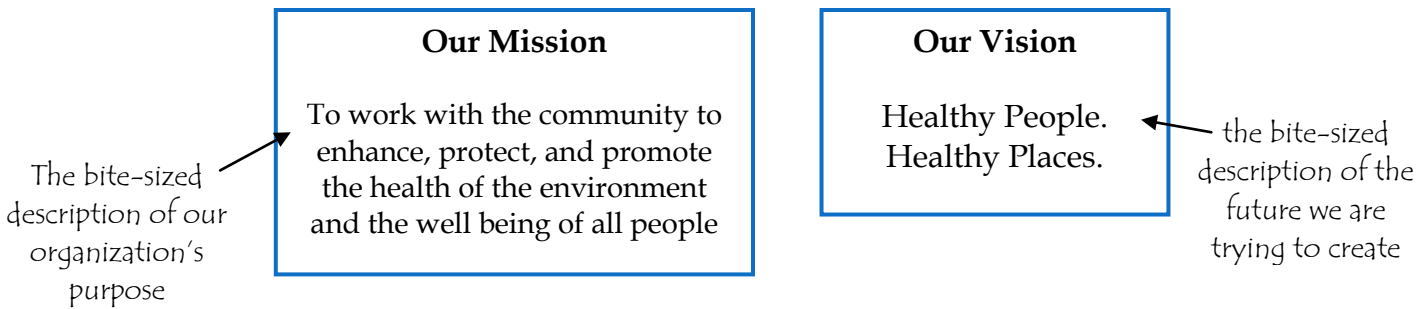


Public Health Madison & Dane County



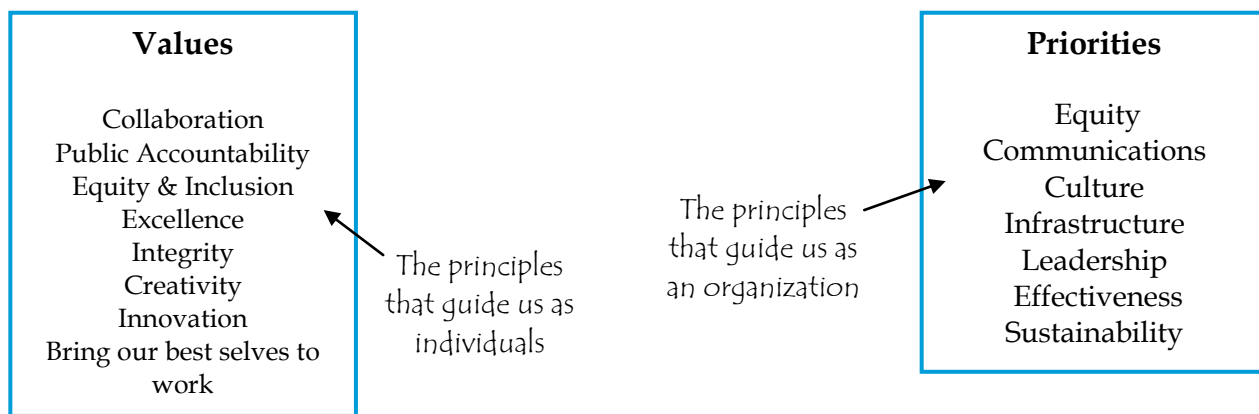
How do we get there?

Strategic Planning!

