



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,
 Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2023-00607
(License number)

16 621
(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICLIB - 2023 -00317
(Class B license only)

Business dba Name: MoMo Bar N Grill

Licensed Address: 6402 Millpond Rd, Madison WI 53718

Premise Capacity: 160 / 16 Liquor/Beer Agent Name: Karl Tsering

45 % Alcohol, 55 % Food, 0 % Other Alder, District #: 16 Police Sector: East

Corporate Information

Business Legal Name (as on WI State Sellers Permit): MoMo Sports Bar LLC

Business Mailing Address: 6402 Millpond Rd, Madison WI 53718

Business Contact Name, Position: Karl Tsering / Owner

Business Phone: 608-310-4230 Business Email: karttsering@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Karl Tsering	3308 high rd, Middleton, WI 53562	owner

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X [Signature]
Signature

8.17.23
Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Live band Classic rock, Country songs, Solo instrument player
guitar & piano Will do same like previous owner business operation.

Number of security personnel and how they will be utilized: Two security person, one by the entrance door
checking ID and pat down, other guard patrols inside, bathroom and outside parking lot.

Description of clothing to identify security personnel: Company uniform black polo shirt with security logo

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
Security guard will patrol parking lot during hours of operation and inform all customer to leave premises after bar time.

How will the entrance line be managed and controlled: Guard will make sure it's not over seating capacity limit
of the building , Will ask customer to stay in line and check their ID.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Unruly or intoxicated patrons causing
trouble will be removed or asked to leave with the least amount of force possible. If necessary local enforcement will
be notified.

Underage drinking and fake ID plan: We will allow only 21 age and above. We will scan all the ID and any fake
ID will be confiscated and handover to manager.

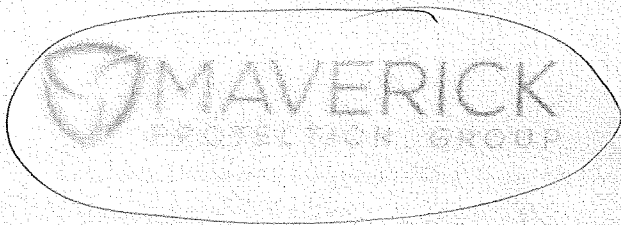
Plan to control and supervise patrons under twenty-one (21) years of age: _____
We will not allow anyone under 21.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
Parking lot lights will be well lit, bar staff and security guard will clean the premises with any litter or maintain noise if anyone
playing stereo in the car. Make sure either they are inside the building or ask to leave the premises.

Management Personnel

Name	Date of Birth	Name	Date of Birth
John Matter	[REDACTED]		

Manager
John Matter
414-745-1336



Jorge Monterrey

Wisconsin Axis Branch Partner

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