

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--February 2018 vs. February 2017
 (Routes sorted in order of 2018 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2018 vs. 2017			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2017	2018	% Change		
	2017	2018	% change					
80 UW CAMPUS (service revised August 26, 2012)	332,573	396,886	19.3%	91.05	111.05	22.0%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	220,989	237,523	7.5%	66.81	71.63	7.2%		
28 NTP-WTP COMMUTER (revised August 25, 2013)	63,824	64,487	1.0%	66.56	66.12	-0.7%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	3,074	5,890	91.6%	33.62	62.89	87.0%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	14,740	14,993	1.7%	51.39	51.00	-0.8%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	67,515	66,048	-2.2%	51.61	49.95	-3.2%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	151,838	144,550	-4.8%	50.34	47.18	-6.3%		
2 WTP-NTP (revised August 25, 2013)	211,620	206,293	-2.5%	46.12	44.72	-3.0%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2013)	19,005	17,529	-7.8%	42.77	37.52	-12.3%		
81-82 UW LATE NITE CIRCULATORS	18,280	22,007	20.4%	27.22	36.24	33.2%		
50 WTP-SCHROEDER-RAYMOND LOOP	33,069	31,879	-3.6%	36.72	35.03	-4.6%		
22 MENDOTA LOOP	37,602	34,826	-7.4%	36.09	32.98	-8.6%		
6 EAST TOWNE-WTP	175,969	175,221	-0.4%	33.59	32.96	-1.9%		
11 WTP-DUTCH MILL-CAP SQUARE	14,299	15,372	7.5%	31.28	32.80	4.9%		
3 WTP-ETP	94,977	89,568	-5.7%	35.20	32.39	-8.0%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	18,928	18,369	-3.0%	33.51	31.73	-5.3%		
4 NTP-STP	111,284	96,244	-13.5%	36.70	31.66	-13.7%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	77,550	75,438	-2.7%	32.86	31.30	-4.7%		
27 NTP - UW CAMPUS COMMUTER	9,504	9,458	-0.5%	32.24	31.30	-2.9%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	3,808	4,015	5.4%	30.03	30.89	2.9%		
12 WTP-DUTCH MILL-CAP SQUARE	11,547	11,268	-2.4%	31.90	30.37	-4.8%		
1 CAP SQUARE - UW	6,054	5,150	-14.9%	35.61	29.56	-17.0%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	24,270	23,343	-3.8%	31.65	28.28	-10.6%		
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	27,550	23,250	-15.6%	33.76	28.25	-16.3%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	47,169	47,665	1.1%	28.33	28.08	-0.9%		
5 ETP-STP	69,036	61,681	-10.7%	31.55	27.88	-11.6%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	17,547	17,152	-2.3%	29.25	27.83	-4.8%		
67 WTP-WEST TOWNE	34,133	29,984	-12.2%	31.11	26.94	-13.4%		
21 LAKEVIEW LOOP	24,599	23,978	-2.5%	27.45	26.42	-3.7%		
58 GREENTREE COMMUTER	13,170	12,444	-5.5%	27.67	25.51	-7.8%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	6,885	6,686	-2.9%	24.11	24.76	2.7%		
39 ETP - DAIRY DRIVE (revised August 25, 2013)	4,378	5,811	32.7%	18.97	24.56	29.5%		
7 WTP-ETP (Weekends & Holidays Only)	27,619	22,864	-17.2%	27.98	24.50	-12.4%		
16 STP - ETP	49,186	50,915	3.5%	23.72	24.41	2.9%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	17,606	17,407	-1.1%	23.58	22.74	-3.5%		
19 RED ARROW TR-CAP SQUARE	28,288	27,074	-4.3%	24.12	22.52	-6.6%		
18 STP-WTP (revised August 25, 2013)	41,294	47,233	14.4%	19.86	22.45	13.0%		
47 ARBOR HILLS COMMUTER	12,411	10,735	-13.5%	25.71	21.69	-15.6%		
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	4,917	6,523	32.7%	17.74	19.91	12.3%	x	
13 STP-CAP SQUARE	24,661	24,763	0.4%	19.79	19.73	-0.3%	x	
70 MIDDLETON-CAPITOL SQUARE	22,686	21,373	-5.8%	22.18	19.55	-11.9%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	3,056	4,079	33.5%	14.89	19.39	30.2%	x	
30 ETP-EAST TOWNE	30,491	27,600	-9.5%	21.09	18.96	-10.1%	x	
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	4,602	4,387	-4.7%	18.37	18.52	0.8%	x	
17 ETP-NTP	18,557	15,881	-14.4%	20.58	17.64	-14.3%	x	
51 WTP-MUIR FIELD LOOP	9,197	7,746	-15.8%	20.34	17.22	-15.3%	x	
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	970	745	-23.2%	22.05	16.52	-25.1%	x	
73 WTP-OLD SAUK TRAILS	15,540	15,886	2.2%	15.73	16.23	3.2%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	7,789	6,552	-15.9%	19.67	16.14	-17.9%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	11,295	10,051	-11.0%	18.20	16.05	-11.8%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,196	1,134	-5.2%	15.18	14.04	-7.5%	x	
52 WTP-FITCHBURG	6,413	5,749	-10.4%	15.20	13.29	-12.5%	x	
32 ACEWOOD-THOMPSON LOOP	5,470	4,987	-8.8%	14.18	13.01	-8.3%	x	
20 NTP-EAST TOWNE	31,598	22,459	-28.9%	17.26	12.23	-29.1%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	1,672	1,520	-9.1%	10.09	10.19	1.0%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	4,989	4,221	-15.4%	12.64	9.53	-24.6%	x	
31 MARSH RD - ETP (began August 25, 2013)	5,655	6,433	13.8%	7.94	9.12	14.9%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	1,859	2,017	8.5%	7.92	8.37	5.7%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	1,497	1,451	-3.1%	5.17	5.40	4.3%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,712	1,974	-27.2%	6.15	4.43	-28.0%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	4,577	3,793	-17.1%	5.08	4.20	-17.3%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	1,358	1,080	-20.5%	4.67	3.92	-15.9%	x	
UNKNOWN ROUTE & ROAD BUS *	-	-	NA	NA	NA	NA		
SYSTEM TOTAL	2,365,947	2,373,640	0.3%	35.77	35.55	-0.6%	21.33	

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
 (3 operates weekdays only;
 7 operates weekends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 75

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and **68** operate between the WTP and Prairie Town Center.
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84

School Day Supplemental Routes
E, L, M, W

Average weekday ridership February 2017: 57,704
 Average weekday ridership February 2018: 60,098

Average weekend ridership February 2017: 13,340
 Average weekend ridership February 2018: 13,509

Average weekday ridership February 2015: 67,760
 Average weekday ridership February 2018: 60,098

Average weekend ridership February 2015: 16,397
 Average weekend ridership February 2018: 13,509

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.