



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, June 29, 2011

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Foxgrover called the meeting to order at 5:12 p.m. with a quorum present.

Present: 6 -

Ald. Michael E. Verveer; Ald. Scott J. Resnick; Sara J. Richards; Austin E. McClendon; Rosemary Lee and Karen A. Foxgrover

Excused: 3 -

Teresa Schwerin; Hawk Schenkel and Sean Lee

APPROVAL OF MINUTES

Approve the Minutes. Rosemary Lee moved and Richards seconded that the minutes of the May 25, 2011 VOC meeting be approved. The motion passed.

PUBLIC COMMENT

John Peterson circulated a hand-out from the State of Wisconsin which indicated that it was not necessary to require the licensing of ticket sellers who sold tickets for face value or less.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

REPORTS

22193

STREET VENDING COORDINATOR'S REPORT: This may include references to numbers of licenses issued, enforcement, vending in other communities, Health Dept. matters, special events, street food publications, media contact, and banner displays.

Attachments: [VOCStaffReportJune2011.pdf](#)
[Ratliffe Decision 3-14-11.pdf](#)
[Ratliffe Photo.pdf](#)
[VOCStaffReportMay2011.pdf](#)
[Street Vending Report April 2011.pdf](#)

Hansen felt that his written report stood on its own and had nothing to add.

DISCUSSION ITEMS

1. **21889** DISCUSSION ITEM: Make illegal any airborne art or airborne performance art such as spray painting and air brushing.

The following licensed Mall/Concourse Arts & Crafts vendors spoke in opposition to allowing spray paint art to be performed near their designated Arts & Crafts sites: Chuck Tupa, Marcia Sparks and Jeanette Burda. Speaking in agreement with them was Rick Sparks.

Two petitions were submitted with a total of fifty-four signatures, in opposition to allowing spray paint performance art to be allowed within 200 feet of "licensed craft or food vendors."

Tupa also submitted a drawing he had done to illustrate the presence of toxins near performance spray paint areas.

At Verveer's request, Hansen had distributed copies of an email message from Mary Carbine (BID) expressing concerns about safety hazards related to spray paint artists and their not having to purchase licenses.

The following two spray paint performance artists spoke in opposition to making spray performance art illegal: Andy Watkins and Travis Knapp.

After discussion, Verveer asked Assistant City Attorney Lara Mainella to draft an amendment to ordinance 9.13 creating a new vendor category with appropriate guidelines.

2. **DISCUSSION ITEM: Allow one individual to purchase two separate types of Mall/Concourse licenses in some circumstances, such as both Food and Sidewalk Cafe, etc.**

Hansen wished to have the ordinance updated to allow an individual to purchase two separate types of Mall/Concourse licenses, such as Food and Sidewalk Cafe. Mainella was to make suitable changes to the ordinance.

3. **DISCUSSION ITEM: Consider allowing Merchant Vendors to display seven days per week, as Sidewalk Cafes do.**

Hansen said that merchant vendors had long been asking him why they were limited to four days per week when sidewalk cafes could be open every day. Mainella was asked to draft suitable language to make the change to seven days per week.

4. **DISCUSSION ITEM: Consider putting numerical cap on some types of street vending, such as Arts & Crafts and Mall/Concourse Food Carts; create waiting lists for additional applicants.**

Hansen said that he felt that some categories of street vending had reached capacity and that maximum numbers should be established, with related waiting lists. It was suggested that he meet with Mainella to discuss this with regard to existing ordinance language.

5. **22997** DISCUSSION ITEM: Discuss language for UW Game Day Vending Area

Attachments: [Game Day Vending Area 2nd Draft 6-29-11.pdf](#)
[2011 UW Game Day Vending Area Site Request Form.pdf](#)
[Regent Monroe Street Vending Area.pdf](#)

Hansen said that the latest draft of language for this area seemed fine to him. He recommended adding the word "Football" to the area's new name to clarify which days it could be in use. The area's new name would be: UW Football Game Day Vending Area.

6. **22998** DISCUSSION ITEM: Activities Involving the Placement of Objects onto Public Property

Attachments: [table ordinance DRAFT June 2011 for VOC discussion.pdf](#)

Hansen felt that Mainella's initial draft was sound, mentioning that he wanted to see the inclusion of other categories of currently unlicensed people who were making money on public property. Verveer encouraged Mainella to further develop language for the July VOC meeting.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Resnick moved and Rosemary Lee seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 8:02 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, July 27, 2011, at 5 p.m. in conference room 313 of the Madison Municipal Building.