work could be done to improve the ordinance. He said that he does not want a "kid" to get fired because they make a mistake and the restaurant gets fined.
-500 restaurants in association; got 15 calls to the Restaurant Association in opposition.
-Stacie Reece, City of Madison Sustainability Coordinator, and Ald. Abbas provided a presentation.

- Enforcement is self-reporting.
- Harris noted that many people using the drive thru will need a straw; otherwise there will be accidents.
- Harris noted that the ordinance is the right thing to do, but it still needs work to be fair to restaurants.
- Harris said that they need to have a consumer awareness campaign.
- Having the straws available will not count as providing them.
- Harris and Madison both stressed a consumer awareness plan.
- Kemble asked about the Disability Rights Committee. She said that the Disability Rights Committee does not want people to be discriminated against. She suggested having more positive language about having straws available for people with disabilities.
- Foster noted that it would be acceptable for businesses to ask people if they want a straw and the language should be clarified regarding this point.

A motion was made by Kemble, seconded by Stanley, to Return to Lead with the Recommendation for Approval to the SUSTAINABLE MADISON COMMITTEE. The motion passed by voice vote/other.

Harris and Madison asked that the resolution sponsors review the penalty part from an equity lens.

3. [56845](#) Accepting the white paper titled "Equitable Development in Madison: An assessment of factors contributing to displacement and gentrification"
 - Madison asked if there is a plan for interviews and personal stories?
 - McAuliffe and Martin provided a presentation.

**Albouras left at 6:00 pm. A quorum was still present.
Foster left at 6:07 pm. A quorum was still present.**

- Madison asked for case studies.
- Kemble asked for personal stories.

A motion was made by Harris, seconded by Kemble, to Refer to the next ECONOMIC DEVELOPMENT COMMITTEE meeting to continue discussion. The motion passed by voice vote/other.

As the EDC was about to lose quorum, the EDC adjourned the meeting without discussing any of the remaining items.

4. [57078](#) Introduction of and discussion with Nan Fey, Interim Director of the Dept. of Planning, Community, and Economic Development
No action was taken.
5. [46081](#) Connect Madison Economic Development Strategy Implementation
No action was taken.
6. [27862](#) Introduction of New Items from the Floor
No action was taken.
7. [45135](#) Next Meeting

No action was taken.

ADJOURNMENT

A motion was made by Stanley, seconded by Kemble, to Adjourn. The motion passed by voice vote/other, and the meeting Adjourned at 6:20 pm.