From:	EDC
To:	Freedman, Andrea
Subject:	FW: Legistar 75280
Date:	Wednesday, January 18, 2023 5:18:08 PM

From: Wolff, Brian @ Madison <Brian.Wolff@cbre.com>
Sent: Wednesday, January 18, 2023 5:14 PM
To: EDC <EDC@cityofmadison.com>
Subject: Legistar 75280

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear EDC members,

As an active member of the commercial real estate industry I urge you to oppose the mandatory benchmarking program and revisit the city's own legislative directive to establish a voluntary program. Businesses are already struggling to recover from a global pandemic and rising interest rates.

Please change the proposed ordinance mandating building energy benchmarking and tune ups (Legistar 75280) to a voluntary program. Even if the new program remains mandatory, please revise it so that it does not require reporting of proprietary information to the city government. The ordinance makes the Madison city government the holder of the reported energy data, which is not appropriate, because once the city government has the data, it can be obtained by anyone through a public records request. This data is proprietary data of the building owners and their commercial tenants and should not be made public record that can be obtained by anyone.

Brian Wolff
Vice President
CBRE | Advisory & Transaction Services
10 Doty Street, 4th Floor
Madison, WI 53703
T +1 608 441 7572 | C +1 608 513 9653
brian.wolff@cbre.com | LinkedIn

This email may contain information that is confidential or attorney-client privileged and may constitute inside information. The contents of this email are intended only for the recipient(s) listed above. If you are not the intended recipient, you are directed not to read, disclose, distribute or otherwise use this transmission. If you have received this email in error, please notify the sender immediately and delete the transmission. Delivery of this message is not intended to waive any applicable privileges.

Details about the personal data CBRE collects and why, as well as your data privacy rights under applicable law, are available at **CBRE – Privacy Policy.**