

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--March 2009 vs. March 2008**  
(Routes sorted in order of 2009 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2009	2008	% Change	2009	2008	% Change	Routes < 60% of system avg.	
80 UW CAMPUS	575,366	485,791	18.4%	118.86	95.62	24.3%		
85 UW CAMPUS-PARK ST CIRCULATOR	104,352	108,549	-3.9%	89.43	93.67	-4.5%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	359,331	297,048	21.0%	69.80	68.18	2.4%		
81-82 UW LATE NITE CIRCULATORS	100,607	75,222	33.7%	68.23	61.45	11.0%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	161,213	155,729	3.5%	51.21	51.48	-0.5%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	24,072	22,824	5.5%	50.03	46.62	7.3%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	50,105	38,518	30.1%	47.07	32.72	43.8%		
2 WTP-NTP	297,296	282,522	5.2%	46.92	45.09	4.1%		
1 CAP SQUARE - UW	11,348	9,578	18.5%	44.64	37.41	19.3%		
4 NTP-STP	211,331	199,174	6.1%	44.07	42.01	4.9%		
50 WTP-SCHROEDER-RAYMOND LOOP	43,516	38,762	12.3%	43.53	38.67	12.5%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	8,225	10,459	-21.4%	43.07	37.14	16.0%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	5,982	NA	NA	42.58	NA	NA		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	35,309	31,880	10.8%	37.52	33.91	10.6%		
3 WTP-ETP	159,484	150,481	6.0%	36.94	33.75	9.5%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	361,040	351,960	2.6%	36.90	35.73	3.3%		
21 LAKEVIEW LOOP	51,094	35,785	42.8%	36.70	27.90	31.6%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	107,773	111,274	-3.1%	36.00	38.14	-5.6%		
40 STP - ARBOR HILLS LOOP	42,506	40,386	5.2%	35.57	33.02	7.7%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	67,163	59,338	13.2%	35.31	30.65	15.2%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	30,554	33,019	-7.5%	32.42	35.31	-8.2%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	205,765	204,332	0.7%	32.26	31.04	3.9%		
16 STP - ETP	94,883	88,235	7.5%	32.17	29.51	9.0%		
19 RED ARROW TR-CAP SQUARE	57,977	51,052	13.6%	31.30	26.15	19.7%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	253,134	250,055	1.2%	29.40	29.20	0.7%		
27 NTP - UW CAMPUS COMMUTER	13,112	12,214	7.4%	28.66	24.40	17.4%		
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	9,607	7,008	37.1%	28.29	19.04	48.6%		
58 GREENTREE COMMUTER	19,737	21,317	-7.4%	26.75	28.20	-5.1%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	34,026	33,636	1.2%	26.12	26.19	-0.2%		
51 WTP-MUIR FIELD LOOP	15,529	13,547	14.6%	25.08	21.95	14.3%		
47 ARBOR HILLS COMMUTER	19,932	20,461	-2.6%	24.88	24.35	2.2%		
70 MIDDLETON-CAPITOL SQUARE	37,537	36,378	3.2%	23.98	19.66	21.9%	X	
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	122,636	124,576	-1.6%	22.62	23.73	-4.7%	X	
7 WTP-ETP (Weekends & Holidays Only)	34,230	27,901	22.7%	22.30	19.54	14.1%	X	
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	14,460	16,231	-10.9%	22.21	24.35	-8.8%	X	
32 ACEWOOD-THOMPSON LOOP	10,329	9,556	8.1%	19.76	18.49	6.9%	X	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	7,818	6,739	16.0%	18.53	17.15	8.1%	X	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	12,766	11,807	8.1%	17.83	17.59	1.4%	X	
25 AMERICAN CENTER COMMUTER	2,413	2,385	1.2%	16.92	17.04	-0.7%	X	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	29,721	32,850	-9.5%	16.65	16.14	3.2%	X	
74 MIDDLETON LOOP	7,716	6,357	21.4%	16.59	15.23	8.9%	X	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	14,292	12,330	15.9%	16.35	15.16	7.8%	X	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	11,553	NA	NA	15.30	NA	NA	X	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	2,060	NA	NA	9.57	NA	NA	X	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	573	NA	NA	3.97	NA	NA	X	
UNKNOWN ROUTE & ROAD BUS **	40	227	-82.4%	NA	NA	NA	X	
<b>ROUTES DISCONTINUED DURING 2008:</b>								
SPECIAL EVENT SERVICE	-	14,073	-100.0%	NA	33.75	NA		
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	10,479	NA	NA	15.14	NA		
<b>SYSTEM TOTAL</b>	<b>3,839,513</b>	<b>3,552,045</b>	<b>8.1%</b>	<b>41.39</b>	<b>38.39</b>	<b>7.8%</b>	<b>24.83</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>3,053,206</b>	<b>2,882,483</b>	<b>5.9%</b>	<b>35.86</b>	<b>33.96</b>	<b>5.6%</b>	<b>21.51</b>	

**ROUTE KEY**

**Core Routes** operate every day, from early a.m. to late p.m.: **2, 3, 4, 5, 6, 7, 13** (3 operates weekdays only; 7 operates wkends & holidays only).

**Commuter Routes** operate on weekdays during peak hours: **11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74**

**Peripheral Routes** operate from transfer points to outlying areas: **20, 21, 22, 24, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78**

**Connector Routes** connect transfer points throughout the day: **16, 17, 18.**

**Circulator Routes** operate midday only: **1, 9, 34**

**Other routes:**

**8** operates between the Capitol Square and Spring Harbor, weekends only.

**19** operates like a core route between the Capitol Square and Allied Drive on weekdays.

**39** operates as a commuter route during peak hours; operates like a circulator route midday.

**67** connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.

**63 and 68** operate between the West Transfer Point and Prairie Town Center on weekends.

**70** operates like a core route between the Capitol Square & Middleton on weekdays.

**UW Campus Circulators**  
**80, 81, 82, 84, 85**

**School Day Supplemental Routes**  
**90, 91, 92, 93**

NOTE: Substantial changes were made across the system effective October 4, 2008. This will affect comparisons of current service to previous.  
\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").  
Road buses are "extras" put into service to handle overloads.