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**Subject:** Smart Growth's Comments re Proactive Rezoning to Implement Greater East Towne Area Plan  
**Date:** Monday, July 10, 2023 12:59:49 PM

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Chair Zellers and Plan Commissioners:

I am writing regarding item 6 on the agenda for your meeting this evening, Legistar 77250, an ordinance proactively rezoning many parcels as part of the implementation of the Greater East Town Area Plan.

I would appreciate it if you would ask city staff during your meeting this evening about the efforts they have made, if any, to reach out to property owners and help them understand the potential practical consequences of rezoning their properties. As you can see from the letter submitted by Triton Auto Spa, some property owners do not understand why the city government is doing this and what are the practical implications for them.

Mailing property owners a postcard informing them of the proposed rezoning, which is all that is required by state law and city ordinances, clearly is not sufficient. Most property owners probably immediately put the postcard in the trash or recycling because they did not understand the significance of it.

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