



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

Wednesday, July 11, 2018

5:30 PM

Badger Rock Neighborhood Center
501 E. Badger Rd.
Madison WI 53713

NOTE CHANGE IN LOCATION

CALL TO ORDER / ROLL CALL

Convened by Chair Fey at 5:46 PM.

Present: 16 - Rebecca Kemble; Nan Fey; Garrett P. Peterson; Elisabeth C. Reynolds; Steve Youngbauer; Christopher G. Brockel; Henry D. Aschauer; Jennifer N. Lam; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway; Kyle Richmond and Erica C. Anderson

Absent: 4 - Ledell Zellers; Arvina Martin; Kellie A. Strinz and Regina M. Vidaver

OTHERS PRESENT

George Reistad (City of Madison), Nick Heckman (Public Health Madison & Dane County), Ben Van Pelt (American Heart Association), Bill Warner (Snug Haven Farm), Ben Rush (doctoral student in nutrition).

APPROVAL OF MINUTES

Motion to approve June 6 minutes made by Kemble. Second by Rhodes-Conway.

Motion passed with a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS**51224**

Creating a Task Force to review, analyze and provide recommendations regarding the City's Integrated Pest Management Policy.

Sponsors: Ledell Zellers, David Ahrens, Samba Baldeh, Rebecca Kemble, Arvina Martin, Matthew J. Phair and Zach Wood

Attachments: [5/18/04 Pest Management on City Property Policy.pdf](#)
[5/3/13 Disbanding the Pest Management Adv Cmte.pdf](#)
[MFPC IPM Task Force Referrals Tracking Document 071118_1.pdf](#)
[51224 v1_Original Resolution.pdf](#)

A motion was made to **RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**. The motion passed by voice vote/other.

Creating a Task Force to review, analyze and provide recommendations regarding the City's Integrated Pest Management Policy. **ACTION ITEM**

A thorough discussion of the Resolution and input from Referral Committees resulted in the following recommendations to amend the original language:

- Include specific language in the 2013 memo disbanding the Pest Management Advisory Subcommittee referencing problems with policy requirement compliance and enforcement authority;
- Adding language about the need to establish clear lines of responsibility and accountability for oversight and reporting;
- Separate the paragraph about who convenes and staffs the Task Force from its membership;
- Adding a requirement that at least two participants in the Task Force will have completed the City's Racial Equity and Social Justice training program;
- Requiring the Task Force to develop recommendations for administrative support structure(s) for policy implementation and reporting; and
- Setting a deadline for making recommendations to the Common Council no later than February 28, 2019.

Reistad will create a substitute resolution including updated language from MFPC and share with co-sponsors of the original resolution.

Motion to approve the amended resolution made by Kemble. Second by Day-Farnsworth. Motion passed with a voice vote.

WORK GROUP REPORTS**52230**

Community Engagement July 2018

Meeting on July 30.

52231

Comprehensive Plan July 2018

Met in June to suggest changes and clarifications in the draft comprehensive plan to the Plan Commission in both Work Sessions and Regular Meetings

before it reaches the Common Council for adoption.

[52232](#)

Food Waste Reduction Task Force July 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, June 27. George has handed off The Food Recovery Guide to City of Madison Document Services for preparation to be posted to the internet. The guide will be hosted on Dane County Extension's website and linked through the Mayor's food page and Public Health. We had a discussion on promoting the Guide and efforts will include: reaching out to pertinent City and County committees, reaching out to businesses and business groups, and the use of Public Health Sanitarians to talk to food businesses they are inspecting.

We agreed to negotiate with WasteCap in Milwaukee to try and do a business focused food waste convocation in February or March 2019. Chris presented new information from DPI on sharing tables and "no thank you" tables for diverting school food waste. Chris will work with Michele Ritt to plan and propose a pilot program for Leopold Elementary School. Finally, we had some discussion on the City's decision to suspend their organic waste collection pilot program. We understand the difficulties with contaminated collection and will talk to Streets about the future of the program and ways this committee can support their efforts.

Fey shared stories about incentivizing reductions in food waste.

[52233](#)

Healthy Retail Work Group July 2018

Work group didn't meet in June. A staff team has been convened to work on carrying out the recommendations of the Food Trust report on the HRAP. The staff team is developing a plan of work.

[52234](#)

Healthy Marketing and Procurement July 2018

Reistad was able to talk with Alexa Delwiche at Center for Good Food Purchasing, who recommended exploring options to gather institutional partners to talk about food procurement and supply chain values. In light of this, WG members will explore lack of purchasing power it has to implement Good Food Purchasing Policy and use of institutional clout to expand GFPP impact to other organizations. Day-Farnsworth suggests further research into collective purchasing.

[52235](#)

Pollinator Protection July 2018

The Pollinator Protection Work Group met on June 13th to discuss delays in the schedule for creating a Task Force to review the City's Integrated Pest Management policy caused by failures of quorum and notice for referral committees. It is expected to be ready for action by the Food Policy Council on July 11th. The Work Group also reviewed a final draft of a document to share with the IPM Policy Review Task Force (IPM-PRTF) once it has been established by the Common Council and schedules a first meeting.

