



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, May 21, 2025

5:00 PM

Anesis Therapy 815 Forward Dr. Madison, WI

53711

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1. **Written Comments:** You can send comments on agenda items to [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

**If you want to speak at this meeting you must register. You can register in person.**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: [edc@cityofmadison.com](mailto:edc@cityofmadison.com)

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

3/19/25: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

1. [88320](#) Public Comment - EDC 5/21/25

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

## NEW BUSINESS

2. [88321](#) Welcome Ald. Joann Pritchett to the EDC  
  
EDC recommendation is not required for this item
3. [88322](#) Welcome and Overview of Anesis Therapy  
  
EDC recommendation is not required for this item
4. [88367](#) Review of the 2025 Small Business FAM Tour  
  
EDC recommendation is not required for this item
5. [88323](#) Economic Development Division Small Business Financial Assistance Program Discussion Regarding Needs Based Analysis and Maximum City Project Contribution  
  
**Attachments:** [EDC Needs Based Analysis and Financial Assistance Cap Discussion Memo - I](#)  
  
EDC recommendation is not required for this item
6. [88324](#) 2025 Economic Development Division Work Plan Overview and Discussion of 2025 Economic Development Committee Work Plan  
  
**Attachments:** [2025 Economic Development Division Work Plan Overview - Legistar 88324 5-2](#)  
  
EDC recommendation is not required for this item

## DISCUSSION ITEMS

7. [84376](#) City of Madison Economic Development Plan Update  
  
**Attachments:** [EDC Mtg\\_ED Plan PDF Binder of Materials\\_112024.pdf](#)  
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)  
[Madison Economic Development Strategy Student Job Description - Version 2](#)  
[2024-2026 ED Plan RFP Scope of Svcs\\_DRAFT v4 081924.pdf](#)  
  
EDC recommendation is not required for this item
8. [81529](#) Economic Development Division Financial Assistance Dashboard  
  
**Attachments:** [April 2025 - EDD Financial Assistance Dashboard.pdf](#)  
  
EDC recommendation is not required for this item
9. [78859](#) Announcements and Future EDC Agenda Items

## ADJOURNMENT