

4-4-18

Madison Music City - “Musician Loading” Pilot Sign Project



Sign Design Idea (with and Without directional arrow)

Other City's Examples:

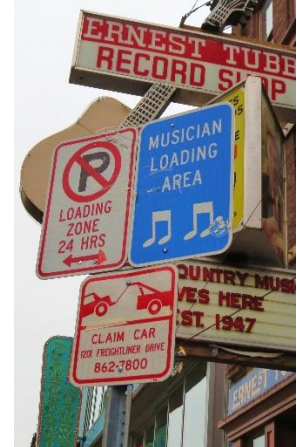
Austin, TX



Seattle, WA



Nashville, TN

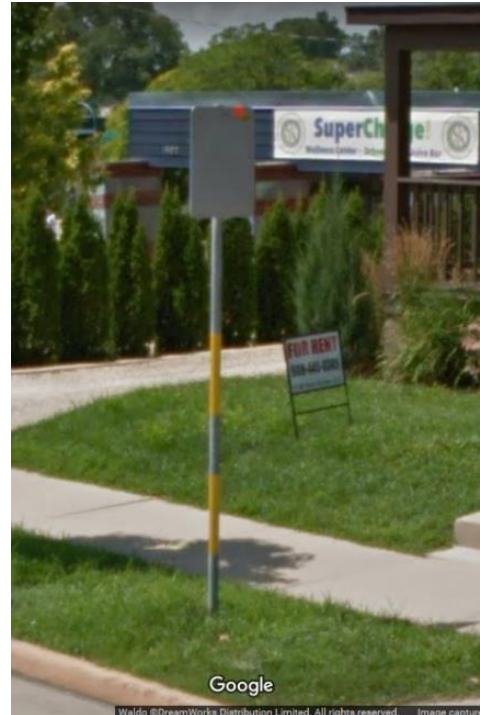


Proposed City of Madison Program:

Program Cost: Unknown – non-folding signs cost approximately \$20-30, poles are \$35, plus labor costs

Sign Design & Installation

Install 6-8 foldable (Hinged) Musician Loading Zone signs at 8 different local music venues in Madison. Two examples below of a hinged type sign that could be closed except when needed by music venue.



The signs would be installed one of two ways:

1. Below an existing loading Zone sign adjacent to a music venue
2. Installed on a new pole that creates a new loading zone only during music performances

Pilot Program Location Options:

The eight locations listed below are potential options for the pilot.

Location #1: Nomad World Pub (418 E. Wilson Street)

Hinged sign to be installed on existing pole on S. Franklin Street below existing Loading Zone sign.



Location #2: Robinia Courtyard (829 East Washington Ave)

Hinged Sign on existing pole beneath 1-hour parking sign.



Location #3: The Wisco Tavern (852 Williamson Street)
Hinged Sign on new pole on S Paterson Street, with arrow facing toward intersection.



Location #4: The Crystal Corner (1302 Williamson Street)
Hinged Sign on existing pole (?) on S Baldwin Street, below other signs.



Location #5: Mickey's Tavern (1524 Williamson Street)

Hinged Sign on existing pole under on Williamson Street, with arrow facing back towards intersection.



Location #6: Harmony Bar (2201 Atwood Ave)

2 options, Hinged Sign on existing pole on Dunning St. or on Atwood Ave.



Location #7: Arts & Literature Laboratory (2021 Winnebago Street)
Hinged Sign on new pole on Winnebago Street in between two yellow curb areas.



Location #7: Alchemy (1980 Atwood Ave)
Hinged Sign on existing pole on 2nd Street with arrow pointing towards intersection.