Regarding the City's participation in the national Monarch Pledge, the Work Group received notice of a US Fish & Wildlife Service webinar series on monarch conservation; Reistad and Fey will also keep in touch with the DNR's statewide network created in 2017.

Bee City signage needs clarification. Small signs (8"x8") have been produced for posting in Warner Park, Owen Conservancy, Period Garden Park and Goodman Pool but their installation has been postponed until a larger question about all signage of this kind can be resolved. Reistad will be meeting with the Public Information Officer of the Parks Division for clarification and a timetable of when this issue may be resolved.

The Pollinator Habitat Map will receive more attention once the IPM-PRTF has been convened. Fey and Reistad will be developing content, similar to the explanatory brochure produced for terrace plantings, to review with Information Technology (IT) staff as a potential "story map" on the City's website.

[52236](#)

SEED Grant Funding July 2018

Reistad will set up tours.

[52237](#)

Urban Agriculture July 2018

No update.

REGULAR BUSINESS REPORTS[52238](#)

Community Gardens Update July 2018

City crews completed their work on the expansion of the Sheboygan Avenue Community Garden in Rennebohm Park ahead of schedule in June. Thirty-seven of the new plots available have been assigned, the rest are unlikely to be claimed at this stage of the growing season. Still to be finished are the water system and perimeter fencing, which gardeners hope can be completed in July.

The Urban Agriculture Work Group met on May 15th with staff members Matt Tucker (zoning administrator), George Hank (building inspector) and Ed Ruckriegel (fire marshal) to discuss the standards that would have to be met in order for “hoop houses” to be permitted in the city for longer than six months at a time. These structures would significantly extend the growing season for urban gardeners as they do in rural areas surrounding the city.

[52239](#)

Dane County Food Council Update July 2018

Bill Warner reported the Food Waste and Urban Agriculture reports align with the Update included in these MFPC minutes, and the budget committee is meeting to discuss Dane County priorities for 2019.

Claire Mance reported the Equity and Access committee met in early June to discuss outreach on Partners in Equity grant, whose deadline has been extended. The Dream Up Wisconsin initiative is going to be giving funds in Dane County; DCFC members are working on developing ideas.

[52240](#)

Food Policy Coordinator Update July 2018

Reistad shared the Work Group Process Guide with all members to offer insight into the details of Work Group formation and procedures. Luna’s Groceries building permit has been approved. Work at Luna’s is continuing to progress with a revised opening timeline of early/mid September 2018. Reistad, Warner, and Richmond presented on work of DCFC/MFPC at launch of Dubuque Co (IA) Food Policy Council on 6/11. Summer Meals Program launch on 6/18. Exploring emerging issues with changes in EBT Equipment program (FM’s) and implications for SNAP EBT markets in wake of software firm closure (Novo Dia Group). City Working with CAC, Public Health, USCM, market managers on options.

[52241](#)

Madison Metropolitan School District Update July 2018

We are in the fourth week of our summer feeding program. We are preparing and shipping approximately 2,500 breakfast meals and 4,000 lunches per day at over 40 sites. Meals include local fresh produce acquired through our local purchasing RFI.

Two of our schools will be opening food pantries this fall. The Food for Thought Initiative will be partnering with Cherokee Middle school and Selfless Ambition will be Partnering with Glendale Elementary. Selfless Ambition would like to open two additional food pantries during the 2018-19 school year. They are targeting school sites with greater than 50% free and reduced eligible students.

On line enrollment for the upcoming school year opens in just 3 weeks.

[52242](#)

Oscar Mayer Strategic Assessment Committee Update July 2018

The Oscar Mayer Strategic Assessment Advisory Committee will meet on Monday July 9th at 5:30pm at Warner Park Community Center (1625 Northport Drive).

In our April meeting, we had a great presentation on equitable development (video here) and in our May meeting, we talked about public engagement, with a presentation from the OSCAR group, and began to identify critical issues for the planning process.

Our June meeting largely consisted of a presentation from the consultants hired to assist with this process. I encourage everyone to look at that link, as it contains important information on the context of the site, and starts to outline opportunities for redevelopment in the area. We also learned that the first new tenant, TASC, has moved in to the office building, and that the City has secured an idle sites grant from the state to help subdivide the utilities on the site.

Mark your calendars now for August 2nd - we will hold a public meeting on the committee's work that evening. At Warner Park Community Center. Next meeting is August 13, location to be determined.

[52243](#)

Public Health Madison and Dane County Update July 2018

House and Senate have passed versions of the Farm Bill, and are currently in conference committee to resolve their differences.

Dane County Healthy Food System Survey has a deadline of Friday, July 13.

[52244](#)

Public Market Development Update July 2018

No update.

DISCUSSION ITEMS

None.

ANNOUNCEMENTS

Workshop at Silverwood Park for growers interested in increasing pollinators on their property has been set for August and September.

ADJOURNMENT

Motion to adjourn made by Richmond. Second by Rhodes-Conway. Motion approved with a voice vote at 7:33PM.