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[www.cityofmadison.com/mac](http://www.cityofmadison.com/mac)

# BLINK Grant Application

## Applicant Information

Name \_\_\_\_\_

Address (no P.O. boxes) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission ([madisonarts@cityofmadison.com](mailto:madisonarts@cityofmadison.com)) by 4:30 pm on the day of the deadline.



*"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.*

## Project Description

Project Title \_\_\_\_\_

Location(s) \_\_\_\_\_

Start date/time \_\_\_\_\_ End date/time \_\_\_\_\_

Project costs:

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Additional project income (if any):

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

## Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

Amount requested from MAC

Estimated Total Costs / Income

Do you have the necessary insurance coverage?

Yes  No

Do you have all necessary permits and permissions?

Yes  No  In progress



# BLINK Grant Application (continued)

Conceptual Approach

Project Description (400 words or less)

In realizing a curated public art festival was lacking from the thriving Madison cultural scene, Makeshift organizers sought to make this the focus of a new annual art and food festival created to increase appreciation for Madison parks. The project involves former organizers of Yum Yum Fest, members of Underground Food Collective, members of the Parks Foundation Board and a new event production company VEA: Visual Edible Audible.

Makeshift curators (Bethany Jurewicz (VEA), Trent Miller (MPL Bubbler)) have invited artists from throughout the midwest to contribute artwork that achieves one of the following goals:

1. References public space and/or the community that such space represents
2. Creates a new, memorable interaction for an audience in a park they likely know well
3. Highlights a specific aspect of Olbrich Park
4. Creates an immersive experience for the audience

Makeshift will feature artwork from 12 - 15 artists presented in three ways:

1. Two Mobile galleries (shipping containers) curated by Arts Literature Laboratory and the Bubbler
2. Two or three artist made tented environments (Jeremy Wineberg, Jennie Bastian)
3. Freestanding sculpture and site specific installation (Erica Hess, Gail Simpson, Tom Loeser, Jason Yi, Alex Peyton-Levine, Tri M Ngo, Michael Duffy, Eric Adjetey Anang, Gabe Strader-Brown)

Makeshift seeks funding to directly support an artist(s) involved in the festival. We propose one or two Makeshift artworks become Blink sponsored and ideally live on in a public space for a few months following the festival. The artwork and space would be of MAC's choosing. Should this "temporary commission" of a work be infeasible, we would still hope to have the financial support of MAC to ensure adequate compensate for artists involved. We are happy to disperse awarded funds evenly among participants or designate specific Blink sponsored works in accordance with the desire of Madison Arts Commission.