



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 21, 2025

5:00 PM Anesis Therapy 815 Forward Dr. Madison, WI 53711

1. Written Comments: You can send comments on agenda items to edc@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register in person.

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:03pm. Chaired by Harris.

Others present: Mikolajewski, Ouk, Miller, Makinen

Present: 6 - Joann Pritchett; Jeffrey J. Liggon; Susan M. Bulgrin; Wayne R. Harris; Kabah Bah and John W. Duncan

Absent: 1 - Sabrina V. Madison

Excused: 3 - Melissa Gombar; Nicholas J.C. Paris and Seth W. Lentz

APPROVAL OF MINUTES

A motion was made by Bulgrin and seconded by Liggon to approve the minutes from the March 19th, 2025 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [88320](#) Public Comment - EDC 5/21/25

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

2. [88321](#) Welcome Ald. Joann Pritchett to the EDC

Harris welcomes Pritchett to the Economic Development Committee
3. [88322](#) Welcome and Overview of Anesis Therapy

Harris introduces Myra McNair, the owner of Anesis Therapy. McNair gives a presentation about the business followed by questions from members.
4. [88367](#) Review of the 2025 Small Business FAM Tour

Ouk presents an overview of the tour followed by questions from members.
5. [88323](#) Economic Development Division Small Business Financial Assistance Program Discussion Regarding Needs Based Analysis and Maximum City Project Contribution

Attachments: [EDC Needs Based Analysis and Financial Assistance Cap Discussion Memo](#)

Mikolajewski gives a presentation of possible iterations of needs based analysis and maximum award caps followed by discussion with members. There was interest in the top two items from the chart for needs based and there was interest in having a cap. Duncan proposed a percentage based cap.
6. [88324](#) 2025 Economic Development Division Work Plan Overview and Discussion of 2025 Economic Development Committee Work Plan

Attachments: [2025 Economic Development Division Work Plan Overview - Legistar 88324](#)

Tabled until next meeting

DISCUSSION ITEMS

7. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version 2024-2026 ED Plan RFP Scope of Svcs_DRAFT v4 081924.pdf](#)

Ouk gives an update on the Economic Development Plan with the next Stakeholder Advisory Group being held May 22nd, 2025.
8. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [05 May 2025 - EDD Financial Assistance Dashboard.pdf](#)

Tabled until next meeting

9. [78859](#) Announcements and Future EDC Agenda Items

Harris discussed future in person meetings

Business Walk will be held June 3rd, 2025 7:30 to 12:30 covering the S/W and S/E Area Plans

Miller to come to Committee and give an overview of Commercial Ownership

Assistance program process

June meeting will feature the Economic Development Plan consultant team for an update

ADJOURNMENT

A motion was made by Bulgrin and seconded by Bah to adjourn at 6:58pm. The motion passed by voice vote.