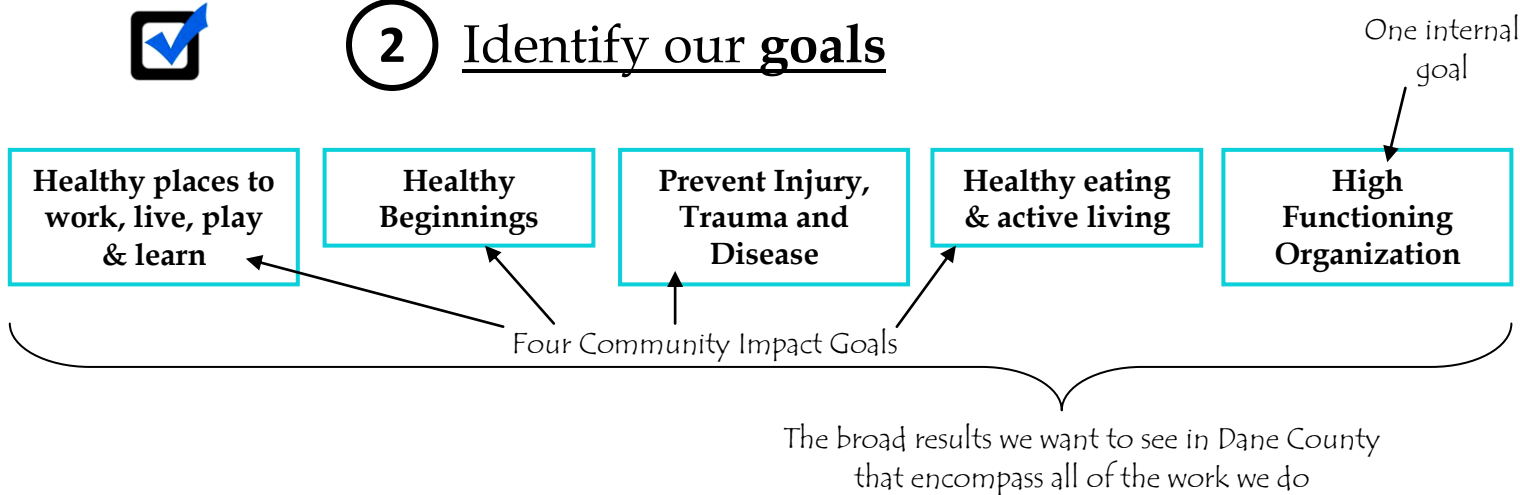
The road map we design to achieve our mission and vision



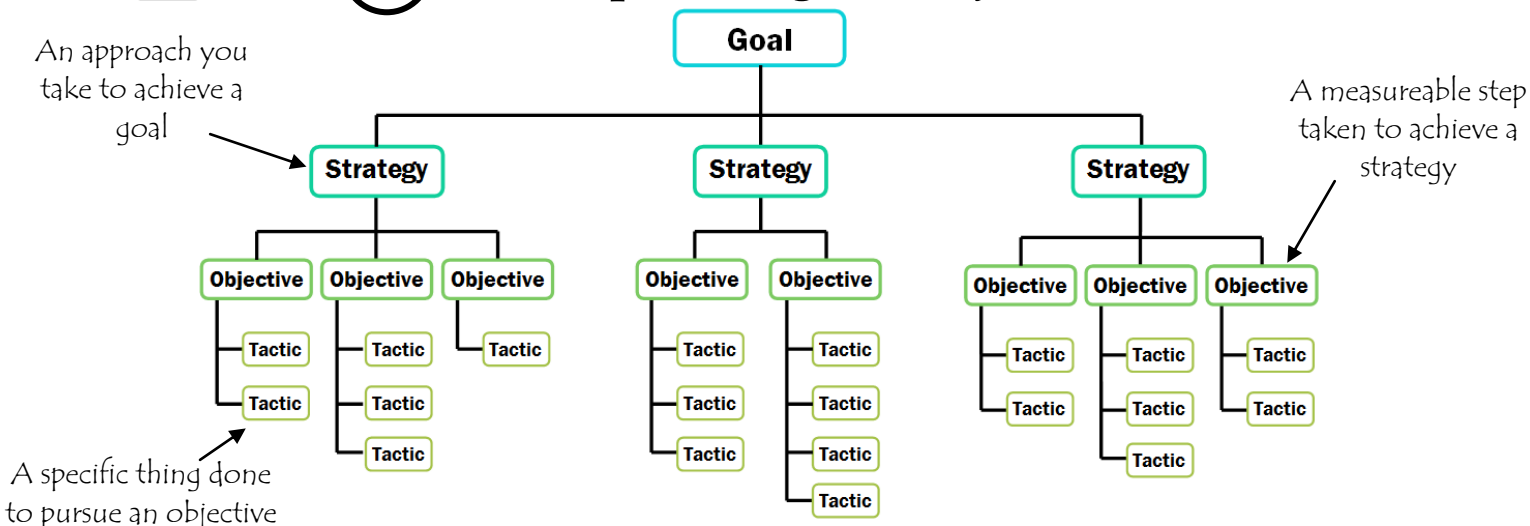
1 Identify our values and priorities



2 Identify our goals



3 Develop strategies, objectives and tactics



The result is an alignment of our work that creates **Healthy People and Healthy Places**