



Change of Officers

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)
Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2018-00866

Business dba Name: Portillo's Hot Dogs

Licensed Address: 4505 East Towne Blvd., Madison, WI 53704

Liquor/Beer Agent Name: Ric Ramirez Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Portillo's Hot Dogs,, LLC

Business Mailing Address: 2001 Spring Road, Ste. 400, Oak Brook, IL 60523

Business Contact Name, Position: Elizabeth Hackett, Regulatory and Corporate Governance Manager

Business Phone: 630-954-3773 Business Email: ehackett@portillos.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Michelle Hook	CFO

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: See Attached Chart

After this change, how many total officers/members/directors will be in the organization?: 2

Will this change alter your business plan? ☐ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



Authorized Signature

6/9/26

Date

☐ Form submitted by mail/e-mail
Office Use Only

Portillo's Hot Dogs

Wisconsin Liquor Licenses:

Name	Address	License Type
Portillo's Hot Dogs	17685 W. Bluemound Rd., Brookfield, WI 53045	Class B Retail – Beer Class C Retail - Wine
Portillo's Hot Dogs	8705 W. Sura Lane, Greenfield WI 53228	Class B Retail – Beer
Portillo's Hot Dogs	4505 East Towne Blvd. Madison, WI 53704	Class B Retail – Beer
Portillo's Hot Dogs	7320 West Towne Blvd. Madison, WI 53719	Class B Retail – Beer Class C Retail - Wine