

BUSINESS PLAN (FOR CLASS A BEER & WINE LICENSE)

Business Name: Sami transportation llc

Business Address: 5551 East Park Blvd, Madison, WI

1. Description of Business

This business is a convenience store offering packaged retail goods, snacks, beverages, tobacco, and general merchandise. The store will sell beer and wine for off-premises consumption only. No alcohol will be consumed on the premises.

2. Hours of Operation

Monday–Sunday: 6:00 AM – 10:00 PM

3. Alcohol Sales Plan

- Alcohol products will be kept in secured coolers behind monitored areas.
- Only beer and wine will be sold.
- No spirits, tastings, or on-site consumption.
- Customers must present valid, unexpired ID for any alcohol purchase.
- Staff will complete approved Responsible Beverage Server Training.

4. Security & Safety

- Security cameras cover all customer areas and alcohol coolers.
- Employees are trained to refuse sales to intoxicated persons or minors.
- Strict ID-checking policy for anyone appearing under age 40.

5. Staffing

The business will be operated by the owner and trained employees. All alcohol transactions will be handled only by staff who are at least 18 years old and certified.

6. Floor Plan Summary

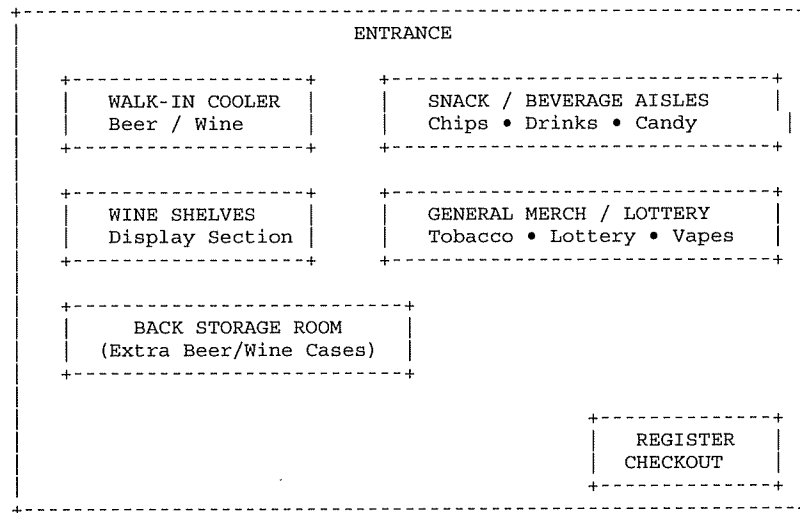
- Main entrance leads to retail aisles.

- Alcohol coolers are located along the back or side wall.
- Counter area has a clear view of all beverage coolers.
- No alcohol stored in unsecured areas.

7. Community Impact

The store will operate responsibly and follow all City of Madison alcohol regulations. The goal is to provide safe, legal access to packaged beer and wine, while maintaining a clean and orderly business that supports the local neighborhood.

BLUEPRINT FLOOR PLAN - 5551 EASTPARK BLVD, MADISON WI



NOTES:

- All alcohol is stored and sold inside the building.
- Walk-in cooler contains primary alcohol stock.
- Back storage holds sealed inventory (wine/beer cases).
- No outdoor storage or consumption.
- Security cameras cover aisles, cooler doors, and register.