

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: March 8, 2017

TITLE: Informational Presentation by the University of Wisconsin-Madison Regarding their Forthcoming CI (Campus-Institutional) Zoning District Master Plan. (46303)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: March 8, 2017

ID NUMBER:

Members present were: Richard Wagner, Chair; Cliff Goodhart, John Harrington, Sheri Carter, Rafeeq Asad, Tom DeChant and Michael Rosenblum.

SUMMARY:

At its meeting of March 8, 2017, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** on the University of Wisconsin-Madison’s forthcoming Campus-Institutional zoning district Master Plan. Appearing on behalf of the project were Gary Brown, Aaron Williams, Bill Patek, Jeff Bernstein and Patrick Kass, all representing UW-Madison.

UW-Madison Master Plan

Brown presented an overview of what the Commission will be reviewing in the future, including where CI zoning will be, development capacity, land use as development phasing, a 10-year planning horizon, campus design guidelines and standards, the zoning review process, and campus design review board. The final presentation will be in a few months.

Design Guidelines and Standards: The intent is to create nine different Campus Design Neighborhoods. Each neighborhood is organized into a chapter identifying its character, massing and scale, building heights/stories (shorter buildings along the lakefront, growing in height to the center of campus and then transitioning back down to Regent Street), build-to lines (setbacks; starting to see greenspace), landscape principles and guidelines, inventory of materials/architectural styles (goal to fit in to the existing fabric), building inventory of existing buildings and building considerations.

The general composition of the Design Review Board will include a representative from the Urban Design Commission.

MGO Sec. 28.097 **Campus Institutional District**

- (7) Final Building Design Review

It is expected that Campus Master Plans will identify building location and maximum height, but will not include detailed designs of each building.

All buildings constructed within a CI district must be reviewed and approved by an architectural review committee. The committee shall be established by the institution and shall meet the following standards:

- (a) The building design review standards and guidelines, review procedures, categories of membership, and the language of any deed or plat restriction must be approved by the Urban Design Commission.
- (b) Membership on the committee, including representation of planning staff and registered neighborhoods, and committee procedures must be approved by the Plan Commission. Committee meetings shall be public.
- (c) Until an architectural review committee is established and approved by the Plan Commission, all building and site plans shall be reviewed and approved by the Urban Design Commission, with an appeal process to the Plan Commission as established in Section 33.24.

If there is no approved Master Plan, building design review will occur as part of the conditional use approval.

Discussion by the Commission was as follows:

- The section that is historical, would there be any restoration there?
 - We have 7 historic districts, a host of national register and eligible buildings. We have been reviewing those buildings with SHPO and are deciphering a plan for additions to those buildings. There are some local landmarks, which are reviewed by Landmarks Commission, and other buildings that will be reviewed by our historic office.
- Isn't there a house with students living in it?
 - There could be a couple of scenarios, it could be the home economics house where students lived to learn about home economics. We ran through the process with the State Historical Society, documented the building; it has been removed. The second option would be the house that will be removed as part of the Babcock Hall addition, part of the Center for Dairy Research. After talking to SHPO it was determined to have no character or historic significance. Lastly the Knapp House. It will be available for purchase and to register as a City and National Landmark.
- When is the State Historical Society involved?
 - They have been aware of the master plan. We are working on a programmatic agreement with SHPO, with the goal to work with them as early as possible in the process.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.