

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: November 9, 2016

TITLE: 5215 High Crossing Boulevard –
Comprehensive Design Review for a
Future “Steinhafel’s.” 17th Ald. Dist.
(44357)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: November 9, 2016

ID NUMBER:

Members present were: Richard Wagner, Chair; Sheri Carter, Lois Braun-Oddo, Dawn O’Kroley, Cliff Goodhart, John Harrington, Richard Slayton, Rafeeq Asad, Tom DeChant, and Michael Rosenblum.

SUMMARY:

At its meeting of November 9, 2016, the Urban Design Commission **GRANTED FINAL APPROVAL** of a comprehensive design review for a future “Steinhafel’s” located at 5215 High Crossing Blvd. Appearing on behalf of the project were Alan Theobald, Dirk Stlalmann, and Gary Steinhafel, representing Steinhafel’s Furniture.

Comments and questions from the Commission were as follows:

- Hasn’t this façade already been approved?
 - Yes, but there were requests that it be modified (added columns, etc.), signage elements were made deeper.
- There is quite a bit of accessory text.
- Only two exceptions being requested are the center sign and the fact that the sign is above the 4 foot requirement.
- Clarification requested regarding sign height.
- They are the same height.

ACTION:

On a motion by Braun-Oddo, seconded by Harrington, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (9-1) with Carter voting no.