

# CAPITOL

NEIGHBORHOODS, INC.  
MADISON, WISCONSIN

May 21, 2008

Members of Alcohol License Review Committee c/o City Clerk's Office  
210 MLKJ Blvd., Room 103  
Madison, Wisconsin

Subject:           Majestic agenda item 35                   Madison's agenda item 37  
                  Papavero's agenda item 40           Madhatter agenda item 56  
                  Kelley Market agenda item 60       Agenda items 60-69

Dear ALRC Members:

We object to the increased capacity being requested by Madison's. The food/alcohol ratio was changed at the request of the licensee and by general agreement does not represent current operations. As a result, this request should not be approved. As you know, the total licensed capacity of King Street exceeds the current sidewalk capacity. We anticipate a continuing problem with pedestrian traffic in the street, not as a result of any single licensed establishment but as a result of alcohol outlet density on King Street. We support the letter related to the Majestic submitted by the First Settlement District.

We do not object to the continuation of the sidewalk café at Papaveros. We do support the license restriction on agenda items 60-69 including Kelleys Market.

The location of the proposed Madhatters on Gorham Street is better than State Street, and we understand that Madhatters has a legal right to relocate their license under the density plan. However, we continue to be concerned about the density of alcohol outlets in this area. We hope that safety concerns for this area will bar additional licenses in this area.

Both the ALRC and Madison Police should monitor the situation and consider implementing additional evidenced based research suggestions offered in the past to help improve the safety of the downtown. The high density of alcohol licenses and capacity of establishments in the downtown that focus on alcohol sales continues to be a source of both community problems and ongoing concern.

Sincerely,

  
Jamie McCarville, Chair Alcohol Issues Committee

Bassett • First Settlement • James Madison Park • Mansion Hill • Mifflin  
West • State/Langdon  
P.O. Box 2613 • Madison, WI 53701 • Capitolneighborhoods.org