

Section 1. Introduction:

1.1 Why a Zero Waste Plan.

The City of Madison has a goal to reach zero waste. This means Madison has a goal of sending no waste to a landfill or incinerator.

There will be persistent waste materials that challenge this goal. And reaching zero waste will require investment in education, technology, and new partnerships. However, the apparent difficulties should not diminish the aspiration.

Having a goal of zero waste affirms Madison's environmental commitments, and asserts that as a community, we accept our responsibility as stewards of our planet. The goal shows we understand our impact on the environment, and will continuously work to mitigate the damage we cause. Having the zero waste goal gives us cause to resolve the challenges we face today, and the groundwork to face the challenges yet to come as our waste stream evolves.

This plan will meant to review past plans, evaluate regulatory changes, evaluate new technology, and offer concrete plans to keep Madison on the path to zero waste.