



Update for Revival Ridge Apts as of 6/4/09

Leasing Information

of Birch Hill Applicants = 12

of Other Applicants = 40

Total Applicants = 52

Approved Applications Moving Forward = 12

Pending Applications = 33

Denied / Withdrawn Applications = 7

Upcoming Events

June 6th – Noon to 5:00. We will have an information booth at the 3rd Annual Allied Move Forward, Not Out Community March and Festival. Information about the apartments will be made available at the booth.

Staffing

Many applications for employment (approx 15) were taken at the job fair for Revival Ridge. We are hiring for a property manager, caretaker, housekeeper and maintenance technician.

Interviews have begun for the property manager. We will fill the other positions once the manager is hired. We hope to have someone start training within one week.

Marketing Information

Web Site – The web site is currently being designed by Broadbent & Williams, Inc. and will be ready soon. The website will be www.revivalridgeapts.com.

On-Site Rental Office – This took longer than anticipated (will not be ready until June 12th). Due to the delay, we will not have a temporary leasing office and will wait for the actual leasing office.

Logo – The logo was created and is being used in marketing (see above).

Advertising – Updated leasing banners with property name/logo have been ordered. We will wait on continued marketing until there is a greater need. We are getting applications / interest on a regular basis.